

Agenda

- I. Campus Priorities
- II. Earmark Working Group
- III. CARES Update









CAMPUS PRIORITIES









Cabinet Budget Priorities

- The President's Cabinet met over the course of several days to develop a set of priorities to guide budget requests
- The priorities reflect the highest needs of individual divisions, as well as cross-divisional initiatives
- Initially, the list included \$13.2M in needs, but was narrowed down to \$7.6M
- The identified needs are greater than anticipated budget allocations, and would require multiple years of new funding to implement









Cabinet Budget Priorities

- One of the largest priorities is the Go Far Together initiative
- This cross-divisional initiative is the implementation of the university's strategic plan
- This plan includes:
- Salary and benefits for several new positions to stand-up College Based Student Success Centers - \$2,087,075
- Operational budget needed to support the CBSSC, including Affinity center support which is necessary for student support - \$295,000
- 'Repurposing' existing base funding to support students- \$6,221,783









Cabinet Budget Priorities

Priorities/Description	Estimated Costs		
8 - Faculty Hires - from 20-21	\$	961,000	
Additional funding for CDO VP position	\$	82,150	
Go Far Together Initiative from Strategic Plan	\$	2,382,000	
Information Technology - 1 additional year funding from CARES for positions	\$	2,000,000	
University Advancement - Director of Advancement	\$	135,000	
Proposal Writer - University Advancement	\$	135,000	
Campus Communications/speech writing	\$	155,000	
Videographer - Communications	\$	91,450	
Information Technology - Project and Process Management - Strategic Plan/Toro Impact Studio	\$	1,200,000	
One-time Information Technology Project and Process Management	\$	300,000	
Student Health Center ADA Work- One Time	\$	200,000	
Total Priorities	\$	7,641,600	









Recommendation – 22-23 Budget Priorities

- > It is recommended that UBC support the requests as presented
- The recommendation from the UBC will include a memo to the President to fund the budget priorities as presented.
- The Chair and VP Admin & Finance will be responsible for submitting the memo to the President







EARMARK WORKING GROUP









Earmarks - History

- In the past, state earmarks were narrow in focus and campuses contacting their legislators directly created inequities and was somewhat frowned upon
- Record state budget surplus year in 2021 saw a significant number of budget earmarks provided to some, but not all CSU campuses. The earmarks ranged from \$60,000 to \$458 million
- CSUDH benefitted from an \$61m earmark in the 21-22 budget \$60m for 3 capital infrastructure projects (\$20m each) \$1m in base funding to advance the Mervyn M. Dymally African American Political & Economic Institute (MDAAPEI)
- Budget gaps between the trustees' operating budget request and the amount proposed by the governor









Earmark Working Group



- As a result of the inequities, the Chancellor tasked the Executive Vice Chancellor the Interim Vice Chancellor University Relations and Advancement to assemble an "Earmark Working Group" to look at the existing set of guidelines established in November 2018 and develop a new set of guidelines to assist campus presidents and legislative liaisons
- The working group includes Presidents, along with campus academic, legislative, business and Chancellor's Office representatives
- There is strong legislator interest to support the CSU to secure additional funding







Earmark Working Group



- Earmark Working Group is currently working on a document in support of a temporary framework—no policy is anticipated for the CSU
- Temporary framework/guidelines would be place for the 2022 budget/legislative year and will be affirmed for subsequent years
- Campus based proposal must be "one-time' funding only
- Earmarks must align with current campus priority infrastructure projects, with a notification, review, and acceptance by the CO prior to written communication to the respective legislator or their staff
- Campuses will be held harmless if approved earmark does not fall within the capital and infrastructure lists.









CARES UPDATE









CARES Update

- As of 3/14/22 the campus had drawn down \$33.7M over 22 claims
- An additional \$6.9M has been drawn down since the last UBC meeting

	CARES I	CARES II		CARES III		TOTAL	
Allocation- Institutional Funds	\$ 9,240,638	\$	22,602,924	\$	27,753,307	\$	59,596,869
Allocation- MSI Funds	\$ 1,312,563	\$	1,980,621	\$	3,358,845	\$	6,652,029
Student Grants	\$ 9,240,639	\$	9,240,639	\$	28,183,267	\$	46,664,545
Total Allocation	\$ 19,793,840	\$	33,824,184	\$	59,295,419	\$	112,913,443
(Less Student Grants)	\$ (9,240,639)	\$	(9,240,639)	\$	(28,183,267)	\$	(46,664,545)
Available Institutional Portion	\$ 10,553,201	\$	24,583,545	\$	31,112,152	\$	66,248,898
Drawn Down	\$ 10,553,201	\$	23,098,491	\$	-	\$	33,651,692
Allocated	\$ -	\$	1,485,054	\$	35,426,771	\$	36,911,825
Unallocated/ Under Review	\$ -	\$	-	\$	(4,314,619)	\$	(4,314,619)









CARES Update

CARES Item	Initial Budget		Adjusted Budget*		Claimed	
Refunds/Lost Revenue	\$	22,326,540	\$	21,324,706	\$	27,347,002
Refunds	\$	1,468,023	\$	1,468,023	\$	1,468,023
Operating Fund Lost Revenue	\$	7,920,837	\$	7,737,351	\$	14,214,350
Enterprise/Auxiliary Lost Revenue	\$	12,937,680	\$	12,119,332	\$	11,664,630
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Additional Student Aid	\$	1,121,829	\$	971,829	\$	387,744
Need-based student grants	\$	537,744	\$	387,744	\$	387,744
Emergency Grants - Housing Rate Increases	\$	584,085	\$	584,085	\$	-
Instructional/Distance Learning	\$	29,589,229	\$	37,436,418	\$	5,452,693
Training & Curriculum Redesign	\$	4,255,642	\$	3,725,473	\$	2,146,162
Software & Licenses	\$	1,200,255	\$	1,645,533	\$	143,301
Hardware	\$	9,098,880	\$	16,471,495	\$	2,646,343
Network & Infrastructure	\$	10,719,569	\$	11,839,461	\$	157,742
Virtual Instruction & Support	\$	2,439,626	\$	2,105,421	\$	359,144
Other	\$	1,875,257	\$	1,649,034	\$	-
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Campus Safety	\$	14,921,709	\$	5,267,851	\$	464,254
COVID Testing & Self-Certification	\$	1,411,704	\$	1,416,704	\$	178,704
PPE & Related Materials	\$	122,832	\$	137,292	\$	125,983
Facilities Cleaning Services & Supplies	\$	11,376,000	\$	1,349,003	\$	-
Campus Distancing Improvements	\$	2,011,173	\$	2,364,853	\$	159,567
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Additional Requests Under Review	\$	-	\$	5,562,712	\$	-
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TOTAL	\$	67,959,307	\$	70,563,517	\$	33,651,692
TOTAL CARES BUDGET AVAILABLE			\$	66,248,898		
CARES FUNDS AVAILABLE FOR DISTRIBUTION			\$	(4,314,619)		

As of 3/14/22









Further Discussion

Q&A







