

## **Curriculum Vitae**

### **G. KEONG LEONG**

Information Systems and Operations Management Department  
College of Business Administration & Public Policy  
California State University Dominguez Hills  
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#### **EDUCATION**

PhD	December 1987	University of South Carolina, Operations Management
MBA	May 1984	University of South Carolina, Operations Management
B.E. (HONS)	May 1973	University of Malaya, Mechanical Engineering

#### **ACADEMIC AND PROFESSIONAL EXPERIENCE**

Professor, Information Systems and Operations Management Department, College of Business Administration and Public Policy, California State University Dominguez Hills, Fall 2017 - present.

Associate Dean, College of Business Administration and Public Policy, California State University Dominguez Hills, July 1, 2014 – June 30, 2017.

Visiting Lecturer, Emirates Academy of Hospitality Management, Dubai, UAE, summer 2015

Professor Emeritus, Lee Business School, University of Nevada Las Vegas, 1 July 2015

MBA Director, Lee Business School, University of Nevada Las Vegas, fall 2011-spring 2014

Professor and Chair of Management Department, Lee Business School, University of Nevada Las Vegas, fall 2001–spring 2011

Clinical Associate Professor, Thunderbird, The American Graduate School of International Management, 2000-2001

Associate Professor of Operations Management, Ohio State University, 1993-2001

Assistant Professor of Operations Management, Ohio State University, 1987-1993

Teaching and Research Assistant, University of South Carolina, 1983-1987

Project/Technical Manager, BM Engineering Sendirian Berhad, Malaysia, 1980-1982

General Manager, Hanseatic Engineering and Trading Company, Thailand, 1978-1980

Export Manager, BM Engineering Sendirian Berhad, Malaysia, 1977

Project Engineer, BM Engineering Sendirian Berhad, Malaysia, 1974-1976

Trainee Executive, Fraser & Neave Sendirian Berhad, Malaysia, 1973-1974

#### **RESEARCH AND TEACHING INTERESTS**

Global supply chain management and international operations.

#### **HONORS**

2012 Distinguished OM Scholar Award, Operations Management Division, Academy of Management. The award is "intended to recognize excellence and commitment to service, both in the Operations Management field as a whole and within the Academy of Management."

The intention is to honor dedication to shaping and leading the field." In addition, the award also "recognizes research accomplishments. The criterion for recognized research accomplishment focuses on the impact of a scholar's work, not just on the quantity or placement of publications."

Dennis E. Grawoig Distinguished Service Award, Decision Sciences Institute, 2011. The Distinguished Service Award, named in honor and in memory of Dennis E. Grawoig, the Institute's founder, first president, and first executive director, is awarded to a member who has provided major service to the Institute over a significant period of years.

Lee Business School Service Faculty of the Year, UNLV, 2010.

Highly Commended Award Winner at the Literati Network Awards for Excellence 2009 for the paper entitled "Information sharing, buyer-supplier relationships, and firm performance: A multi-region analysis" with Chin-Chun Hsu, Vijay Kannan, and Keah-Choon Tan, published in *International Journal of Physical Distribution & Logistics Management*, 38(4), 2008, 296-310.

Listed jointly as the 12<sup>th</sup> most prolific author in term of the number of articles published in the *Journal of Operations Management* through Volume 26, No. 4 in a report prepared by the editors of the journal in 2009.

Listed in *Academic Keys Who's Who in Business Education*, 2006.

Listed in *Who's Who Among America's Teachers*, 2004.

Educator of the Year Award, Asian Chamber of Commerce, Las Vegas, Nevada, 2001. In conjunction with this award, received the Certificate of Commendation from Harry Reid, United States Senator; Congressional Recognition from Shelley Berkley, Member of Congress; and Senatorial Recognition from John Ensign, United States Senator.

Winner of the 1998-99 Undergraduate Program Teaching Award for Teaching in Major Courses, Fisher College of Business, Ohio State University, May 1999.

Winner of the 1996 Stanley T. Hardy Best Paper Award for the paper entitled "Approaches to the Factory of the Future: An Empirical Taxonomy" with Ken Boyer and Peter Ward, *Journal of Operations Management*, 14 (4), 1996, pp. 297-313. The award, presented at the 1997 Annual Meeting of the Midwest Region of the Decision Sciences Institute, is for "the best paper published in the production and operations management area."

Listed in *Marquis Who's Who in the World*, *Marquis Who's Who in America*, *Marquis Who's Who in Finance and Industry*, *Marquis Who's Who in American Education*, *Marquis Who's Who in the Midwest*, and *The International Who's Who of Intellectuals*.

Nominated for the Outstanding International Faculty Award, Ohio State University, 1996.

Winner of the 1994 Stanley T. Hardy Best Paper Award for the paper entitled "The Effects of Environmental Factors on the Design of Master Scheduling Systems," with Neng-Pai Lin, Lee Krajewski, and W.C. Benton, *Journal of Operations Management*, 11 (4), March 1994, pp. 367-384. The award is presented by the Midwest Region of the Decision Sciences Institute on 5th May 1995 for the paper making the greatest contribution in 1994 to the field of production and operations management.

Fellow of the Institution of Engineers, Malaysia, 1995.

Named as the Professor who had the most influence on Eric Ross, recipient of the President's Undergraduate Achievement Award, Ohio State University, Winter 1993.

Received recognition for outstanding service as Advisor to The Ohio State University Student Chapter of the *American Production and Inventory Control Society*, 1993.

Received from The Ohio State University Student Chapter of the *American Production and Inventory Control Society*, Winter 1993, a Certificate of Achievement for contributions leading to the chapter being recognized with the *Gold Circle Award for Chapter Excellence* in 1991/92.

*1990 Best Application Paper Award*, Annual Meeting of the Decision Sciences Institute in San Diego, November 1990 (with Manoj Malhotra, Larry Ritzman, and W. C. Benton).

Received recognition for outstanding service and dedication as Advisor to The Ohio State University Student Chapter of the *American Production and Inventory Control Society*, 1990.

Nominated for *Alumni Awards for Distinguished Teaching*, The Ohio State University, 1990.

*Outstanding Graduate Student Award*, University of South Carolina, April 1987.

Decision Sciences Institute Southeastern Chapter *Best Student Paper Award*, February 1987 (with Allen Smith).

Decision Sciences Institute Southeastern Chapter *Best Student Paper Award*, February 1986.

The Institute of Management Science Southeastern Chapter *Student Paper Award* (Second Place), October 1985.

*Top Graduating MBA Student Award*, College of Business Administration, University of South Carolina, 1984.

*Outstanding MBA Achievement Award*, College of Business Administration, University of South Carolina, 1984.

*Top Graduating Student Award*, Department of Mechanical Engineering, University of Malaya, 1973.

## **PUBLICATIONS**

### **BOOKS AND MONOGRAPHS**

*Principles of Supply Chain Management: A Balanced Approach* (Fifth Edition), with Joel Wisner and Keah-Choon Tan, Cengage Learning, 2017.

*Cases on International Management: A Focus on Emerging Markets*, with Steven Hills and Roberto Garcia, West Publishing Company, 1996.

*Operations Strategy: Focusing Competitive Excellence*, with Peter Stonebraker, Allyn & Bacon, 1994.

**REFEREED ARTICLES**

"Refurbishing authorization strategy in the secondary market for electrical and electronic products," with Huihui Liu, Ming Lei, and Tao Huang. *International Journal of Production Economics*, 185, January 2018, p. 198-209.

"Optimal Remanufacturing Certification Contract in the Electrical and Electronic Industry," with Huihui Liu, Xiaohang Yue, and Hui Ding. *Sustainability*, Volume 2016, Article ID 4368326, 12 pages, <http://dx.doi.org/10.1155/2016/4368326>

"Research on cost information sharing and channel choice in a dual-channel supply chain," with Huihui Liu, Shuguang Sun, Ming Lei, and Honghui Deng. *Mathematical Problems in Engineering*, Volume 2016, Article ID 4368326, 12 pages, <http://dx.doi.org/10.1155/2016/4368326>.

"A dual channel, quality-based price competition model for the WEEE recycling market with government subsidy," with Huihui Liu, Ming Lei, Honghui Deng, and Tao Huang. *OMEGA, International Journal of Management Science*, 59, Part B, March 2016, 290-302.

"Professional, Research, and Publishing Trends in Operations and Supply Chain Management," with Dayna Simpson, Jack Meredith, Kenneth Boyer, David Dilts, and Lisa Ellram, *Journal of Supply Chain Management*, 51(3), July 2015, p. 87-100.

"Demand information sharing and channel choice in a dual-channel supply chain with multiple retailers," with Ming Lei, Huihui Liu, Honghui Deng, and Tao Huang. *International Journal of Production Research*, 52(22), 2014, 6792-6818.

"Strategic Sourcing in the Hospitality Supply Chain," with Natasa Christodoulidou and Carola Raab. *Journal of Foodservice Business Research*, 15, 2012, p. 143-155.

"Entrepreneurial SCM Competence and Performance of Manufacturing SMEs" with Keah-Choon Tan, Chin-Chun Hsu, and Tritos Laosirihongthong. *International Journal of Production Research*, 49(22), November 2011, p. 6629-6649.

"The Use of Switching Point and Protection Levels to Improve Revenue Performance in Order-Driven Production Systems," with Qiwen Wang, Xiting Gong, and Honghui Deng. *Decision Sciences*, 42(2), May 2011, p. 496-509.

"Strategic Sourcing: A Comparative Study Across Two Industries," with Burhan Yavas, Demosthenes Vardiabasis, and Natasa Christodoulidou. *International Journal of Business and Management*, 6(4), April 2011, p. 3-15.

"Supply Chain Information and Relational Alignments: Mediators of EDI on Firm Performance," with Keah-Choon Tan, Vijay Kannan, and Chin-Chun Hsu. *International Journal of Physical Distribution & Logistics Management*, 40(5), 2010, p. 377-394.

"A Comparative Study of Advanced Manufacturing Technology and Manufacturing Infrastructure Investments in Singapore and Sweden," with Honggeng Zhou, Patrik Jonsson, and Chee-Chuong Sum. *International Journal of Production Economics*, 120, July 2009, 42-53.

"Supply Chain Management Practices as a Mediator of the Relationship between Operations Capability and Firm Performance," with Chin-Chun Hsu, Keah-Choon Tan, and Vijay Kannan. *International Journal of Production Research*, 47(3), 2009, 835-855.

"The Usage of Opportunity Cost to Maximize Performance in Revenue Management," with Honghui Deng, Qiwen Wang, and Sherry Xiaoyun Sun. *Decision Sciences*, 39(4), 2008, 737-758.

"Information Sharing, Buyer-Supplier Relationships, and Firm Performance: A Multi-Region Analysis," with Chin-Chun Hsu, Vijay Kannan, and Keah-Choon Tan. *International Journal of Physical Distribution and Logistics Management*, 38(4), 2008, 296-310.

"Supplier Selection Construct: Instrument Development and Validation," with Keah-Choon Tan, Chin-Chun Hsu, and Vijay Kannan. *International Journal of Logistics Management*, 17(2), 2006. 213-239.

"Performance Implications of Assembly Work Teams," with John McCreery, Lee Krajewski, and Peter Ward. *Journal of Operations Management*, 22(4), August 2004, 387-412.

"The Impact of Strategic Operations Management Decisions on Community Hospital Performance," with Ling Li and W.C. Benton. *Journal of Operations Management*, 20(4), 2002, 389-408.

"The Effect of Location, Strategy, and Operations Technology on Hospital Performance," with Susan Meyer Goldstein, Peter Ward, and Timothy Butler. *Journal of Operations Management*, 20(1), 2002, 63-75.

"Master Production Scheduling in Capacitated Sequence Dependent Process Industries," with James Hill, William Berry, and David Schilling. *International Journal of Production Research*, 38(18), 2000, 4743-4761.

"A Study of Purchasing Practices in Taiwan," with Amelia Carr and Chwen Sheu. *International Journal of Operations and Production Management*, 20(12), 2000, 1427-1445.

"The Impact of Operations Competitive Priorities on Hospital Performance," with Tim Butler. *Health Care Management Science*, 3, 2000, 227-235.

"Unlocking the Potential of Advanced Manufacturing Technologies," with Kenneth Boyer, Peter Ward, and Lee Krajewski. *Journal of Operations Management*, 15(4), 1997, 331-347.

"Approaches to the Factory of the Future: An Empirical Taxonomy" with Ken Boyer and Peter Ward. *Journal of Operations Management*, 14(4), 1996, 297-313.

"Manufacturing Flexibility at the Plant Level," with Ken Boyer. *OMEGA, International Journal of Management Science*, 24(5), 1996, 495-510.

"The Operations Management Role in Hospital Strategic Planning," with Timothy Butler and Linda Everett. *Journal of Operations Management*, 14(2), 1996, 137-156.

"Configurations of Manufacturing Strategy, Business Strategy, Environment, and Structure," with Peter Ward and Deborah Bickford. *Journal of Management*, 22(4), 1996, 597-626.

"The Six P's of Manufacturing Strategy," with Peter Ward. *International Journal of Operations and Production Management*, 15(12), 1995, 32-45.

"Business Environment, Operations Strategy, and Performance: An Empirical Study of Singapore Manufacturers," with Peter Ward, Rebecca Duray, and Chee-Chuong Sum. *Journal of Operations Management*, 13(2), 1995, 99-115.

"Manufacturing Proactiveness and Performance," with Peter Ward and Ken Boyer. *Decision Sciences*, 25(3), 1994, 337-358.

"The Effects of Environmental Factors on the Design of Master Scheduling Systems," with Neng-Pai Lin, Lee Krajewski, and W. C. Benton. *Journal of Operations Management*, 11(4), March 1994, 367-384.

"Improving Delivery Performance in Gear Manufacturing at Jeffrey Division of Dresser Industries," with Jim Hutchison and Peter Ward. *Interfaces*, 23(2), 1993, 69-83.

"A Model for Scheduling Postal Distribution Employees" with Manoj Malhotra, Larry Ritzman, and W. C. Benton. *European Journal of Operational Research*, 58, 1992, 374-385.

"Scheduling Approaches for Random Job Shop Flexible Manufacturing Systems," with Jim Hutchison, David Snyder, and Peter Ward. *International Journal of Production Research*, 29(5), 1991, 1053-1067.

"A Sequencing Heuristic for Dependent Setups in a Batch Process Industry," with Michael Oliff. *OMEGA, International Journal of Management Science*, 18(3), 1990, 283-297.

"Research in the Process and Content of Manufacturing Strategy," with Peter Ward and David Snyder. *OMEGA, International Journal of Management Science*, 18(2), 1990, 109-122.

"A Note on Single Machine Scheduling: A Comparison of Two Solution Procedures," with Timothy Fry. *OMEGA, International Journal of Management Science*, 18(1), 1990, 106-107.

"A Mathematical Model for Scheduling and Staffing Multiclinic Health Regions," with Lori Franz, Hope Baker, and Terry Rakes. *European Journal of Operational Research*, 41, 1989, 277-289.

"Improved Hierarchical Production Planning," with Michael Oliff and Robert Markland. *Journal of Operations Management*, 8(2), 1989, 90-114.

"The Effects of Product Structure and Sequencing Rule on Assembly Shop Performance," with Timothy Fry, Michael Oliff, and Elliot Minor. *International Journal of Production Research*, 27(4), 1989, 671-686.

"A Discrete Production Switching Rule for Aggregate Planning," with Michael Oliff. *Decision Sciences*, 18(4), 1987, 582-597.

"An Investigation of Bottleneck Position in a Multistage Job-Shop," with Timothy Fry, Patrick Philipoom, and Allen Smith. *OMEGA, International Journal of Operations and Production Management*, 7(6), 1987, 55-63.

"A Bicriterion Approach to Minimizing Inventory Costs on a Single Machine When Early Shipments are Forbidden," with Timothy Fry. *Computers and Operations Research*, 14(5), 1987, 363-368.

"Single Machine Scheduling with Inventory and Customer Satisfaction Criteria: A Comparison of Two Solution Procedures," with Timothy Fry and Terry Rakes. *OMEGA, International Journal of Management Science*, 15(4), 1987, 277-282.

"A Search Algorithm for the Bicriterion Group Technology Machine Loading and Product Mix Problem." *ASME Journal of Engineering for Industry*, 108(3), 1986, 237-239.

"Bi-Criterion Single Machine Scheduling with Forbidden Early Shipments," with Timothy Fry. *Engineering Costs and Production Science*, 10, 1986, 133-137.

## **PROCEEDINGS, OTHER PUBLICATIONS, AND CONFERENCE PRESENTATIONS**

New Faculty Development Consortium, with Jennifer Blackhurst, Decision Sciences Institute Annual Meeting, November 2017.

"Doctoral Consortium Workshop," with Krishna Dhir, *European Decision Sciences Institute Annual Meeting*, Granada, Spain, 29 May 2017.

"Administrative Issues Facing Business Schools," with Omer Benli and Natasa Christodoulidou, *Western Decision Sciences Institute Annual Meeting*, Vancouver, Canada, 5 April 2017.

"Pros and Cons of RevPAR vs GOPPAR," with Natasa Christodoulidou. *Hotel Business Review*, November 2016. [http://hotelexecutive.com/business\\_review/4956/pros-and-cons-of-revpar-vs-goppar](http://hotelexecutive.com/business_review/4956/pros-and-cons-of-revpar-vs-goppar).

"Mid-Career Faculty Development Consortium," *Decision Sciences Institute Annual Meeting*, Austin, Texas, November 19, 2016.

"Doctoral Consortium Workshop," with Krishna Dhir, *European Decision Sciences Institute Annual Meeting*, Helsinki, Finland, 24 May 2016.

"Doctoral Consortium Workshop," with Marcus Rothenberger, *Western Decision Sciences Institute Annual Meeting*, Las Vegas, 5 April 2016.

"Doctoral Consortium Workshop," with Krishna Dhir, *European Decision Sciences Institute Annual Meeting*, Taormina, Italy, 31 May 2015.

"Publishing in OM Journals: Will What We've Done in the Past Be Good Enough For The Future? *Publishing Trends in OM*," with Barbara Flynn, Robert Klassen, Ken Boyer, Enno Siemsen, Dayna Simpson (Facilitator) and Lisa Ellram. Operations Management Division, *Academy of Management Annual Meeting*, Philadelphia, August 2014.

"Ph.D. Workshop on Professional Acculturation," with Krishna Dhir, *European Decision Sciences Institute Annual Meeting*, Veszprem, Hungary, June 2013.

"Cola Wars: An Interactive Learning Experience and Case Study," with Rick Darnold, *Western Decision Sciences Institute Annual Meeting*, Long Beach, California, April 2013.

"Demand Forecast Sharing and Channel Choice in a Supply Chain" with Ming Lei, Huihui Liu, Tao Huang, and Honghui Deng, 5<sup>th</sup> International Conference on Operations and Supply Chain Management, Beijing, July 2011.

"ASEAN Automotive Supply Chain Management (SCM): Entrepreneurial SCM Competence and Performance," with Tritos Laosirihongthong, Chin-Chun Hsu, and Keah-Choon Tan, *International Decision Sciences Institute Meeting*, Taipei, Taiwan, July 2011.

"The Future of Business Education in a Global Environment," Panel Discussion with Ram Narasimhan, Gyula Vastag, and Marc Sachon, *European Decision Sciences Institute Annual Meeting*, Barcelona, July 2-3, 2010.

"Dean's Forum: Business Education in the New Decade – Challenges and Opportunities," with Michael Solt (Dean, College of Business Administration, California State University – Long Beach), Krishna Dhir (Dean Emeritus, Campbell School of Business, Berry College), Linda Livingstone (Dean, Graziadio School of Business and Management, Pepperdine University), and Gary Young (Dean, College of Business, Montana State University), *Annual Meeting of the Western Decision Sciences Institute*, Lake Tahoe, Nevada, April 2010. (Note: Participated as a replacement for Paul Jarley, Dean, College of Business, University of Nevada Las Vegas.)

"Assessment of Learning in Business Schools," with Krishna Dhir, *Western Decision Sciences Institute Annual Meeting*, Lake Tahoe, Nevada, April 2010.

"Managing Academic Vitality," with Krishna Dhir, *Decision Sciences Institute Meeting Annual Meeting*, New Orleans, November 2009.

"Strategic Sourcing in Hospitality Supply Chains," with Natasa Christodoulidou, *International Decision Sciences Institute Meeting*, Nancy, France, June 2009.

"Optimization of Capacity Allocation and Order Acceptance Mechanism in Order-Driven Production Systems," with Qiwen Wang, Xiting Gong, and Honghui Deng, *Western Decision Sciences Institute Annual Meeting*, Kauai, Hawaii, April 2009.

"AACSB Accreditation Expectations," Panel Session with Krishna S. Dhir, *Asia Pacific Decision Sciences Institute Annual Meeting*, Brisbane, Australia, 2008.

"The Implications of the AACSB Pre-Accreditation Standards for Institutional Policies Regarding Faculty Qualifications and Participation," Panel Session with Krishna Dhir, *Western Decision Sciences Institute Annual Meeting*, San Diego, March 2008.

"Surviving Assessment," Panel Session with Richard L. Jenson and Krishna Dhir, *Decision Sciences Institute Annual Meeting*, Denver, April 2007.

"Supply Chain Management as a Mediator of Operations Capability and Firm Performance," with Chin-Chun Hsu, Keah-Choon Tan, and Vijay Kannan, *4<sup>th</sup> International Conference on Strategic HR & Entrepreneurship In Emerging Economies*, Zhejiang University, China, June 2006.

"Opportunities and Challenges of Conducting Interdisciplinary Research," Panel Session with Krishna S. Dhir and Johnny Rungtusanatham, *Asia Pacific Decision Sciences Institute Annual Meeting*, Hong Kong, 2006.

"Schools of Business in a Global Environment: Opportunities and Challenges," Panel Session with Vijay Kannan, Barbara Cargill, Brooke Derr, Chris Fawson, and Kent Neupert, *Midwest Decision Sciences Institute Annual Meeting*, Kona, Hawaii, April 2006.

"The Relationship of Supply Chain Management to Operations Capability," with Chin-Chun Hsu, Keah-Choon Tan, and Vijay Kannan, *Decision Sciences Institute Annual Meeting*, San Francisco, November 2005.



"Business School Accreditation in Asia: Myth or Reality?" Co-Chair of Panel with Krishna Dhir, Berry College. Panel members include Houn-Gee Chen, National Tsing Hua University, Taiwan; Edward H Chow, National Chengchi University, Taiwan; Norma Harrison, Macquarie University, Australia; Kee Young Kim, Yonsei University, South Korea; T.S. Lee, The Chinese University of Hong Kong, HK; Han-Lin Li, National Chiao Tung University, Taiwan; Somboonwan Sayarakwit, Dhurakijpundit University, Thailand; Linda G. Sprague, China Europe International Business School (CEIBS), People's Republic of China. *Asia Pacific Decision Sciences Institute Annual Meeting*, Taipei, June 2005.

"Operations Strategy for Entrepreneurial Firms," *3<sup>rd</sup> International Conference on Strategic HR & Entrepreneurship In Emerging Economies*, Zhejiang University, Hangzhou, China, 11 May 2005.

"Which Quality Management Practices Indicate High-, Medium-, Low-Performance Under Total Quality Management Framework," with Seungwook Park. *Decision Sciences Institute Annual Meeting*, Boston, November 2004.

"Supplier Selection Construct: Instrument Development and Cross-Regional Validation," with Chin-Chun Hsu, Vijay Kannan, and Keah-Choon Tan. *Academy of International Business Annual Meeting*, Stockholm, Sweden, July 2004.

"Internationalizing MBA Programs." *Decision Sciences Institute Annual Meeting*, San Diego, November 2002.

"Panel Discussion: The Future of MBA Programs," with Arnoud De Meyer (INSEAD) and David G. Schwartz (Bar Ilan University), *Asia-Pacific Decision Sciences Institute Annual Meeting*, Bangkok, Thailand, July 2002.

"The Effects of Management Actions on Maintaining Hospital Efficiency," with Ling Li and Timothy Butler. *Proceedings of the 2001 Annual Meeting of the Decision Sciences Institute*, San Francisco, November 2001.

"Evaluating the multifaceted needs of industry in assessing industrial and systems engineering academic relevance," with Gary Foster, Jerald Brevick, R. Allen Miller, and Johnny Weissmuller. *The 5<sup>th</sup> International Conference on Engineering Design & Automation*, Las Vegas, 2001.

"Panel Discussion: Internationalization of MBA Curricula," with Robert Markland, Benito Flores, Norma Harrison, and Japhet Law. *Proceedings of the 2000 Annual Meeting of the Decision Sciences Institute*, Orlando, November 2000.

"A Comparative Study of Advanced Manufacturing Technologies in Singapore and Sweden," with Honggeng Zhou, Chee-Chuong Sum, and Patrik Jonsson. *Proceedings of the 2000 Annual Meeting of the Decision Sciences Institute*, Orlando, November 2000.

"Panel Discussion: Global Management and Research," with Jay Kim (Boston University) and Arnoud De Meyer (INSEAD), *Asia-Pacific Decision Sciences Institute Annual Meeting*, Tokyo, Japan, July 2000.

"Global Management Studies Field Trips – An International Dimension to MBA Programs," with John Ickis (INCAE, Costa Rica) and Andrea McAleenan (Claremont Graduate University), *AACSB Annual Meeting*, April 2000, San Diego.

"Relationship Between Clinical Technologies and Hospital Business Performance," with Timothy Butler. *Proceedings of the Annual Meeting of the Decision Sciences Institute*, New Orleans, November 1999.

"Development and Exploration of Pedagogical Issues Through the Medium of International Field Studies," Special Session Chair: G. Keong Leong, Panel: K. Ravi Kumar, Manoj Malhotra, Mark Davis, and Karen Brown. *Decision Sciences Institute Annual Meeting*, New Orleans, November 1999.

"Visions for the OM Field for the next Millennium," with Roger Schroeder, Roberto Filippini Aleda Roth, and Kevin Dooley. *Academy of Management Annual Meeting*, Chicago, August 1999.

"A Study of the Implementation of Advanced Manufacturing Technologies in Singapore," with Chee-Chuong Sum and Geok San Chua. *International Decision Sciences Institute Meeting*, Athens, Greece, July 1999.

"A Comparative Study of Advanced Manufacturing Technologies in the U.S. and Singapore," with Chee-Chuong Sum and Geok San Chua. *Asia-Pacific Decision Sciences Institute Annual Meeting*, Shanghai, China, June 1999.

"The Role of Expatriates in Managing Global Operations," *1st International Congress "De Clase Mundial"*, Tecnológico de Monterrey, Campus Chihuahua, Mexico, August 27, 1998.

"Purchasing Practices in Taiwan," Panel discussion with Amelia Carr and Chwen Sheu. *Asia-Pacific Decision Sciences Institute Annual Meeting*, Taipei, Taiwan, June 1998.

"An Empirical Study of the Operations Strategy for Small and Medium Enterprises in Singapore," with Seungwook Park and Chee-Chuong Sum. *Proceedings of the Annual Meeting of the Decision Sciences Institute*, San Diego, November 1997.

"Performance Implications of Assembly Work Teams," with John McCreery, Lee Krajewski, and Peter Ward. *Proceedings of the Annual Meeting of the Decision Sciences Institute*, San Diego, November 1997.

"Management Education Across Borders," Panel discussion with Chan Hahn, Bruce McKern, Jay S. Kim. *International Decision Sciences Institute Meeting*, Sydney, Australia, June 1997.

"Flexibility Initiatives for Hospital Competitiveness," with Timothy Butler. *INFORMS Fall Meeting*, Dallas, October 1997.

"Using Hospital Location and Strategy to Determine Performance," with Susan Meyer, Peter Ward, and Timothy Butler. *Proceedings of the Annual Meeting of the Decision Sciences Institute*, Orlando, November 1996.

"Capacity Resource Management in Hospitals," with Ling Li, W.C. Benton, and David Collier. *Proceedings of the Annual Meeting of the Decision Sciences Institute*, Orlando, November 1996.

"Hospital Operations Strategy: Competitive Capabilities and Performance," with Timothy Butler. *Proceedings of the Annual Meeting of the Decision Sciences Institute*, Orlando, November 1996.

"Impact of Business Environment on Operations Strategy and Business Performance of Small and Medium Enterprises in Singapore," with Seungwook Park and Chee-Chuong Sum. *Proceedings of the Asia-Pacific Decision Sciences Institute Annual Meeting*, Hong Kong, June 1996.

"An Examination of Manufacturing Automation," with Kenneth Boyer and Peter Ward. *Proceedings of the Annual Meeting of the Decision Sciences Institute*, Boston, November 1995.

"Advanced Manufacturing Technologies, Infrastructure, and Performance," with Kenneth Boyer and Peter Ward. *Proceedings of the Annual Meeting of the Decision Sciences Institute*, Boston, November 1995.

"The Effects of Competitive Priorities, Structure, and Infrastructure Decisions on Performance in Hospitals," with Ling Li and Timothy Butler. *Proceedings of the Annual Meeting of the Decision Sciences Institute*, Boston, November 1995.

"An Empirical Comparison of Manufacturing Strategies in Singapore and the United States," with Rebecca Duray, Peter Ward, and Chee-Chuong Sum. *Proceedings of the Annual Meeting of the Decision Sciences Institute*, Boston, November 1995.

"Competitive Priorities in Health Care," with Timothy Butler. *INFORMS Fall Meeting*, New Orleans, October 1995.

"Product Design Strategy and its Implications on Product Development Performance," with Nagesh Murthy. *Production and Operations Management Annual Meeting*, Pittsburgh, October 1995.

"Managing Technology for Competitiveness in the 21st Century." *Technology Opportunities & Manufacturing Business in the 21st Century Conference*, organized by the National Science Technology Board, Ngee Ann Industry and Technology Exchange Center, and Singapore Manufacturers Association, Singapore, September 1995.

"Competitive and Manufacturing Concerns of Small and Medium-sized Enterprises in Singapore," with Chee-Chuong Sum and Teng Jian Lee. *INFORMS International Conference*, Singapore, June 1995.

"International Study Tour: A Panel Discussion," Moderator: Basheer Khumawala; Panelists: Karen Brown, Ravi Kumar, Keong Leong, Jim Phillips, Antonio Rios, Linda Sprague, and Gyula Vastag. *Third International Decision Sciences Institute Meeting*, June 12-14, 1995.

"Competitive Priorities and Hospital Performance," with Timothy Butler. *The Southwestern Michigan Chapter of INFORMS*, University of Windsor, Windsor, Canada, May 9, 1995.

"A Framework for Research in New Product Development Strategy," with Nagesh Murthy. *Proceedings of the Midwest Decision Sciences Institute Annual Meeting*, St. Louis, May 1995.

"Manufacturing Concerns and Competitive Priorities: An Empirical Study of Singapore Manufacturers," with Rebecca Duray, Peter Ward, and Chee-Chuong Sum. *Proceedings of the Annual Meeting of the Decision Sciences Institute*, Honolulu, Hawaii, November 1994.

"Impact of Business Environment on Manufacturing Strategy and Performance of Singapore Firms," with Peter Ward, Rebecca Duray, and Chee-Chuong Sum. APICS & IIE Conference, *Strategies in Global Manufacturing*, Cleveland, December 2, 1994.

"Concerns, Actions and Performance of Singapore firms - An Empirical Study," with Kenneth Boyer, Peter Ward, and Chee-Chuong Sum. *Proceedings of the Annual Meeting of the Decision Sciences Institute*, Honolulu, Hawaii, November 1994.

"Hospital Operations Strategy: An Empirical Study," with Timothy Butler. *ORSA/TIMS Fall Meeting*, Detroit, October 1994.

"Capability Building Programs of Manufacturing Firms in Singapore," with Peter Ward and Chee-Chuong Sum. *ORSA/TIMS Fall Meeting*, Detroit, October 1994.

"Manufacturing Proactiveness and Business Performance: An Empirical Study," with Peter Ward and Kenneth Boyer. *Proceedings of the Annual Meeting of the Decision Sciences Institute*, Washington, D.C., November 1993.

"Manufacturing Proactiveness and Business Performance: An Empirical Study," with Peter Ward and Kenneth Boyer. *Proceedings of the Annual Meeting of the Decision Sciences Institute*, Washington, D.C., November 1993.

"The Connection Between Competitive and Manufacturing Strategic Types," with Peter Ward. *ORSA/TIMS Fall Meeting*, Phoenix, October 1993.

"Strategic Manufacturing Configurations," with Peter Ward and Debbie Bickford. *Proceedings of the Second International Decision Sciences Institute Meeting*, Seoul, Korea, June 1993.

"Strategies of System Design in Global Operations," with Peter Stonebraker. *Symposium on Globalization of Operations Management*, Washington, May 1993.

"Operationalizing Manufacturing Proactiveness," with Peter Ward and Kenneth Boyer. *Proceedings of the Annual Meeting of the Decision Sciences Institute*, San Francisco, November 1992.

"An Operations and Marketing Orientation for Hospital Strategy," with Timothy Butler. *Proceedings of the Annual Meeting of the Decision Sciences Institute*, San Francisco, November 1992.

"Improving Delivery Performance in Gear Manufacturing at Jeffrey Division of Dresser Industries," with Jim Hutchison and Peter Ward. *Proceedings of the Annual Meeting of the Decision Sciences Institute*, Miami, November 1991.

"Achieving Focus in Manufacturing Plants," with Chwen Sheu, Lee Krajewski, and Peter Ward. *Proceedings of the Annual Meeting of the Decision Sciences Institute*, Miami, November 1991.

"Manufacturing Process Technology and Strategy, Structure, and Environment," with Peter Ward and Deborah Bickford. *ORSA/TIMS Spring Meeting*, Nashville, May 1991.

"Complementary Approaches to a Definition of Manufacturing Strategy," with Peter Ward. *Proceedings of the Annual Meeting of the Decision Sciences Institute*, San Diego, November 1990.

"Strategies for Master Production Scheduling in Uncertain Environments," with Neng-Pai Lin, Lee Krajewski, and W. C. Benton. *Proceedings of the Annual Meeting of the Decision Sciences Institute*, San Diego, November 1990.

"A Mathematical Programming Model for Scheduling Postal Distribution Employees," with Manoj Malhotra, Larry Ritzman, and W. C. Benton. *Proceedings of the 1990 Annual Meeting of the Decision Sciences Institute*, San Diego, November 1990.

"Manufacturing Strategy: An Overview of Current Process and Content Models," with Peter Ward and David Snyder. *Proceedings of the Joint Industry University Conference on Manufacturing Strategy*, Ann Arbor, Michigan, January 8-9, 1990, *Manufacturing Strategy: The Research Agenda for the Next Decade*, J. Ettl, Burstein and A. Fiegenbaum (eds.), Kluwer Academic Publishers, Boston, Massachusetts, 1990.

"Hierarchical Planning Systems: A Step Higher," with John McCreery. *Annual Meeting of the Production and Operations Management Society (POMS)*, Washington, D.C., October 1990.

"A Sequencing Heuristic for the Sequence Dependent Setup in the Fiberglass Industry," with Michael Oliff. *Proceedings of the Annual Meeting of the Decision Sciences Institute*, New Orleans, Louisiana, November 1989.

"Strategic Issues in Managing High Volume, Continuous Processes," with Peter Ward, David Snyder, and Jim Hutchison. *ORSA/TIMS Fall Meeting*, New York, October 16-18, 1989.

"Scheduling for Random Job Shop Flexible Manufacturing Systems," with Jim Hutchison, David Snyder, and Peter Ward. *Proceedings of the Third ORSA/TIMS Conference on Flexible Manufacturing Systems: Operations Research Models and Applications*, K. E. Stecke and R. Suri (Eds.), Elsevier Science Publishers, Amsterdam, 1989.

"Disaggregate Planning in a Coordinated Production Environment," with Michael Oliff and Ken Darby-Dowman. *Proceedings of the Annual Meeting of the Decision Sciences Institute*, Las Vegas, Nevada, November 1988.

"A Modified Heuristic for Allocating Safety Stock in a Multistage Environment," with Jim Messersmith and W. C. Benton. *Proceedings of the Annual Meeting of the Decision Sciences Institute*, Las Vegas, Nevada, November 1988.

"Tactical Planning in a Discrete Production Environment," with Michael Oliff and Lorenzo Vicens. *Proceedings of the Annual Meeting of the Decision Sciences Institute*, Boston, Massachusetts, November 1987.

"The Location of Critically Constrained Resources in an Assembly Job-Shop," with Allen Smith. *Proceedings of the Annual Meeting of the Decision Sciences Institute Southeastern Chapter*, Richmond, Virginia, February 1987.

"A Simulation Study of Product Structure and Dispatching in an Assembly Job-Shop," with Michael Oliff, Elliot Minor, and Timothy Fry. *Proceedings of the Annual Meeting of the Decision Sciences Institute*, Honolulu, Hawaii, November 1986.

"The Multiobjective Single Machine Scheduling Problem with Forbidden Early Shipments." *Proceedings of the Annual Meeting of the Decision Sciences Institute Southeastern Chapter*, Orlando, Florida, February 1986.

"Disaggregate Planning -- A Mixed Integer Programming Approach," with Michael Oliff. *Proceedings of the Annual Meeting of the Decision Sciences Institute Southeastern Chapter*, Orlando, Florida, February 1986.

"Computational Considerations in Solving Large-Scale Zero-One Scheduling Problems," with Lori Franz, Terry Rakes, and Hope Baker. *Proceedings of the Annual Meeting of the Decision Sciences Institute Southeastern Chapter*, New Orleans, Louisiana, February 1985.

"(s,Q) Ordering Policies with Stochastic Demand and Extended Payment Privileges," with Michael Oliff. *Proceedings of the Annual Meeting of the Institute of Management Sciences Southeastern Chapter*, Myrtle Beach, South Carolina, October 1986.

"Single Machine Scheduling with Inventory and Customer Satisfaction Criteria: The Effect of Job Characteristics on Computational Efficiency," with Terry Rakes and Timothy Fry. *Proceedings of the Annual Meeting of the Institute of Management Sciences Southeastern Chapter*, Myrtle Beach, South Carolina, October 1986.

"Group Technology – The Product Mix Problem with Variable Machining Speeds." *Proceedings of the Annual Meeting of the Institute of Management Sciences Southeastern Chapter*, Myrtle Beach, South Carolina, October 1985.

"A Production Switching Heuristic with Learning Curve Effects for the Aggregate Production Planning Problem," with Michael Oliff. *Proceedings of the Annual Meeting of the Institute of Management Sciences Southeastern Chapter*, Myrtle Beach, South Carolina, October 1985.

## **OTHER PROFESSIONAL PRESENTATIONS**

"China's Belt and Road Initiative and its impact on Global Supply Chain Management," Institute of Supply Management-Nevada, Las Vegas, September 21, 2017.

"Supplier Ethics Management," Institute of Supply Management-Nevada, Las Vegas, July 17, 2013.

"Supply Chain Management in China," NCMA Southern Nevada Chapter (National Contract Management Association) and ISM-Nevada (Institute of Supply Management), Las Vegas, 4 February 2009.

"Managing Operations in Islamic Countries," with David Evans, Julie Rafeedie, and Anne-Marie Sweetland, APICS Professional Development Meeting, May 9, 2000.

"Differences and possible obstacles of doing business in Poland," with Robert Schmidt (Crane Plastics), at Nationwide Global, February 9, 2000. Event organized by CIBER.

"Managing Expatriates," Dean's Leadership Conference, Fisher College of Business, May 8, 1999.

"Doing Business in Post-Communist Poland and Hungary," with Tom Bennett, Anna Kolodziej, and Evrita Loizou, APICS Professional Development Meeting, May 11, 1999.

"Doing Business in China," with Mei-Ying Chan, Ming Qian Lin, and Ted Messerly, APICS Professional Development Meeting, April 14, 1998.

"Senior management concerns are different in emerging market plants than in the US: Case - Singapore," CIBER TARGET Program, Fisher College of Business, January 16, 1997.

"Implementation of Foreign Direct Investment Strategy in Mexico," Hispanic Business Students Association on April 26, 1995 as part of the 17th Annual Hispanic Awareness Celebration.

## **RESEARCH FUNDING AND OTHER GRANTS**

2013 Target Campus Grant \$2,000 for MBA students in the spring semester 2014 to work on the case "Optimizing Target's Guest-Focused Supply Chain." Students prepare a report on how Target can drive better in-stocks in the stores while reducing inventory levels at the distribution centers. The winning team, judged by Target executives, is awarded \$1,000 with the two runner-up teams receiving \$500 each.

2012 Target Campus Grant \$2,000 for MBA students in the fall semester 2012 to work on the case "Optimizing Target's Guest-Focused Supply Chain." Students prepare a report on how Target can drive better in-stocks in the stores while reducing inventory levels at the distribution centers. The winning team, judged by Target executives, is awarded \$1,000 with the two runner-up teams receiving \$500 each.

Awarded \$12,000 over 2 years as a winner of the Honors Course Grant Competition, organized by the University Honors Center, for an elective course entitled "Emerging Markets Field Study" for business Honors students, 1999, Ohio State University.

Awarded \$1200 small grant from the Fisher College of Business Research Committee for travel to the *International Decision Sciences Institute Conference*, Athens, Greece, July 1999, Ohio State University.

Awarded \$1200 small grant from the Fisher College of Business Research Committee for travel to the *Asia-Pacific Decision Sciences Institute Conference*, Taipei, Taiwan, June 1998.

CIBER Global Competence Award of \$4,400 for the research project entitled "Linking Advanced Manufacturing Technologies and Firm Performance: An Empirical Study," 1997, Ohio State University.

Small grant of \$700 to attend the First Asia Pacific Decision Sciences Institute Conference in Hong Kong, 1996, Ohio State University.

Awarded \$1600 small grant from the Fisher College of Business Research Committee for travel to the *TIMS International Conference*, Singapore, 1995, Ohio State University.

Dean's Summer Research Fellowship in the amount \$6988, 1995, Fisher College of Business, Ohio State University.

Dean's Summer Research Fellowship, 1993, Fisher College of Business, Ohio State University.

## **CONSULTATIONS, GRADUATE, AND EXECUTIVE EDUCATION**

Purchasing Management, Széchenyi István University, Győr, Hungary, October 2017

HOTS 901, Hotel Service Operations, Emirates Academy of Hospitality Management, Summer 2015.

IB 787, International Seminar, involving travel by MBA students to Budapest, Hungary, to visit organizations such as US Commercial Service, Leo Burnett, Audi Hungaria Motor Kft., Mobilis, Herend Porcelain Manufactory, and GE Lighting Experience Center, May 2014.

EMBA 720, International Seminar, Executive MBA Program, College of Business, UNLV. Developed and taught the inaugural class in 2003, which involved travel to Sao Paulo and Rio de Janeiro (Brazil) to learn about doing business in Brazil. 2004 – Shanghai and Beijing (China); 2005 – Warsaw and Krakow (Poland) and Prague (Czech Republic); 2006 – Santiago and Puerto Montt (Chile); 2007 – Johannesburg and Cape Town (South Africa); 2008 – Hong Kong and Macau (China); 2009 – Buenos Aires (Argentina) and Montevideo (Uruguay); 2010 – Rio de Janeiro (Brazil) and Lima (Peru); 2011 – Hanoi and Ho Chi Minh City (Vietnam); 2012 – Hanoi (Vietnam) and Bangkok (Thailand); 2013 – Johannesburg and Cape Town (South Africa).

MGT 787, International Seminar, involving travel by MBA students to Istanbul, Turkey, to visit organizations such as US Commercial Service, Ulker, Mercedes-Benz Turk, and Istanbul Stock Exchange, May 2012.

MGT 787, International Seminar, involving travel by MBA students to Lima, Peru, to visit organizations such as US Commercial Service, Spectacular Holistic Circus (Leo Burnett), Alicorp, El Sarcay de Azpetia, and Pesquera Diamante, May 2011.

MGT 787, International Seminar, involving travel by MBA students to Cairo, Egypt, to visit organizations such as US Commercial Service, Smart Villages Company, Chevron, Xceed Call Center, CultNat (Center for Documentation of Cultural and Natural Heritage), and Microsoft Innovation Laboratory in Cairo, May 2010.

MGT 787, International Seminar, involving travel by MBA students to Cape Town, South Africa, to visit organizations such as Chevron, SABMiller, Ogilvy and Mather, and US Commercial Service in May 2009.

Executive Certificate in Business Administration Program (Supply Chain Management and International Business modules), College of Business, UNLV, 2008-09.

Organized a two-day program at UNLV for Executive MBA students from Zhejiang University, Hangzhou, China, 6-7 November, 2008.

Organized a one-day program at UNLV for Executive Masters students from Zhejiang University, Hangzhou, China, 11 October, 2008.

Developed MGT 787, International Seminar, as an elective in the MBA program. Taught the first class in May 2008, which involved travel to China (Shanghai, Hangzhou, and Beijing) to visit organizations such as Zhejiang University, Hangzhou Wahaha Group, US Commercial Service in Beijing, and Xizi Otis.

EMBA 716, International Business, Executive MBA Program, College of Business, UNLV, 2005-08.

Organized a one-day program at UNLV for Executive MBA students from Zhejiang University, Hangzhou, China, 11 May, 2007.

Organized a one-day program at UNLV for Executive MBA students from Zhejiang University, Hangzhou, China, 11 October, 2006.



Project Leader, Six Sigma Program presented by Smarter Solutions and UNLV, 2004-2005.

Global Supply Chain Management Certificate Program for LG Electronics, Arizona State University, 2003-2004.

"Doing Business in China," MBA Evening Program, Arizona State University, 2001-2005.

International Operations Management, Executive Masters in International Management, Summer 2001, Thunderbird.

MUCIA Polish Program on Operations Management, August 2000.

Faculty advisor to a project team for the American Electric Power Management Development Program, Columbus, Ohio, March and May 1998.

Faculty advisor to two project teams for the American Electric Power Management Development Program, Columbus, Ohio, February and May 1996.

Customer Driven Manufacturing Program, Asiastar Leadership Center and The Ohio State University, January 3-5, 1996, Kuala Lumpur, Malaysia.

Faculty advisor to a project team for the American Electric Power Management Development Program, Columbus, Ohio, February 28, 1995 and May 5, 1995.

Case Discussion Leader, Teaching Manufacturing Strategy Seminar, Columbus, Ohio, July 1993.

Material Requirements Planning seminars at The Ohio State University campuses at Mansfield (March 19-20, 1992), Columbus (March 23-24, 1992), and Lima (March 25-26, 1992). The seminars are jointly conducted with Lee Krajewski, Ohio State University.

Material Requirements Planning seminar for Murfin Division of Menasha Corporation, 2-3 August, 1991. The seminar is jointly developed and conducted with Lee Krajewski, Ohio State University.

Faculty participant (Dinner Roundtable Discussion) for the Ohio State University Executive Education Program entitled "Gaining a Competitive Edge Through Manufacturing", February 3-6, 1991.

Analyzed operations at the Jeffrey Division of Dresser Industries (with Jim Hutchison and Peter Ward), 1989-1990. This work is jointly conducted with Jeffrey personnel without any compensation. A presentation and final report was made to Jeffrey personnel. Contacts have been established that can be exploited in the future. A research paper on the project appeared in *Interfaces*, 23 (2), 1993, pp. 69-83.

Conducted with Michael Oliff a seminar on Project Management for officials from the South Carolina Department of Human Resources at the College of Business Administration, University of South Carolina, 30-31 July, 1986.

## **SERVICE ACTIVITIES, CALIFORNIA STATE UNIVERSITY DOMINGUEZ HILLS**

Member, University RTP Committee, CSUDH, Fall 2017- Spring 2018.

Member, Organizing Committee for 4<sup>th</sup> Annual Professor for a Day Program, CSUDH, April 12, 2017.

Presentation on CBAPP at "Explore Dominguez Hills" event, CSUDH, April 8, 2017.

Member, Recruitment Committee, CSUDH, 2016-17.

Presentation on CBAPP at "Celebrating Our Admitted African-American Students" event, CSUDH, 18 March, 2017.

Co-Advisor, Logistics and Supply Chain Management Club, College of Business Administration and Public Policy, Fall 2014-present.

Member, Organizing Committee 3rd Annual Technology and Supply Chain Summit, organized jointly by Toro Innovation Incubator, California State University Dominguez Hills, and Council of Supply Chain Management Professionals, March 2017.

Organized CBAPP's participation in the Major and Minor Fair hosted by the Career Center, in collaboration with the University Advisement Center, Encounter to Excellence, and Educational Opportunity Program, CSUDH, spring 2017.

Member, Organizing Committee for Supply Chain Conference and Career Connections, South Bay Entrepreneurial Center, April 2016.

Member, Connecting Women to Power Conference Organizing Committee, CSUDH, June 2016.

Member of the ITEP Global Business, Law and Government (GBLG) Board, Carson High School, spring 2015-spring 2016.

Member, New Student Orientation (NSO) Planning Committee for Freshmen and Transfer Students, Summer 2016.

Lead organizer, Freshmen Reception, College of Business Administration and Public Policy, Spring 2016.

Member, CSUDH President's Student Leadership and Service Awards Committee, Spring 2016.

Member, Organizing Committee for Explore Dominguez Hills, Spring 2016.

Member, Organizing Committee for Visit Dominguez Hills, Spring 2016.

Hosted the Council of Supply Chain Management Professionals (CSCMP) Roundtable Event, "Procurements Best Kept Secrets - Modern Day Best Practices and Success Stories," at the Loker Student Union, January 21, 2016, CSUDH.

Organized CBAPP's participation in the Major and Minor Fair hosted by the Career Center, in collaboration with the University Advisement Center, Encounter to Excellence, and Educational Opportunity Program, CSUDH, spring 2016.

Member, CSUDH Retention Committee, Spring 2016-present.

Member, CSUDH Recruitment Team, Spring 2016-present.

Member, Professor For a Day Committee, CSUDH, Spring 2016.

Presented at El Camino College Major Advising Event, Spring 2016.

Member of Five WSCUC Assessment Task Force Groups: Critical Thinking, Information Literacy, Quantitative Reasoning, Oral Communication, and Written Communication, Fall 2015-Spring 2016.

Member, Freshmen Convocation Committee, California State University Dominguez Hills, Fall 2015.

Member, NSO Planning Committee for Freshmen and Transfer Students, Summer 2015.

Hearing Officer, California State University Dominguez Hills, 2015.

Lead organizer, Freshmen Reception, College of Business Administration and Public Policy, Spring 2015.

Member, Freshmen Convocation Committee; Co-Chair, Logistics Working Group, fall 2014.

### **SERVICE ACTIVITIES, LEE BUSINESS SCHOOL, UNIVERSITY OF NEVADA LAS VEGAS**

MBA Director, MBA Programs, Lee Business School, fall 2011-spring 2014. In 2013, US News and World Report and #72 by Bloomberg Businessweek ranked the part-time MBA program #79 for the first time. Responsible for preparing the AACSB assessment report.

Chair, MBA Advisory Committee, Lee Business School, fall 2011-spring 2014.

Chair, Graduate Awards Committee, Graduate College, UNLV, fall 2013-spring 2014. The committee oversees the nomination, application review, and award selection processes for graduate student awards, scholarships and fellowships distributed through the Graduate College.

Member, Graduate College Executive Committee, UNLV, fall 2013-spring 2014. The Executive Committee assists in agenda setting for the Graduate Council and makes recommendations to Graduate College administrators.

Member, Graduate Council, Graduate College, UNLV, fall 2011-2014.

Member, UNLV Differential Tuition Advisory Group, 2013.

Member, Lee Business School Dean Search Committee, UNLV, 2012-13.

Member, Masters in Gaming Working Group, UNLV, 2012-2013.

Member, Graduate Student Funding Committee, UNLV, fall 2011-spring 2013.

Member, University Curriculum Committee, UNLV, 2012-13.

Mentor for Dr. Sunny Kim, Harrah College of Hotel Administration

Chair, Management Department, August 1, 2001-August 2011.

Member of the College of Business Executive Committee comprising the dean, two associate deans, and all department chairs, fall 2001-spring 2011.

Co-Chair of Ad Hoc Committee to Develop and Integrate AACSB PQ (Professionally Qualified) standards with College Personnel Policies, 2008-09.

Member of the UNLV Japan EMBA Program Implementation Team, 2008-09.

Member of the EMBA & MBA Search Committee, 2008-09.

Member of the Ad Hoc Committee to Design Policy for Teaching Assignments, 2008.

Developed and taught MGT 787, International Seminar, MBA Program, 2008. The course involved travel to Shanghai, Hangzhou and Beijing to visit companies and learn how to do business in China.

Management Department Representative at the 2005 Academy of Management Meeting in Honolulu, to recruit faculty in Entrepreneurship.

Member, Dissertation Committee for Natasa Christodoulidou, College of Hotel Administration, 2005-06.

Member, Dissertation Committee for Bob Hoffman, Department of Educational Psychology, College of Education, 2004-05.

Management Department Representative at the 2004 Academy of Management Meeting in New Orleans, to recruit faculty in Human Resource Management.

Participated in the 9<sup>th</sup> UNLV Planning Retreat: *Achieving the Agenda: Success by 50*, August 20, 2003.

Management Department Representative at the 2003 Academy of Management Meeting in Seattle, to recruit faculty in Strategy.

Developed and taught EMBA 720, International Seminar, 2002. The course involved travel to Sao Paulo and Rio de Janeiro to visit companies and learn how to do business in Brazil.

Management Department Representative at the 2002 Academy of Management Meeting in Denver, to recruit faculty in Strategy and International Management.

Management Department Representative at the 2001 Academy of Management Meeting in Washington, to recruit faculty in Human Resource Management.

### **SERVICE ACTIVITIES, FISHER COLLEGE OF BUSINESS, OHIO STATE UNIVERSITY**

Chair, Operations Management Programs Committee, 1996-2000.

Operations Management Minor Area Coordinator, MBA Program, 1997-2000.

Associate Director for Professional, Student, and International Programs, Center for Excellence in Manufacturing Management, 1995-2000. Part of the team making presentations on the benefits of Center membership to prospective companies. The Center membership

grew to more than double the five startup companies during that period. The Center has since been renamed Center for Operational Excellence.

Advisor, The Ohio State University Student Chapter of the Educational Society for Resource Management (APICS), 1989-90, 1991-2000.

Member, International Programs Committee, Fisher College of Business, 1994-2000.

Founding faculty advisor, Asian Business Student Association (ABSA), Ohio State University, 2000. ABSA is a new student organization established in 2000.

Luncheon with the Denman's, Dean Alutto, Cheryl Ryan, and selected MBA students from the emerging markets field study course in May 1999.

Faculty advisor of the undergraduate honors team to the Global Business Challenge Case Competition at the University of Washington, April 1999.

Chair, Dissertation Committee for Seungwook Park, "The Impact of Misalignment in the Process Choice Decisions of the Buyer and Supplier in a Supply Chain," 1999.

Member, Dissertation Committee for James Hill, 1997-99.

Member of the Educational and Professional Diversity Committee, 1997-99.

Member of the CIBER Advisory Council, Fisher College of Business, 1996-99.

Member, Undergraduate Student Pacesetters Selection Committee, Fisher College of Business, Winter 1995-1999.

Made a presentation to the CIBER Advisory Council on "Managing Expatriates," 1998.

Member of the TARGET (To Aim and Realize Global Expansion Together) Program, CIBER, 1996-99.

Member, Dissertation Committee for Gary Foster, Department of Industrial, Welding, and Systems Engineering, 1998-00.

Member, Dissertation Committee for Scott Mooney, Department of Industrial, Welding, and Systems Engineering, 1997-99.

Designed a new selective course – BM 894L – International Operations Management. Developed teaching materials for the BM 894L course (International Operations Management).

Member, Dissertation Committee for Vinayaka Athreya, Department of Industrial, Welding, and Systems Engineering, 1997-99.

Member, Dissertation Committee for Althea Gill, Department of Industrial, Welding, and Systems Engineering, "Investigation of the Effect of Customer-Supplier Relationships in the Die and Mold Industry on the Introduction of New Products," 1997-98.

Chair, PhD Program in Operations Management, 1997-98. Member of the Committee on Graduate Education in Business Administration (CGEBA), 1997-98.

The case "Grupo Uniko" initially published in *Cases on International Management: A Focus on Emerging Markets*, Steven Hills, G. Keong Leong, and Roberto Garcia, West Publishing Company, 1996, has been included in the textbook "International Management" published by Southwestern College Publishing Company, 1997.

Developed 34 video tapes (each approximately 40 minutes) on operations management for MUCIA Global Education Group, Inc., 1997. The videos are a series of lectures based on materials from the textbook "Production and Operations Management," by Joseph Martinich, John Wiley & Sons, 1997. The videos were shown to students in Malaysia by MUCIA as part of their distance learning arrangement with the MARA Institute of Technology, Autumn 1997. The course is also offered at Bielsko Wyzsza Szkoa Biznesu i Informatyki in Bielska Biala, Poland, Winter 1999 and the International Training School of Commerce in Ho Chi Minh City, Vietnam.

Member, Doctoral General Examination Committee for Susan Meyer, Winter 1997.

Member, Masters Examination Committee for Kia Loo, Department of Industrial, Welding, and Systems Engineering, Spring 1997.

Member, Dissertation Committee for Kuo-Ching Liu, "Stochastic Simulation-Based Finite Scheduling Systems," Department of Industrial, Welding, and Systems Engineering, 1996-97.

Member, Doctoral General Examination Committee for Scott Mooney, Department of Industrial, Welding, and Systems Engineering, 1997.

Member, Doctoral General Examination Committee for Vinayaka Athreya, Department of Industrial, Welding, and Systems Engineering, 1997.

Made a presentation to TARGET member companies on "Senior management concerns are different in emerging market plants than in the US: Case - Singapore," January 16, 1997.

Coordinator for BM 630, Introduction to Operations Management, 1995-97. Revised the supplementary packet for Autumn 1996 to reflect the course material covered in the new edition of Krajewski and Ritzman's Operations Management textbook.

Member of Advisory Committee for Vinayaka Athreya, PhD student in Department of Industrial, Welding, and Systems Engineering, 1996-97.

Member of Advisory Committee for Scott Mooney, PhD student in Department of Industrial, Welding, and Systems Engineering, 1996-97.

Advisor, MBA International Business Club, 1996-97.

Member of the Career Services Advisory Committee, Fisher College of Business, 1996-97.

Member of the Management Sciences Department Programs Committee, 1996-97.

Member, Operations and Logistic Management Committee, 1991-97.

Member, Operations Management Faculty Recruiting Committee, 1996.

Member of the organizing committee for the first College Picnic, Fisher College of Business, August 25, 1996.

Developed a new course entitled "International Field Study: Emerging Markets" (MBA 808), 1996.

Participated in the Committee on Institutional Cooperation (CIC) Conference on International Activities in Changing Global and Regional Contexts: The CIC Agenda, Indiana University, Bloomington, September 29-October 1, 1996.

Member of the Recruiting Committee for the Director of the Professional Experience Program, Fisher College of Business, 1995-96.

Co-Advisor, MBA International Business Club, 1995-96.

Member of the Research Committee, 1995-96.

Member of the Educational and Professional Diversity Committee, 1995-96. Member of the organizing committee for 2nd Annual Business Forum, Office of Minority Student Services, Fisher College of Business, May 1, 1996.

Faculty Co-op Advisor, Fisher College of Business, Spring 1992-96.

Member, Dissertation Committee for Hyunsoo Kim, "The Role of Information Technology in Production Control in a Job Shop Environment Considering Customers and Suppliers," Department of Industrial, Welding, and Systems Engineering, 1996.

Graduate School Representative, Oral Portion of the Doctoral Candidacy Examination for Joseph T. Chao (Department of Industrial, Welding, and Systems Engineering), 1996.

"International Study Tours: Options and Approaches," with Karen Brown. *Decision Line*, May 1996. This article is included in the teaching manual for the textbook *Global Operations Management* by M. Therese Flaherty, McGraw-Hill, 1996.

Developed an independent study course (BM 893) entitled "Implementation of Foreign Direct Investment Strategy in an Emerging Market - Brazil." The course involved a field trip to visit companies in Sao Paulo, Brazil, March 13 to March 24, 1996.

Member, Dissertation Committee for Ling Li, "Capacity Resource Management and Performance in Hospitals," 1995-96.

Member, Dissertation Committee for John McCreery, "Worker Flexibility and Process Choice: Responding to Market Demands," 1992-96.

Member, Master Thesis Committee for Vinayaka Athreya, Department of Industrial, Welding, and Systems Engineering, 1995-96.

Member of the Master's Examination Committee for Tina Marie Reynolds (Master of Liberal Studies), Autumn 1995.

Graduate School Representative, Oral Portion of General Examination for Hyunsoo Kim, Department of Industrial, Welding, and Systems Engineering, May 30, 1995.

Member, Dissertation Committee for Charles R. Cash, "Stochastic Analysis of Multi-Item Flow Lines," Department of Industrial, Welding, and Systems Engineering, 1993-95.

Jointly developed an independent study course (BM 893) entitled "Implementation of Foreign Direct Investment Strategy in an Emerging Market - Mexico." The course involved a field trip to visit companies in Mexico, March 16 to March 26, 1995

Developed a new course, BM 737, entitled "International Operations Management," 1995.

Chair, "International Travel Course" sub-committee, International Programs Committee, Fisher College of Business, 1994-95.

Assistant Director for Student Liaison, Center for Excellence in Manufacturing Management, 1992-95.

Member, Pacesetter Selection Committee for undergraduate students, Fisher College of Business, Winter 1994.

Attended the CIBER Pedagogy Conference (Workshop) on International Business, Indiana University, 5-10 June, 1994. Partial funding received from the Dean, Fisher College of Business.

In 1994, 1993, and 1992, the Student Chapter of APICS won the Gold Circle Award for excellence in five sections of chapter activities: administration, education, programs, membership, and public relations. In 1994, the APICS student chapter also received a "Citation for Excellence" for its awards book.

Joint Proposal (with Frank Darr) for Enriching the MBA Program was funded by the MBA Policy Committee as follows: \$1500 for 3 Nexis lines, \$1500 for TA support, and \$100 copying cost, Spring 1994.

Member, Doctoral General Examination Committee for Abe Kucukarslan and Nagesh Murthy, December 1993-February 1994; Ken Boyer, Summer 1993; Linda Katunich, Summer 1990; Gar Robertson, Summer 1989; Craig Wood, Summer 1989; Chwen Sheu, Winter 1989; P. Rammohan, Winter 1989, Neng-Pai Lin, Summer 1988.

Chair, Dissertation Committee for Kenneth Boyer, "Patterns of Advanced Manufacturing Technology Implementation - Technology and Infrastructure," 1993-94.

Member, Committee for Graduate Education in Business Administration (CGEBA), 1991-94. Member, Subcommittee for CGEBA Presidential Fellowship, November 30, 1991. Member, Subcommittee on the Ph.D. Program Policy Manual Revisions, 1992.

Member, faculty group assigned to interview the three candidates for the position of Associate Director of Outreach and Educational Programs, College of Business, Autumn 1993.

Presentation of the topic "Fostering Business and Faculty Relationships for a Quality Future," with Nila Whitfield, Martha Cooper, David Greenberger, and Bill Dittmore (College Relations Manager at General Mills in Minneapolis), Midwest College Placement Association Fall Conference, Chicago, August 1993.

Member, International Business Interest Group, College of Business, 1992-93.

Member, Subcommittee on Research Labs, Winter 1992-93.

Volunteer, Ohio State University Campus Campaign, Winter 1992.



Member, Decision Sciences Faculty Recruiting Committee, 1991-92.

Member, Statistics Faculty Recruiting Committee, Winter 1991.

Member, Ph.D. Program Committee for Operations Management, 1988-91.

Member, of the Undergraduate Program Committee for Operations Management, 1988-91.

Member, Blue Ribbon Commission on Research, 1990-91.

Coordinator, United Way Fund Raising Committee, Autumn 1988-91.

Member, Dissertation Committee for Chwen Sheu, "Design and Evaluation of Manufacturing Focus Alternatives." Completed in November 1990.

Member, Equipment Utilization Committee, 1988-89, 1989-90.

Member, Dissertation Committee for Manoj Malhotra, "Staff Scheduling Policies and Models for Postal Distribution Systems." Completed in January 1990.

Member, Dissertation Committee for Neng-Pai Lin, "Master Production Scheduling in Uncertain Environments." Completed in July 1989.

Reviewer, 1989 Doctoral Fellowship Competition.

Secretary, Faculty of Management Sciences, Autumn 1987 - Spring 1988.

Masters Comprehensive Examination Committee for Chi-Pin Cheng (Industrial and Systems Engineering graduate student), Summer 1988.

Member, Operations Management Faculty Recruiting Committee, 1987-1988.

## **SERVICE - PROFESSION**

Co-Coordinator, New Faculty Development Consortium, with Jennifer Blackhurst, Decision Sciences Institute Annual Meeting, November 2017.

Member of Editorial Board, Cornell Hospitality Quarterly, 2013-present.

Member, Global Activities Committee, Decision Sciences Institute, 2016-2017.

Co-Chair, Hospitality Management Track, Western Decision Sciences Institute Annual Meeting, April 2017.

Co-Chair, First World Congress and Asia Pacific DSI Conference, Decision Sciences Institute, July 2016.

Proceedings Coordinator, 1st International Conference on Financial Analysis, Dubrovnik, Croatia, 2016.

Co-Chair, Hospitality Management Track, Western Decision Sciences Institute Annual Meeting, April 2016.

Co-Coordinator, Doctoral Student Consortium for Post Proposal Defense Students, Decision Sciences Institute Annual Meeting, Seattle, November 21, 2015.

Member, International Scientific Committee, Annual Meeting of the European Decision Sciences Institute, June 2015.

Co-Coordinator, Mid-Career Faculty Development Consortium, Decision Sciences Institute Annual Meeting, November 2014.

Co-Chair, Hospitality Management Track, Western Decision Sciences Institute Annual Meeting, April 2015.

Member of the Las Vegas Business Academy Advisory Board, 2013-2014.

Member, Program Committee, 13th International Conference on Electronic Business, Singapore, December 2013.

Faculty participant, Doctoral Consortium, Service Management and Science Forum, Las Vegas, August 4, 2013

Member, Best Paper Awards Committee, Annual Meeting of the European Decision Sciences Institute, Budapest, Hungary, June 2013.

Member of the editorial board of the *International Journal of Internet and Enterprise Management*, 2012-2014.

Chair Designate, Publications Committee, Decision Sciences Institute, 2012-13.

Faculty participant, Doctoral Student Consortium, Annual Meeting of Decision Sciences Institute, 2012.

Immediate Past Chair, Nominating Committee, Decision Sciences Institute, 2012.

Mentor, Annual Meeting of the Academy of Management, Boston, 2012.

Member, Chan Hahn Best Paper Award Committee, Operations Management Division, Academy of Management, Boston, 2012.

Session Chair, Annual Meeting of the European Decision Sciences Institute, Istanbul, June 2012.

Member of the Best Paper Awards Committee, Annual Meeting of the European Decision Sciences Institute, Istanbul, June 2012.

Member of the editorial advisory board of the *Industrial Management & Data Systems*, 2012-2014.

Chair, Nominating Committee, Decision Sciences Institute, 2011-12.

Member, Development Committee for Excellence in the Decision Sciences, Decision Sciences Institute, 2011-12

Member of the editorial board of the *Journal of Enterprise Transformation*, 2011-14.

Immediate Past President and member of the Executive Board/Strategic Planning Committee, Decision Sciences Institute, 2011-12.

External reviewer for promotion to full professor, Department of Management, College of Business, University of North Texas, 2011.

Faculty participant, Doctoral Student Consortium, Annual Meeting of Decision Sciences Institute, 2011.

Participant in the Leadership Roundtable, Annual Meeting of Decision Sciences Institute, 2011.

Member of the Ad Hoc Committee on SIGs, Decision Sciences Institute, 2011-12.

President, Decision Sciences Institute, 2010-11.

Co-Chair, Hospitality Management Mini-Conference, Decision Sciences Institute Annual Meeting, November 2010.

Faculty participant, Doctoral Student Consortium/Junior Faculty Workshop, Operations Management Division, Academy of Management Annual Meeting, Montreal, August 2010.

President-Elect, Decision Sciences Institute, 2009-10.

Immediate Past President, Western Decision Sciences Institute, 2009-10.

Co-Chair, Hospitality Management Track, Western Decision Sciences Institute, 2009-10.

Chair, Regional Activities Committee, Decision Sciences Institute, 2009-10.

Chair, Nominating Committee, Western Decision Sciences Institute, 2009.

Co-Chair, Hospitality Management Track, Decision Sciences Institute Annual Meeting, November 2009.

President, Western Decision Sciences Institute, 2008-09.

Member of the Publications Committee, Decision Sciences Institute, 2008-09.

Member, Nominating Committee, Western Decision Sciences Institute, 2008.

Chair, Site Selection Committee, Western Decision Sciences Institute, 2008.

Chair of session entitled "Entrepreneurial Finance: A Global Perspective," Academy of Entrepreneurial Finance Annual Meeting, Las Vegas, 2008.

Member, Development Committee for Excellence in the Decision Sciences, Decision Sciences Institute, 2008-09.

Member, Regional Activities Committee, Decision Sciences Institute, 2008-09.

Member, Ad Hoc Committee: Constitution and By-laws vis-à-vis Policies and Procedures, Decision Sciences Institute, 2008-09.

Co-Chair, Hospitality Management Track, Decision Sciences Institute Annual Meeting, November 2008.

Member of the Ad Hoc Committee on Development of the Strategic Planning Process for the Institute, Decision Sciences Institute, 2007-08.

Member, Site Selection Committee, Western Decision Sciences Institute, 2007.

President-Elect, Western Decision Sciences Institute, 2007-08.

Past Operations Management Division Chair, Academy of Management, 2007-08.

Editor, *Decision Line*, Decision Sciences Institute, 2002-2007.

Technology in the Classroom Miniconference Coordinator, Decision Sciences Institute Annual Meeting, Phoenix, November 2007.

Operations Management Division Chair, Academy of Management, 2006-07.

Associate Editor, *Journal of Operations Management*, 1996-2008.

Member of the Editorial Board of the *International Journal of Management and Enterprise Development*, 2007-2008.

Member of the 2007 Ad Hoc Home Office Review Committee, Decision Sciences Institute. Every five years, "the Decision Sciences Institute Home Office will be evaluated by a blue-ribbon committee of Decision Sciences Institute members. The purpose of this evaluation is to investigate the Home Office management, operations, and general performance and, if necessary, make suggestions for improving the effectiveness of the Home office."

External reviewer of faculty for promotion to Full Professor with tenure at the Penn State Erie, 2007.

Served as a reviewer for the 2007 Elwood S. Buffa Doctoral Dissertation Competition organized by the Decision Sciences Institute.

Member of the International Program Committee, Asia Pacific Decision Sciences Institute, 2007.

External reviewer for Grant Proposal entitled "Managing Environmental Practices, Service Quality and Competitiveness in Service Organizations: The Hotel Industry and Other High Contact Services," University of Cyprus, 2006.

At-Large Vice President, Decision Sciences Institute, 2006-08.

Member of the Executive Committee of the Board of Directors, 2007-08. Elected by the Vice-Presidents to serve on the executive committee.

Program Chair/Vice President for Programs/Proceedings Editor, Western Decision Sciences Institute, 2006-07.

Operations Management Division Chair-Elect, Academy of Management, 2005-06.

Vice President for Programs-Elect, Western Decision Sciences Institute, 2005-06.

Co-guest editor for the Special Issue on "Supply Chain Management in the Information Age," for the *International Journal of Internet and Enterprise Management*, 2005-06.

Member of International Program Committee, 11<sup>th</sup> Annual Conference of the Asia Pacific Decision Sciences Institute, Hong Kong, 2005-06.

Session Chair, "Issues in Supply Chain Management," Annual Meeting of Decision Sciences Institute, San Francisco, November 2005.

Associate Program Chair, 2005 Annual Meeting of Decision Sciences Institute.

Operations Management Division Program Chair, Academy of Management Annual Meeting, Hawaii, August 2005.

Vice President for Member Services, Western Decision Sciences Institute, 2004-05.

Ex-Officio member, Publications Committee, Decision Sciences Institute, 2002-2009.

Vice President Community Projects, Nevada Quality Alliance, 2004.

Chair, Professional Development Workshop, Operations Management Division, Academy of Management Annual Meeting, New Orleans, August 2004.

Member of the Editorial Review Board of *Quality Management Journal*, 1997-2006.

Member of the Editorial and Advisory Board of the *International Journal of Internet and Enterprise Management*, 2002-present.

Member of Advisory Board, Annual Meeting of the Asia Pacific Decision Sciences Institute, Seoul, South Korea, July 2004.

Vice President-USA, Asia Pacific Decision Sciences Institute, 2002-2004.

Co-Chair, Manufacturing Management Track, Annual Meeting of the Decision Sciences Institute, Washington D.C., November 2003.

Co-Chair, Operations Management Division Doctoral Consortium, Academy of Management Annual Meeting, Seattle, August 2003.

Member of Advisory Board, Seventh International Conference, Decision Sciences Institute, Shanghai, China, July 2003.

Associate Editor for Service Operations, *International Journal of Integrated Supply Management*, 2002-2003.

Director-at-Large for Southern Nevada, Nevada Quality Alliance, 2002-2003.

Member of the Awards Committee, Nevada Quality Alliance, 2001-2003.

Examiner and lead-examiner for the Nevada Governor's Award for Performance Excellence, Nevada Quality Alliance, 2003.

External academic program reviewer of the Management Department, Bowling Green University, April 2003.

Faculty participant in the Doctoral Student Consortium of the Annual Meeting of Decision Sciences Institute in San Diego, November 2002.

Member of the Board of Directors, Asia Pacific Decision Sciences Institute, 2000-02.

Member of the Program Committee, Asia Pacific Decision Sciences Institute, 2001-02.

Track Chair, International Business, Annual Meeting of the Decision Sciences Institute, San Francisco, November, 2001.

Track Chair, Production Management, Sixth International Conference, Decision Sciences Institute, Puebla, Mexico, July 2001.

Chair, Doctoral Student Affairs Committee, Decision Sciences Institute, 1999-2001.

Member of the Editorial Review Board, *Journal of Global Information Management*, 1997-1999.

Co-Editor, Special Issue of the *Journal of Operations Management* entitled "Operations Strategy for the Next Millennium," 1999-2000.

Member of the Ad Hoc Committee on Improving the Annual Meeting, Decision Sciences Institute, 1999-2000.

Ex-Officio member of the Member Services Committee, Decision Sciences Institute, 1999-2000.

Vice President, Decision Sciences Institute (DSI), 1997-99. Member of the Board of Directors, DSI, 1997-99.

Faculty participant in the Doctoral Student Consortium of the Annual Meeting of Decision Sciences Institute in New Orleans, November 1999.

Academic Liaison, Board of Directors, Columbus Chapter of APICS, 1995-2000.

Member of the International Program Committee, Asia Pacific Decision Sciences Institute, 1997-2000.

Faculty participant in the Doctoral Student Consortium, Operations Management Division, Academy of Management Annual Meeting, Chicago, August 1999.

Campus Representative, Decision Sciences Institute, 1990-99.

Doctoral Student Consortium Coordinator, Annual Meeting of Decision Sciences Institute in Las Vegas, 1998.

Member, Doctoral Student Affairs Committee, Decision Sciences Institute, 1997-98.

Member of the Organizing Committee, Annual Meeting of Decision Sciences Institute in Las Vegas, 1997-98.

Member, Strategic Planning For International Affairs Committee, Decision Sciences Institute, 1996-98.

Feature Editor of the Production/Operations Management column, *Decision Line*, 1995-98.

Member, Programs and Meeting Committee, Decision Sciences Institute, 1995-97.

Research Host, Research Roundtable: POM-Manufacturing, 1996 Decision Sciences Institute Annual Meeting in Orlando.

Chair of sub-committee examining charges # 1 and 14, Programs and Meeting Committee, Decision Sciences Institute, 1995.

Member, Strategic Planning For International Affairs Committee, Decision Sciences Institute, 1996-97. Member of sub-committee examining charges # 2, 9, 11, and 16, Strategic Planning For International Affairs Committee, Decision Sciences Institute, 1996.

Faculty participant in the Doctoral Student Consortium of the Academy of Management Annual Meeting, Cincinnati, August 1996.

Co-Chair of the POM: Manufacturing Track for the 1996 Decision Sciences Institute Annual Meeting in Orlando.

Chair of the "Health Care Service (I)" session, Decision Sciences Institute Annual Meeting, Boston, November 1995.

Reviewer, National Science Foundation, 1995.

Chair of the "Manufacturing Strategy" session, INFORMS International Meeting, Singapore, June 1995.

Consulting Associate Editor, *Journal of Operations Management*, 1995.

Reviewer, United States-Israel Binational Science Foundation, 1995.

Chair of sub-committee examining charges #1, 2, 3, 6, 7, and 11, Programs and Meeting Committee, Decision Sciences Institute, 1995.

Track Chair, Strategic Management, Third International Conference, Decision Sciences Institute, Puebla, Mexico, June 1995.

Co-Treasurer, Thomas Worthington Band Booster, 1995.

Chair of the "Manufacturing Strategy: Frameworks" session, Decision Sciences Institute Annual Meeting, Honolulu, Hawaii, November 1994.

Chair of the "Global Manufacturing" topic table session, Decision Sciences Institute Annual Meeting, Honolulu, Hawaii, November 1994.

Discussant, "Time-Based Competition" session, Decision Sciences Institute Annual Meeting, Honolulu, Hawaii, November 1994.

Faculty participant in the Doctoral Student Consortium of the Decision Sciences Institute Annual Meeting, Honolulu, Hawaii, November 1994.

Chair, "Global Empirical Research" session, ORSA/TIMS Fall Meeting, Detroit, October 1994.

Member, Program Committee, Decision Sciences Institute Annual Meeting, Honolulu, Hawaii, 1994.

Instructional Innovation Award Competition Coordinator, Decision Sciences Institute Annual Meeting, Honolulu, Hawaii, 1994-95.

Chair, Innovative Education Committee, Decision Sciences Institute, 1994-95.

Reviewer, 1993 Stanley T. Hardy Best Paper Award, Midwest Decision Sciences Institute, April 1994.

Chair, "Performance and Reliability Issues in FMS" session, Decision Sciences Institute Annual Meeting, Washington, D.C., November 1993.

Discussant, "Manufacturing Performance and Service Metrics" session, Decision Sciences Institute Annual Meeting, Washington, D.C., November 1993.

Faculty participant, Doctoral Student Consortium of the Decision Sciences Institute Annual Meeting, Washington, D.C., November 1993.

Faculty discussing the topic "Developing as a Researcher," Professional Development Workshops - Graduate Student Issues, Decision Sciences Institute Annual Meeting, Washington, D.C., November 1993.

Faculty participant, Production and Operations Management Doctoral Student Consortium, Academy of Management Annual Meeting, Atlanta, August 1993.

Chair, "Quantitative Techniques" session, Second International Decision Sciences Institute Meeting, Seoul, Korea, June 1993.

Member, Innovative Education Committee, Decision Sciences Institute, 1993-94.

Chair of the Sub-Committee on "Long Term Balance Between Funding Provided by Institute and by the Sponsoring Organization for the *Decision Sciences* Journal Editorship," Decision Sciences Institute Publications Committee, 1992.

Member, Sub-Committee on "Aligning *Decision Sciences* and the Annual Meeting *Proceedings* with Commercial Publishing Committees," Decision Sciences Institute Publications Committee, 1992.

Chair, "Teaching Manufacturing Strategy" session, Decision Sciences Institute Annual Meeting, San Francisco, November 1992.

Chair, "Flexible Manufacturing System (FMS) Issues" session, Decision Sciences Institute Annual Meeting, San Francisco, November 1992.

Discussant, "Group Technology/Cellular Manufacturing II" session, Decision Sciences Institute Annual Meeting, San Francisco, November 1992.

Faculty participant, Graduate Student Workshop, Decision Sciences Institute Annual Meeting, San Francisco, November 1992.



Faculty participant, Doctoral Student Consortium, Decision Sciences Institute Annual Meeting, San Francisco, November 1992.

Member, Innovative Education Committee, Decision Sciences Institute Annual Meeting, San Francisco, 1992-93.

Chair, "Empirical Research in POM" session, Production and Operations Management Society Annual Meeting, Orlando, October 1992.

Faculty participant, Doctoral Student Consortium, Decision Sciences Institute Annual Meeting, Miami, November 1991.

Judge, Case Study Competition sponsored by the Ohio Manufacturer's Association at The Ohio State University, September 4, 1991.

Chair, Sub-Committee on Case Studies, Decision Sciences Institute Publications Committee, 1991.

Member, Decision Sciences Institute Publications Committee, 1991-1993.

Faculty participant, Doctoral Student Consortium, Decision Sciences Institute Annual Meeting, San Diego, November 1990.

Reviewer for *Management Science*, *Decision Sciences*, *Journal of Operations Management*, *European Journal of Operational Research*, *Production and Operations Management Journal*, *OMEGA*, *Journal of Management Inquiry*, *IEEE Transactions on Engineering Management*, *Advances in International Comparative Management*, *ASME Journal of Engineering for Industry*, and *Advances in International Comparative Management*.

Reviewer, Academy of Management Annual Meeting, Las Vegas, August 1992.

Reviewer, Decision Sciences Institute Annual Meeting, Las Vegas, November 1988; New Orleans, November 1989; San Diego, November 1990; San Francisco, November 1992; Washington, D.C., November 1993; Honolulu, November 1994; Boston, November 1995.

Reviewer, Decision Sciences Institute Midwest Region Meeting at: Indianapolis, May 1991; Lansing, May 1993; St. Louis, May 1995.

Campus Representative, Decision Sciences Institute Midwest Region, 1989-93.

Discussant, "Scheduling and Sequencing II" session, Decision Sciences Institute Annual Meeting in New Orleans, November 20-22, 1989.

Member, Local Promotions Committee, Operations Management Association (OMA) Conference in Columbus, Ohio, April 20-21, 1989. Theme of the Conference is "Managing Technology for Competitive Effectiveness."

Chair, "Quality Control" session, Decision Sciences Institute Annual Meeting, Las Vegas, November 1988.

Discussant, "Scheduling II" session, Decision Sciences Institute Annual Meeting, Las Vegas, November 1988.

Vice-President, Beta Gamma Sigma Business Honor Society, University of South Carolina Chapter, 1986-87.

Selected participant in the Decision Sciences Institute Doctoral Consortium, Honolulu, November 1986.

Participant, Academy of Management, Operations Management Doctoral Consortium, Chicago, August 1986.

### **CITATION IN BUSINESS PUBLICATIONS AND NEWS MEDIA**

Cited in the Special Section on "Education for Life" and subsection "New global economy takes front seat in student studies," *Las Vegas Review Journal*, July 2012, page 30 (<http://shopping.reviewjournal.com/las-vegas-review-journal-las-vegas-nv/special-section/education#>).

Interviewed by Tiffani Sargent, Las Vegas ABC TV, KTNV 13, for the 4 pm and 6:30 pm Action News segment on "8-8-08 Could Help The Struggling Economy," August 4, 2008.

Cited in the article "Hurry Up and Wait: The Bottom Line," *Las Vegas Review-Journal*, April 14, 2005.

Cited in the article "UNLV classes target aspiring entrepreneurs," *In Business Las Vegas*, April 2-7, 2004.

Interviewed by Las Vegas CBS, KLAS 8, for the 6 pm news segment on the planned expansion by Nevada Power, November 14, 2003.

Cited in the article "Workplace behavior: The route of all evil," *Las Vegas Review-Journal*, November 3, 2002.

Cited in the article "Activists on the road protesting price of free trade," *Columbus Dispatch*, November 5, 1999.

Cited in the article "Bumpy ride over for Huffy workers," *Columbus Dispatch*, September 28, 1999.

Cited in the article "Angry people, countries still vote with their wallets," *Columbus Dispatch*, July 26, 1999.

Cited in the article "Expert: Bombing unlikely to undermine trade with China," *Columbus Dispatch*, May 17, 1999.

Cited in the article "Business wonder if the world's still their oyster," *Columbus Dispatch*, October 11, 1998.

Cited in the article "OSU business students learn firsthand of Chinese work ethic," *Columbus Dispatch*, April 20, 1998.

The article entitled "Dynamic duo: The power of technology combined with empowerment," in *Industry Week*, December 1, 1997, cited research from the paper, "Manufacturing Proactiveness and Performance," with Peter Ward, G. Keong Leong, and Ken Boyer, *Decision Sciences*, 1994.

The article entitled "OSU profs say manufacturers too focused on finances" in the *Daily Reporter*, March 4, 1996, cited research from the paper, "The Six Ps of Manufacturing Strategy," G. Keong Leong and Peter Ward, *International Journal of Operations and Production Management*.

The article entitled "Needed: More Focus on Manufacturing" in the *USA Today*, No. 2619, Vol. 125, p. 12, December, 1996, cited research from the paper, "The Six Ps of Manufacturing Strategy," G. Keong Leong and Peter Ward, *International Journal of Operations and Production Management*.

The article entitled "Manufacturing Wrongly Being Slighted by Companies, Study Finds" in the *Columbus Dispatch*, November 21, 1994, cited research from the paper, "Manufacturing Proactiveness and Performance," with Peter Ward, G. Keong Leong, and Ken Boyer, *Decision Sciences*, 1994.

### **PROFESSIONAL ASSOCIATION MEMBERSHIPS**

Decision Sciences Institute, Institute of Supply Management, Council of Supply Chain Management Professionals