BACHELOR OF ARTS IN ADVERTISING AND PUBLIC RELATIONS COMMUNICATIONS DEPARMENT CAL STATE DOMINGUEZ HILLS (120 UNITS TOTAL; 45-48 UNITS IN COM)

NAME	STUDENT ID#				
PHONE () E-MAIL ADDRESS				
NOTES: For all course requirements, please refer to the official university catalog in effect at the time you enrolled at CSUDH. Those catalog requirements represent your contract with the university. One course cannot satisfy two requirements. A passing grade in Communications is a "C"; if you receive a "C-" or below you must repeat the course. IMPORTANT: Students who take 21 units of Upper Division Requirements may take only three elective courses; students who take 18 units of Upper Division Requirements may take four elective courses					
LOWER DIV	ISION REQUIREMENTS (12 units)	Semester	Grade		
COM 100	Media and Society (3)				
COM 106	Digital Toolkit (2) AND				
COM 107	Digital Toolkit Lab (1)				
COM 110	Introduction to Digital Media Production (2) AND				
COM 111	Introduction to Digital Media Production Lab (1)				
COM 250	Writing for the Media (3)				
LIDDED DIVI	SION REQUIREMENTS (21 units)	Semester	Grade		
	Law of the Mass Media (3)	Semester	Grade		
	Advertising Strategy and Writing (3)				
	Culture, Gender, and Strategic Communication (3)				
	Introduction to Public Relations (3)				
	Public Relations Writing (2) AND				
	Public Relations Writing Lab (1)				
COM 400	- , ,				
COM 467	• • • • • • • • • • • • • • • • • • • •				
	g (0)				
ELECTIVES	(Choose Two or Three) (6-9 units)	Semester	Grade		
COM 206	Photojournalism (3)				
COM 311	Persuasion (3)				
COM 333/	/4 Digital Journalism/Lab (3)				
COM 338	Cross-Cultural Journalism (3)				
COM 344	Advertising Media Analysis (3)				
COM 347	Multi-Media Interviewing Practices (3)				
COM 358	Communication Graphics (3)				
COM 372	Crisis Communication (3)				
COM 379	Media Industries (3)				
COM 363	Social Media Strategies (3)				
COM 435	Media Psychology (3)				
COM 494	Independent Study (1-3)				
COM 495	Special Topics in Communications (AD/PR) (3)				
CAPSTONE	REQUIREMENTS (6 units)	Semester	Grade		

COM 490 Senior Project in AD/PR (3)

COM 496 Internship (3)

B. A. ADVERTISING/PUBLIC RELATIONS (45-48 units)

California State University, Dominguez Hills

1000 E. Victoria Street • Carson CA 90747 • (310) 243-3313 • www.csudh.edu

COM 400 Media Analysis and Research Methods COM 467 Integrated Communications Management Integrated Communications Management Electives (Choose Two or Three) (6-9 Units) Dinits Persuasion COM 206 Photojournalism 3 None COM 303 Persuasion 3 COM 100 and COM 250; restricted to AD/PR and journalism students COM 303 Persuasion 3 COM 100 COM 303 Persuasion 3 COM 100 Some 100 COM 303 Digital Journalism 3 COM 100 Some 100 COM 303 COM 250 or equivalent COM 304 Advertising Media Analysis 3 COM 250 COM 100 COM 110 & 111; and 250 or equivalent COM 347 Multi-media Interviewing Practices 3 COM 100 COM 110 & 111; and 250 or equivalent COM 378 Communication Graphics 3 COM 100 COM 110 & 101 & 111; and 250 or equivalent COM 379 Media Industries 3 COM 100 COM 365 COM 370 Media Psychology COM 371 Crisis Communication 3 COM 250 and COM 365 COM 372 Crisis Communication 3 COM 250 and COM 365 COM 494 Independent Study COM 494 Independent Study COM 495 Special Topics in Communications (AD/PR) 3 COM 100 COM 496 Internship Com 496 Internship 3 Senior Standing and/or completion of a minimum of 27 upper division units in the major. Lower Division General Ed. Units Prerequisite(s) Required Units Prerequisite(s) Required Integrated Studies: Humanities 1 Meet with Academic Advisor Integrated Studies: Natural Sciences 3 Meet with Academic Advisor University Graduation Requirements University Graduation Requirements Units Prerequisite(s) Required ENG 350 GWAR 3 Meet with Academic Advisor University Graduation Requirements Units Prerequisite(s) Required University Graduation Requirements University Graduation Req	Lower Division Requirements (12 Units)		Units	Prerequisite(s) Required
COM 110 & 101 COM 101 & 101 COM 110 & 101 COM 250 Writing for the Media Jacob The Medi	COM 100	Media and Society	3	None
COM 120 Writing for the Media 3 None Prerequisite(s) Required Writing for the Media 3 None Prerequisite(s) Required Writing COM 302 Law of the Mass Media 3 None, restricted to ADIPR and Journalism students. COM 342 Advertising Strategy and Writing 3 None, restricted to ADIPR and Journalism students. COM 345 COM 442 Advertising Strategy and Writing 3 None, restricted to ADIPR students. COM 365 Introduction to Public Relations 3 COM 100, restricted to ADIPR students. COM 366 & 367 Public Relations Writing & Lab 3 None, restricted to ADIPR students. COM 366 & 367 Public Relations Writing & Lab 4 None, restricted to ADIPR students. COM 400 Media Analysis and Research Methods 3 COM 100 and COM 250, restricted to ADIPR students. COM 401 Media Analysis and Research Methods 3 COM 100 and COM 250, restricted to ADIPR students. COM 467 Integrated Communications Management 3 COM 100 COM 366, and COM 366 & 367, restricted to ADIPR students. COM 467 Integrated Communications Management 3 COM 100 COM 366, and COM 366 & 367, restricted to ADIPR students. COM 368 & 367 Photojournalism 3 COM 100 COM 366, and COM 366 & 367, restricted to ADIPR students. COM 368 & COM 100 Advertising Media Analysis and Research Methods 3 COM 100 COM 366, and COM 366 & 367, restricted to ADIPR students. COM 333 Digital Journalism 3 COM 110 & 111; and 250 or equivalent. COM 340 Advertising Media Analysis and Research Methods 3 COM 100 COM 110 & 111; and 250 or equivalent. COM 347 Multi-media Interviewing Practices 3 COM 100 COM 110 & 110; and 111; and 250 or equivalent. COM 347 Multi-media Interviewing Practices 3 COM 100 COM 110 & 110; and 250 or equivalent. COM 348 Social Topics in Communication (ADIPR) 3 COM 100 and COM 366 COM 349 Media Industries 3 COM 100 COM 366 Analysis 3 COM 100 COM 366 COM 490 Senior Project 3 COM 100 and COM 366 COM 490 Senior Project 3 COM 100 and COM 366 COM 490 Media Requirements (6 units) Units Prerequisite(s) Required Integrated Studies Studies Natural Sciences 3 Meet with Academic Advisor Units	COM 106 & 107	Digital Toolkit & Lab	3	T '
Upper Division Requirements (21 Units)	COM 110 & 111	Introduction to Digital Video Production & Lab	3	
COM 302 Lew of the Mass Media COM 342 Advertising Stratogy and Writing COM 342 Advertising Stratogy and Writing COM 343 Culture, Gendrer, and Strategic Communication COM 365 Introduction to Public Relations COM 366 A 367 must be taken together (Must be enrolled in same section) Public Relations Writing & Lab 3 None; restricted to AD/PR students. COM 366 A 367 must be taken together (Must be enrolled in same section) Pre-requisites: COM 250 and COM 365, restricted to AD/PR students. COM 400 Media Analysis and Research Methods 3 COM 100 and COM 250; restricted to AD/PR and journalism students COM 467 Integrated Communications Management Section COM 250, restricted to AD/PR and journalism students COM 467 Integrated Communications Management Section COM 250, restricted to AD/PR and journalism students COM 366 A 367 must be taken together (Must be enrolled in same section) Pre-requisites: COM 250 and COM 365, restricted to AD/PR students COM 467 Integrated Communications Management Integrated Communications Management Section COM 250; restricted to AD/PR and journalism and COM 366 A 367; restricted to AD/PR students COM 366 A 367 must be taken together (Must be enrolled in same section) Pre-requisites; COM 250 and COM 365, restricted to AD/PR students COM 467 Integrated Communication AD/PR and journalism and COM 366 A 367; restricted to AD/PR students Prerequisites (Required COM 301 Persuasion 3 COM 100 L 411; and 250 or equivalent COM 302 Digital Journalism 3 COM 100 L 411; and 250 or equivalent COM 303 Persuasion 3 COM 100 A COM 250; requivalent COM 304 Advertising Media Analysis 3 COM 100 COM 110 & 111; and 250 or equivalent COM 305 Communication Graphics 3 COM 100 COM 110 & 111; and 250 or equivalent COM 306 A 307 must be taken together (Must be enrolled in Analysis 3 COM 100 COM 110 & 111; and 250 or equivalent COM 307 Media Industries 3 COM 100 COM 110 & 110; and 250 or equivalent COM 308 Communication Graphics 3 COM 100 COM 110 & 110; and 250 or equivalent COM 409 Media Analysis and Research Met	COM 250	Writing for the Media	3	None
COM 342 Advertising Strategy and Writing COM 350 Culture, Gender, and Strategic Communication COM 350 Introduction to Public Relations COM 355 Introduction to Public Relations COM 368 & 367 COM 368 & 367 Public Relations Writing & Lab COM 368 & 367 Public Relations Writing & Lab COM 368 & 367 Public Relations Writing & Lab COM 368 & 367 Public Relations Writing & Lab COM 400 Media Analysis and Research Methods COM 467 Integrated Communications Management COM 467 Integrated Communications Management COM 467 Integrated Communications Management COM 467 Integrated Communications Management COM 467 Integrated Communications Management COM 467 Integrated Communications Management COM 467 Integrated Communications Management COM 467 Integrated Communications Management COM 467 Integrated Communications Management COM 368 & 367; restricted to AD/PR and journalism students COM 467 Integrated Communications Management COM 368 & 367; restricted to AD/PR and journalism students COM 368 & 367; restricted to AD/PR and journalism students COM 368 & 367; restricted to AD/PR students COM 368 & 367; restricted to AD/PR students Integrated Communication Sequence COM 368 & 367; restricted to AD/PR students COM 369 & 360; restricted to AD/PR students COM 369 & 360; restricted to AD/PR students COM 369 & 360; restricted to AD/PR stude		Upper Division Requirements (21 Units)		Prerequisite(s) Required
COM 350 Culture, Gender, and Strategic Communication COM 365 Introduction to Public Relations 3 None; restricted to AD/PR students. COM 366 & 367 Public Relations Writing & Lab 3 Section Pre-requisites: COM 250 and COM 365, restricted to AD/PR students. COM 400 Media Analysis and Research Methods 3 COM 400 and COM 365, restricted to AD/PR and journalism students. COM 467 Integrated Communications Management COM 467 Integrated Communications Management COM 467 Integrated Communications Management COM 366 & 367, restricted to AD/PR and journalism students. COM 467 Integrated Communications Management COM 366 & 367, restricted to AD/PR and journalism students. COM 467 Integrated Communications Management COM 366 & 367, restricted to AD/PR and journalism students. COM 366 & 367, restricted to AD/PR and journalism students. COM 366 & 367, restricted to AD/PR and journalism students. COM 366 & 367, restricted to AD/PR and journalism students. COM 368 & 367, restricted to AD/PR and journalism students. COM 366 & 367, restricted to AD/PR and journalism students. COM 366 & 367, restricted to AD/PR and journalism students. COM 366 & 367, restricted to AD/PR and journalism students. COM 366 & 367, restricted to AD/PR and journalism students. COM 366 & 367, restricted to AD/PR and journalism and students. COM 366 & 367, restricted to AD/PR and journalism and students. COM 366 & 367, restricted to AD/PR and journalism and students. COM 366 & 367, restricted to AD/PR and journalism and students. COM 367 & Multi-media Interviewing Practices COM 467 & Multi-media Interviewing Practices COM 467 & Multi-media Interviewing Practices 3 COM 100 & 10	COM 302	Law of the Mass Media	3	None; restricted to AD/PR and Journalism students.
COM 366 & 367 Public Relations Writing & Lab COM 366 & 367 Public Relations Writing & Lab COM 366 & 367 Public Relations Writing & Lab 3 COM 400 Media Analysis and Research Methods COM 400 Media Analysis and Research Methods COM 407 Integrated Communications Management Integrated Communications Management Electives (Choose Two or Three) (6-9 Units) Electives (Choose Two or Three) (6-9 Units) COM 206 Photojournalism COM 303 Persuesion COM 303 Persuesion COM 303 Persuesion COM 304 Advertising Media Analysis COM 305 COM 305 Multi-media Interviewing Practices 3 COM 100 COM 110 & 111; and 250 or equivalent COM 337 Multi-media Interviewing Practices 3 COM 100 COM 338 COM 307 Media Industries 3 COM 100 COM 308 COM 309 Media Industries 3 COM 100 COM 309 Media Industries 3 COM 100 COM 301 COM 302 COM 303 Respective (Choose Communication Capthics) COM 304 COM 305 COM 307 Media Industries 3 COM 100 COM 308 COM 309 Media Industries 3 COM 100 Media Preprint Industries 3 COM 100 Media Preprint Industries 3 COM 250 and COM 365 COM 370 Media Industries COM 490 Senior Project 3 COM 100 Media Preprint Industries 3 COM 100 Media Preprint Industries COM 490 Senior Project 3 COM 100 Media Preprint Industries 3 COM 100 Media Preprint Industries 3 COM 100 Media Preprint Industries COM 490 Integrated Studies: Natural Sciences Neet with Academic Advisor Integrated	COM 342	Advertising Strategy and Writing	3	None; restricted to AD/PR students.
COM 366 & 367 Public Relations Writing & Lab 3 COM 366 & 367 must be taken together (Must be enrolled in same section) Pre-re-requisites: COM 250 and COM 365; restricted to AD/PR students COM 400 Media Analysis and Research Methods 3 COM 100 and COM 250; restricted to AD/PR and journalism students COM 467 Integrated Communications Management 3 COM 100, COM 365, and COM 366 & 367; restricted to AD/PR Students COM 266 Photojournalism 3 None Perrequisite(s) Required COM 303 Persuasion 3 COM 300 COM 333 Digital Journalism 3 COM 100 COM 333 Digital Journalism 3 COM 100 COM 338 Cross-Cultural Journalism 3 COM 250 or equivalent COM 344 Advertising Media Analysis 3 None COM 344 Advertising Media Analysis 3 COM 100 COM 379 Media Industries 3 COM 100 COM 383 COM 100 COM 383 COM 250 and COM 365 COM 379 COM 383 COM 379 Media Industries 3 COM 100 COM 383 COM 250 and COM 365 COM 379 COM 383 COM 400 COM 383 COM 250 and COM 365 COM 379 COM 383 COM 250 and COM 365 COM 379 COM 383 COM 400 COM 494 Independent Study COM 495 COM 495 Special Topics in Communications (AD/PR) 3 COM 490 Senior Project 4 COM 490 Intermship Lower Division General Ed. Units Prerequisite(s) Required Lower Division General Ed. Units Prerequisite(s) Required Integrated Studies: Humanities Integrated Studies: Natural Sciences In	COM 350	Culture, Gender, and Strategic Communication	3	COM 100; restricted to AD/PR students.
COM 366 & 367 Public Relations Writing & Lab COM 400 Media Analysis and Research Methods COM 407 Integrated Communications Management Selectives (Choose Two or Three) (6-9 Units) COM 206 Photojournalism COM 303 Persuasion COM 303 Persuasion COM 333 Digital Journalism 3 COM 100 COM 333 Oigital Journalism 3 COM 100 COM 334 Advertising Media Analysis 3 COM 250 or equivalent COM 347 Multi-media Interviewing Practices 3 COM 100 COM 347 Multi-media Interviewing Practices 3 COM 100 COM 383 Communication Graphics 3 COM 100 COM 383 COM 394 Media Industries 3 COM 100 COM 395 COM 395 COM 395 COM 395 COM 405 COM 495 Special Topics in Communications (AD/PR) COM 496 Integrated Studies: Courses' Selective (Gometia Ed. Units Prerequisite(s) Required University Graduation Requirements Integrated Studies: Natural Sciences 1 Meet with Academic Advisor University Graduation Requirements Integrated Studies: Natural Sciences 1 Meet with Academic Advisor University Graduation Requirements Units Prerequisite(s) Required Units Prerequisite(s) Required ENG 350 Meet with Academic Advisor University Graduation Requirements University Graduation Requiremen	COM 365	Introduction to Public Relations	3	None; restricted to AD/PR students.
Integrated Communications Management 3 COM 100, COM 365, and COM 366 & 367; restricted to AD/PR students. Prerequisite(s) Required	COM 366 & 367	Public Relations Writing & Lab	3	
Integrated Communications Wanagement 3 Students Students Prerequisite(s) Required	COM 400	Media Analysis and Research Methods	3	COM 100 and COM 250; restricted to AD/PR and journalism students.
COM 206 Photojournalism 3 None COM 303 Persuasion 3 COM 100 COM 338 Digital Journalism 3 COM 110 & 111; and 250 or equivalent COM 338 Cross-Cultural Journalism 3 COM 250 or equivalent COM 344 Advertising Media Analysis 3 None COM 347 Multi-media Interviewing Practices 3 COM 100; COM 110 & 111; and 250 or equivalent COM 358 Communication Graphics 3 COM 106 & 107 COM 379 Media Industries 3 COM 100 COM 383 Social Media Strategies 3 COM 250 and COM 365 COM 379 Media Psychology 3 COM 250 and COM 365 COM 383 Social Media Strategies 3 COM 100 COM 494 Independent Study 1-3 Junior or senior standing, permission of department. COM 495 Special Topics in Communications (AD/PR) 3 COM 100 COM 496 Internship 3 COM 100 and COM 250 or equivalent, COM 342, COM 400, and COM 267; restricted to AD/PR students. COM	COM 467	Integrated Communications Management	3	
COM 303 Persuasion 3 COM 100 COM 333 Digital Journalism 3 COM 110 & 111; and 250 or equivalent		Electives (Choose Two or Three) (6-9 Units)	Units	Prerequisite(s) Required
COM 333 Digital Journalism 3 COM 110 & 111; and 250 or equivalent COM 338 Cross-Cultural Journalism 3 COM 250 or equivalent COM 344 Advertising Media Analysis 3 None COM 347 Multi-media Interviewing Practices 3 COM 100; COM 110 & 111; and 250 or equivalent COM 348 Communication Graphics 3 COM 106 & 107 COM 379 Media Industries 3 COM 100 COM 383 Social Media Strategies 3 COM 250 and COM 365 COM 372 Crisis Communication 3 COM 250 and COM 365 COM 372 Crisis Communication 3 COM 250 and COM 365 COM 373 Media Psychology 3 COM 100 COM 435 Media Psychology 3 COM 100 COM 494 Independent Study 1-3 Junior or senior standing, permission of department. COM 495 Special Topics in Communications (ADI/PR) 3 COM 100 COM 496 Senior Project 3 COM 100 COM 496 Internship 3 COM 100 Add COM 250 or equivalent, COM 342, COM 400, and COM 467; restricted to ADI/PR students. COM 496 Internship 3 Senior standing and/or completion of a minimum of 27 upper division up its in the major. Lower Division General Ed. Units Prerequisite(s) Required Lower Division General Ed. Units Prerequisite(s) Required Integrated Studies: Humanities 3 Meet with Academic Advisor Integrated Studies: Natural Sciences 3 Meet with Academic Advisor Integrated Studies: Natural Sciences 3 Meet with Academic Advisor University Graduation Requirements Units Prerequisite(s) Required ENG 350 GWAR 3 Meet with Academic Advisor	COM 206	Photojournalism	3	None
COM 338 Cross-Cultural Journalism COM 344 Advertising Media Analysis COM 347 Multi-media Interviewing Practices 3 COM 100; COM 110 & 111; and 250 or equivalent COM 358 Communication Graphics 3 COM 106 & 107 COM 379 Media Industries 3 COM 250 and COM 365 COM 379 Media Industries 3 COM 250 and COM 365 COM 370 Crisis Communication 3 COM 250 and COM 365 COM 372 Crisis Communication 3 COM 250 and COM 365 COM 372 Crisis Communication 3 COM 250 and COM 365 COM 372 Crisis Communication 3 COM 250 and COM 365 COM 435 Media Psychology 3 COM 100 COM 494 Independent Study 1-3 Junior or senior standing, permission of department. COM 495 Special Topics in Communications (AD/PR) 3 COM 100 Capstone Requirements (6 units) COM 490 Senior Project 3 COM 100 and COM 250 or equivalent, COM 342, COM 400, and CO 467; restricted to AD/PR students. COM 496 Internship 3 COM 100 and COM 250 or equivalent, COM 342, COM 400, and CO 467; restricted to AD/PR students. COM 496 Internship 3 Senior Standing and/or completion of a minimum of 27 upper division units in the major. Lower Division General Ed. Units Prerequisite(s) Required Lower Division General Ed. Units Prerequisite(s) Required Integrated Studies: Humanities 3 Meet with Academic Advisor Integrated Studies: Natural Sciences 3 Meet with Academic Advisor University Graduation Requirements Units Prerequisite(s) Required ENG 350 GWAR 3 Meet with Academic Advisor University Graduation Requirements Units Prerequisite(s) Required ENG 350 GWAR 3 Meet with Academic Advisor	COM 303	Persuasion	3	COM 100
COM 344 Advertising Media Analysis COM 347 Multi-media Interviewing Practices 3 COM 100; COM 110 & 111; and 250 or equivalent COM 358 Communication Graphics 3 COM 106 & 107 COM 379 Media Industries 3 COM 100 COM 379 Media Industries 3 COM 250 and COM 365 COM 370 Media Psychology 3 COM 250 and COM 365 COM 400 COM 494 Independent Study 1-3 Junior or senior standing, permission of department. COM 495 Special Topics in Communications (AD/PR) Capstone Requirements (6 units) COM 490 Capstone Requirements (6 units) COM 490 C	COM 333	Digital Journalism	3	COM 110 & 111; and 250 or equivalent
COM 347 Multi-media Interviewing Practices COM 358 Communication Graphics COM 358 Communication Graphics COM 379 Media Industries 3 COM 100 COM 383 Social Media Strategies 3 COM 250 and COM 365 COM 372 Crisis Communication 3 COM 250 and COM 365 COM 372 Crisis Communication 3 COM 250 and COM 365 COM 435 Media Psychology 3 COM 100 COM 494 Independent Study 1-3 Junior or senior standing, permission of department. COM 495 Special Topics in Communications (AD/PR) 3 COM 100 Capstone Requirements (6 units) Units Prerequisite(s) Required COM 490 Senior Project 3 COM 100 and COM 250 or equivalent, COM 342, COM 400, and CO 467; restricted to AD/PR students. COM 496 Internship 3 Senior standing and/or completion of a minimum of 27 upper division units in the major. Lower Division General Ed. Units Prerequisite(s) Required Lower Division General Ed. Units Prerequisite(s) Required Integrated Studies: Humanities 3 Meet with Academic Advisor Integrated Studies: Natural Sciences 3 Meet with Academic Advisor University Graduation Requirements Units Prerequisite(s) Required ENG 350 GWAR 3 Meet with Academic Advisor University Graduation Requirements Units Prerequisite(s) Required ENG 350 GWAR 3 Meet with Academic Advisor	COM 338	Cross-Cultural Journalism	3	COM 250 or equivalent
COM 358 Communication Graphics 3 COM 100 COM 379 Media Industries 3 COM 100 COM 383 Social Media Strategies 3 COM 250 and COM 365 COM 372 Crisis Communication 3 COM 250 and COM 365 COM 435 Media Psychology 3 COM 100 COM 494 Independent Study 1-3 Junior or senior standing, permission of department. COM 495 Special Topics in Communications (AD/PR) 3 COM 100 Capstone Requirements (6 units) Units Prerequisite(s) Required COM 490 Senior Project 3 COM 100 and COM 250 or equivalent, COM 342, COM 400, and COM 467; restricted to AD/PR students. COM 496 Internship 3 Senior standing and/or completion of a minimum of 27 upper division units in the major. Lower Division General Ed. Units Prerequisite(s) Required Lower Division General Ed. Units Prerequisite(s) Required Integrated Studies: Humanities 3 Meet with Academic Advisor Integrated Studies: Natural Sciences 3 Meet with Academic Advisor University Graduation Requirements Units Prerequisite(s) Required ENG 350 GWAR 3 Meet with Academic Advisor HIS 101 US History 3 Meet with Academic Advisor	COM 344	Advertising Media Analysis	3	None
COM 379 Media Industries 3 COM 100 COM 383 Social Media Strategies 3 COM 250 and COM 365 COM 372 Crisis Communication 3 COM 250 and COM 365 COM 435 Media Psychology 3 COM 100 COM 494 Independent Study 1-3 Junior or senior standing, permission of department. COM 495 Special Topics in Communications (AD/PR) 3 COM 100 Capstone Requirements (6 units) Units Prerequisite(s) Required COM 490 Senior Project 3 COM 100 and COM 250 or equivalent, COM 342, COM 400, and CO 457; restricted to AD/PR students. COM 496 Internship 3 Senior standing and/or completion of a minimum of 27 upper division units in the major. Lower Division General Ed. Units Prerequisite(s) Required Lower Division General Courses* 55-62 Meet with Academic Advisor Upper Division General Ed. Units Prerequisite(s) Required Integrated Studies: Humanities 3 Meet with Academic Advisor Integrated Studies: Natural Sciences 3 Meet with Academic Advisor University Graduation Requirements Units Prerequisite(s) Required ENG 350 GWAR 3 Meet with Academic Advisor HIS 101 US History 3 Meet with Academic Advisor	COM 347	Multi-media Interviewing Practices	3	COM 100; COM 110 & 111; and 250 or equivalent
COM 383 Social Media Strategies 3 COM 250 and COM 365 COM 372 Crisis Communication 3 COM 250 and COM 365 COM 435 Media Psychology 3 COM 100 COM 494 Independent Study 1-3 Junior or senior standing, permission of department. COM 495 Special Topics in Communications (AD/PR) 3 COM 100 Capstone Requirements (6 units) Units Prerequisite(s) Required COM 490 Senior Project 3 COM 100 and COM 250 or equivalent, COM 342, COM 400, and COM 467; restricted to AD/PR students. COM 496 Internship 3 Senior standing and/or completion of a minimum of 27 upper division units in the major. Lower Division General Ed. Units Prerequisite(s) Required Lower Division General Ed. Units Prerequisite(s) Required Lower Division General Ed. Units Prerequisite(s) Required Integrated Studies: Humanities 3 Meet with Academic Advisor Integrated Studies: Natural Sciences 3 Meet with Academic Advisor University Graduation Requirements Units Prerequisite(s) Required ENG 350 GWAR 3 Meet with Academic Advisor US History 3 Meet with Academic Advisor Us History 3 Meet with Academic Advisor	COM 358	Communication Graphics	3	COM 106 & 107
COM 372 Crisis Communication 3 COM 250 and COM 365 COM 435 Media Psychology 3 COM 100 COM 494 Independent Study 1-3 Junior or senior standing, permission of department. COM 495 Special Topics in Communications (AD/PR) 3 COM 100 Capstone Requirements (6 units) Units Prerequisite(s) Required COM 490 Senior Project 3 COM 100 and COM 250 or equivalent, COM 342, COM 400, and CO 467; restricted to AD/PR students. COM 496 Internship 3 Senior standing and/or completion of a minimum of 27 upper division units in the major. Lower Division General Ed. Units Prerequisite(s) Required Lower Division General Ed. Units Prerequisite(s) Required Lower Division General Ed. Units Prerequisite(s) Required Integrated Studies: Humanities 3 Meet with Academic Advisor Integrated Studies: Natural Sciences 3 Meet with Academic Advisor Integrated Studies: Social & Behavioral Sciences 3 Meet with Academic Advisor University Graduation Requirements Units Prerequisite(s) Required ENG 350 GWAR 3 Meet with Academic Advisor HIS 101 US History 3 Meet with Academic Advisor	COM 379	Media Industries	3	COM 100
COM 494 Independent Study COM 495 Special Topics in Communications (AD/PR) COM 496 Senior Project COM 497 Senior Project COM 498 Senior Project COM 499 Senior Project COM 490 Senior Project COM 490 Internship COM 490 Completion of a minimum of 27 upper division units in the major. COM 490 Value With Academic Advisor COM 490 Internship COM 490 Completion of a minimum of 27 upper division units in the major. COM 490 Value Va	COM 383	Social Media Strategies	3	COM 250 and COM 365
COM 494 Independent Study COM 495 Special Topics in Communications (AD/PR) Capstone Requirements (6 units) COM 490 Senior Project COM 496 Internship COM 496 Internship COM 496 Lower Division General Ed. Lower Division General Ed. Lower Division General Ed. Lower Division General Ed. Lower Division General Ed. Integrated Studies: Humanities Integrated Studies: Natural Sciences Integrated Studies: Natural Sciences Integrated Studies: Social & Behavioral Sciences Units Prerequisite(s) Required Meet with Academic Advisor Meet with Academic Advisor Integrated Studies: Social & Behavioral Sciences Units Prerequisite(s) Required Meet with Academic Advisor Integrated Studies: Social & Behavioral Sciences Meet with Academic Advisor Units Prerequisite(s) Required Meet with Academic Advisor Integrated Studies: Social & Behavioral Sciences Meet with Academic Advisor Units Prerequisite(s) Required Meet with Academic Advisor University Graduation Requirements Units Prerequisite(s) Required ENG 350 GWAR Meet with Academic Advisor Units Prerequisite(s) Required ENG 350 GWAR Meet with Academic Advisor Units New With Academic Advisor	COM 372	Crisis Communication	3	COM 250 and COM 365
COM 495 Special Topics in Communications (AD/PR) Capstone Requirements (6 units) Units Prerequisite(s) Required COM 490 Senior Project Senior Project 3 COM 100 and COM 250 or equivalent, COM 342, COM 400, and CO 467; restricted to AD/PR students. Senior standing and/or completion of a minimum of 27 upper division units in the major. Lower Division General Ed. Lower Division General Courses* Units Prerequisite(s) Required Integrated Studies: Humanities Integrated Studies: Natural Sciences Integrated Studies: Social & Behavioral Sciences Units Meet with Academic Advisor Integrated Studies: Social & Behavioral Sciences Units Prerequisite(s) Required Meet with Academic Advisor University Graduation Requirements Units Prerequisite(s) Required Meet with Academic Advisor University Graduation Requirements Units Prerequisite(s) Required Meet with Academic Advisor University Graduation Requirements Units Prerequisite(s) Required Meet with Academic Advisor Units Prerequisite(s) Required ENG 350 GWAR 3 Meet with Academic Advisor Units Units Prerequisite(s) Required	COM 435	Media Psychology	3	COM 100
COM 490 Senior Project 3 COM 100 and COM 250 or equivalent, COM 342, COM 400, and CO 467; restricted to AD/PR students. COM 496 Internship 3 Senior standing and/or completion of a minimum of 27 upper division units in the major. Lower Division General Ed. Units Prerequisite(s) Required Lower Division General Courses* 55-62 Meet with Academic Advisor Upper Division General Ed. Units Prerequisite(s) Required Integrated Studies: Humanities 3 Meet with Academic Advisor Integrated Studies: Natural Sciences 3 Meet with Academic Advisor Integrated Studies: Social & Behavioral Sciences 3 Meet with Academic Advisor University Graduation Requirements Units Prerequisite(s) Required ENG 350 GWAR 3 Meet with Academic Advisor HIS 101 US History 3 Meet with Academic Advisor	COM 494		1- 3	Junior or senior standing, permission of department.
COM 490 Senior Project Senior Project 3 COM 100 and COM 250 or equivalent, COM 342, COM 400, and CO 467; restricted to AD/PR students. Senior standing and/or completion of a minimum of 27 upper division units in the major. Lower Division General Ed. Lower Division General Ed. Units Prerequisite(s) Required Integrated Studies: Humanities Integrated Studies: Natural Sciences Integrated Studies: Social & Behavioral Sciences University Graduation Requirements ENG 350 GWAR 3 Meet with Academic Advisor Units Prerequisite(s) Required Meet with Academic Advisor Meet with Academic Advisor Units Prerequisite(s) Required Meet with Academic Advisor Units Neet with Academic Advisor Units Prerequisite(s) Required Meet with Academic Advisor Units Neet with Academic Advisor	COM 495	Special Topics in Communications (AD/PR)	3	COM 100
COM 496 Internship 3 Senior Project COM 496 Internship 3 Senior standing and/or completion of a minimum of 27 upper division units in the major. Lower Division General Ed. Units Prerequisite(s) Required Lower Division General Courses* 55-62 Meet with Academic Advisor Upper Division General Ed. Units Prerequisite(s) Required Integrated Studies: Humanities 3 Meet with Academic Advisor Integrated Studies: Natural Sciences 3 Meet with Academic Advisor Integrated Studies: Social & Behavioral Sciences 3 Meet with Academic Advisor University Graduation Requirements Units Prerequisite(s) Required ENG 350 GWAR 3 Meet with Academic Advisor HIS 101 US History 3 Meet with Academic Advisor		Capstone Requirements (6 units)	Units	Prerequisite(s) Required
Lower Division General Ed. Lower Division General Courses* Lower Division General Courses* Units Prerequisite(s) Required Lower Division General Courses* Upper Division General Ed. Units Prerequisite(s) Required Integrated Studies: Humanities Integrated Studies: Natural Sciences Integrated Studies: Natural Sciences Integrated Studies: Social & Behavioral Sciences Units Prerequisite(s) Required Meet with Academic Advisor Integrated Studies: Social & Behavioral Sciences Units Prerequisite(s) Required ENG 350 GWAR 3 Meet with Academic Advisor Units Prerequisite(s) Required ENG 350 GWAR 3 Meet with Academic Advisor HIS 101 US History 3 Meet with Academic Advisor	COM 490	Senior Project	1 5	COM 100 and COM 250 or equivalent, COM 342, COM 400, and COM 467; restricted to AD/PR students.
Lower Division General Courses* Upper Division General Ed. Units Prerequisite(s) Required Integrated Studies: Humanities Integrated Studies: Natural Sciences Integrated Studies: Social & Behavioral Sciences University Graduation Requirements Units Prerequisite(s) Required Meet with Academic Advisor Meet with Academic Advisor Units Prerequisite(s) Required ENG 350 GWAR 3 Meet with Academic Advisor Units Prerequisite(s) Required Meet with Academic Advisor Units Advisor Meet with Academic Advisor Meet with Academic Advisor Meet with Academic Advisor	COM 496	Internship	3	Senior standing and/or completion of a minimum of 27 upper division units in the major.
Upper Division General Ed. Units Prerequisite(s) Required Integrated Studies: Humanities 3 Meet with Academic Advisor Integrated Studies: Natural Sciences 3 Meet with Academic Advisor Integrated Studies: Social & Behavioral Sciences 3 Meet with Academic Advisor University Graduation Requirements Units Prerequisite(s) Required ENG 350 GWAR 3 Meet with Academic Advisor HIS 101 US History 3 Meet with Academic Advisor		Lower Division General Ed.	Units	Prerequisite(s) Required
Integrated Studies: Humanities Integrated Studies: Natural Sciences Integrated Studies: Social & Behavioral Sciences Integrated Studies: Social & Behavioral Sciences University Graduation Requirements ENG 350 GWAR 3 Meet with Academic Advisor Units Prerequisite(s) Required 3 Meet with Academic Advisor HIS 101 US History 3 Meet with Academic Advisor		Lower Division General Courses*	55-62	Meet with Academic Advisor
Integrated Studies: Natural Sciences Integrated Studies: Social & Behavioral Sciences University Graduation Requirements ENG 350 GWAR HIS 101 US History 3 Meet with Academic Advisor Units Prerequisite(s) Required 3 Meet with Academic Advisor 4 Meet with Academic Advisor 3 Meet with Academic Advisor 4 Meet with Academic Advisor		Upper Division General Ed.	Units	Prerequisite(s) Required
Integrated Studies: Social & Behavioral Sciences University Graduation Requirements Units Prerequisite(s) Required ENG 350 GWAR 3 Meet with Academic Advisor HIS 101 US History 3 Meet with Academic Advisor		Integrated Studies: Humanities	3	Meet with Academic Advisor
University Graduation Requirements Units Prerequisite(s) Required ENG 350 GWAR 3 Meet with Academic Advisor HIS 101 US History 3 Meet with Academic Advisor		Integrated Studies: Natural Sciences	3	Meet with Academic Advisor
ENG 350 GWAR 3 Meet with Academic Advisor HIS 101 US History 3 Meet with Academic Advisor		Integrated Studies: Social & Behavioral Sciences	3	Meet with Academic Advisor
HIS 101 US History 3 Meet with Academic Advisor		University Graduation Requirements	Units	Prerequisite(s) Required
·	ENG 350	GWAR	3	Meet with Academic Advisor
DOI 404 D. Frank Original 0 14 1 14 1 14 1 14 1 1	HIS 101	US History	3	Meet with Academic Advisor
POL 101 Political Science 3 Meet with Academic Advisor	POL 101	Political Science	3	Meet with Academic Advisor

*NOTE: Students may need to take additional courses outside the major to reach their 120 units requirement.