



California State University

Dominguez Hills

Department of Accounting, Finance, and Economics

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**JOSE N MARTINEZ**

**1/30/2024**

California State University-Dominguez Hills  
College of Business Administration and Public Policy  
Department of Accounting, Finance, and Economics  
Carson, CA 90747  
(310) 243-3570

#### EDUCATION

Ph.D., Economics, University of California, San Diego (UCSD), Winter 2007  
MA, Economics, UCSD, Winter 2004  
BA, Economics, California State University, San Marcos (CSUSM), Summer 1998

#### PROFESSIONAL EXPERIENCE

Professor of Economics, California State University-Dominguez Hills (CSUDH), Fall 2022 - Today  
Associate Professor of Economics, CSUDH, Fall 2017 – Summer 2022  
Chair - Accounting, Finance, Economics & Law Department-CSUDH, Summer 2018 - Today  
Co-Director of the South Bay Economics Institute-CSUDH, Spring 2016- Today  
Assistant Professor of Economics, CSUDH, Fall 2014 - Spring 2017  
Assistant Professor of Economics, University of North Texas, Fall 2008 – Spring 2014

#### AREAS OF RESEARCH INTEREST & EXPERTISE

Applied Microeconomics; Labor Economics; Mexico-U.S. Migration; Time Series Econometrics

#### ***Publications (Peer-Reviewed)***

Martinez, Jose and Woodruff, Christopher, “Assessing Changes in Household Access to Financial Services in Mexico: An Analysis of the BANSEFI/SAGARPA Panel Survey 2004-2007” *Well-Being and Social Policy*, Vol. 5(1), October 2009

Martinez, Jose, “Liberalization and its Impact on Migration in Agricultural Communities in Mexico” *Canadian Journal of Development Studies*, Vol. 32(2), June 2011

Martinez, Jose, “Social Capital, Trust, and the Use of Financial Institutions in Mexico” *Canadian Journal of Development Studies*, Vol. 33(1), March 2012

Martinez, Jose, “Mexican Migrants to the U.S.: an Alternative Metodology” *Ensayos, Revista de Economia*, Vol. 32(1), May 2013  
Aguayo-Tellez, Ernesto and Martinez, Jose, “Internal and International Migration in Mexico: 1995-2000” *Applied Economics*, Vol. 45(13), May 2013



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Martinez, Jose, McPherson, Michael, Molina, David, and Rous, Jeffrey, "Geography and Microenterprises: Clustering, Networking and Knowledge Spillovers" *Enterprise, Development, and Microfinance*, Vol. 24(4), December 2013

Jewell, Todd, Martinez, Jose, and Triunfo, Patricia, "Infant Mortality in Uruguay: The Effect of Socioeconomic Status on Survival" *Journal of Developing Areas*, Vol. 48(2), March 2014

Martinez, Jose, "Beyond Networks: Health, Crime, and Migration in Mexico" *International Journal of Population Research*, Vol. 2014 (Article ID 971739). 2014

Cortez-Yactayo, Willy and Martinez, Jose, "Who are the Victims of Property Crime in Mexico" *International Journal of Social Economics*, Vol. 42(2), February 2015

Aguayo-Tellez, Ernesto, Martinez, Jose, and Rangel-Gonzalez, Erick, "Explaining the Mexican-American Health Paradox Using Selectivity Effects" *International Migration Review*, Vol. 49(4), 2015

Martinez, Jose, "Victimization and Spillover Effects in Mexico" *Econoquantum*, Vol. 13(2), 2016

Martinez, Jose, Prager, Fynnwin, and Kattan, Carlos, "Foreign Direct Investment and Agglomeration in Six Southern California Counties" *Journal of Applied Business and Economics*, Vol. 19(9), 2017

Martinez, Jose, Rangel, Erick, and Aguayo-Tellez, Ernesto, "Migrant Selectivity and the Mexican-American Health Paradox" *Health Economics & Outcome Research*, S1-104, 2017

Martinez, Jose, Aguayo-Tellez, Ernesto, and Garcia-Andres, Adelaido, "Is Formal Employment Sector Hereditary?" *Estudios Economicos*, ESTEC-MS 469-2, 2018

Martinez, Jose, Malladi, Rama, and Dheeriyaa, Prakash, "Predicting Bitcoin Return and Volatility Using Gold and the Stock Market" *Quarterly Review of Business Disciplines*, Vol 5(4), 2019

Martinez, J.N., Coronado, S., and Venegas-Martinez, F., "Spillover effects of the US Economic Policy Uncertainty in Latin America" *Estudios de Economía*, Vol. 47(2), December 2020.

Martinez, Jose, Aguayo-Tellez, Ernesto, and Garcia-Andres, Adelaido, "Foreign Versus Domestic Remittance and Household Welfare: Evidence from Mexico" *International Journal of*



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Development Issues, Vol. 20(1), January 2021.

Martinez, Jose, Aguayo-Tellez, Ernesto, and Garcia-Andres, Adelaido, “Leaving the Nest of Living with Parents: Evidence from Mexico’s Young Adult Population” *Review of Economics of the Household*, Vol. 19(1), March 2021.

Martinez, Jose N., Aguayo-Tellez, Ernesto, and Mancha-Torres, Gloria L., “The Effects of City Conditions on Youth Violence in Mexico: A Spatial Econometric Analysis by Metropolitan Area” *Global Journal of Human-Social Science: Economics*, Vol. 21(1), March 2021.

Martinez, Jose N., Nieto, Maria R., and Carmona, Rafael B., “Forecasting Cargo Volume at Port Terminals” *Journal of Applied Research and Technology*, Vol. 19(3), June 2021.

Martinez, Jose N., Coronado, Semei, and Romero-Meza, Rafael, “Time-Varying Multivariate Causality Among Infectious Disease Pandemic and Emerging Financial Markets: The Case of the Latin American Stock and Exchange Markets” *Applied Economics*, DOI: 10.1080/00036846.2021.2018127, December 2021.

Martinez, Jose, Prager, Fynnwin, and Rhoads, Mohja, “The COVID-19 Economic Shutdown and the Future of Flexible Workplace Practices in the South Bay Region of Los Angeles County” *Transport Policy* (125), June 2022.

Martinez, Jose, Asencio, Hugo, Prager, Fynnwin, and Tamura, John, “The Impact of Local Government Economic Development Programs on City-Level Entrepreneurial Activity: Evidence from Southern California” *Journal of Entrepreneurship and Public Policy*, Vol 11(2/3), June 2022.

Martinez, Jose N., Coronado, Semei, Gualajara, Victor, and Rojas, Omar, “Transfer Entropy Granger-Causality Between News Indices and Stock Markets in the U.S. and Latin America during the COVID-19 Pandemic” *Entropy*, Vol. 24(10), October 2022.

Martinez, Jose N, Chen, Pei-Ying, Chen, Chia-Wei, and Yi, Bingsheng, “Are Outside Board Chairs Better than Inside Board Chairs? Evidence from Taiwanese Family Firms.” *Journal of Finance Issues*, December 2022.

Martinez, Jose N, Ke, Jian-yu, and Prager, Fynnwin, “Revisiting the Competitive Analysis Framework.” *Journal of Supply Chain and Operations Management*, Vol. 21(1), June 2023.

Martinez, Jose N, Ramirez-Urquidy, Martin A, and Orraca, Pedro P., “The Institutional Context,



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Entrepreneurship Decisions, and Venture Types: Evidence from Mexico.” Journal of Entrepreneurship in Emerging Economies, Vol. 15(6), October 2023.

***Publications (Other)***

Martinez, Jose, Prager, Fynnwin, and Kattan, Carlos, “Foreign Direct Investment in Southern California” World Trade Center Los Angeles, 2017

Martinez, Jose, Prager, Fynnwin, Daniels, Brian, and Cadena, Aliah, “The Impact of Blockchain on the South Bay Economy for South Bay Workforce Investment Board” South Bay Workforce Investment Board, 2019. <https://www.sbwib.org/blockchain>

Martinez, Jose, Prager, Fynnwin, Rhoads, Mohja, Cagle, Chris, Baum, Aaron, and Bacharach, Jackie, “GO-Virtual Initiative – Using Flexible Workplace Practices to Reduce Traffic Congestion, Increase Economic Development, and Provide More Access to Affordable Housing Choices in the South Bay Region of Los Angeles County” Mineta Transportation Institute, 2019

Martinez, J.N., Prager, F., and C. Cagle. Blockchain and Regional Workforce Development: Identifying Opportunities and Training Needs in the South Bay Region of Los Angeles. In Reddick, C.G., Rodriguez Bolivar, M.P, and Scholl, H.J. (Eds) *Blockchain and the Public Sector: Theories, Reforms, and Case Studies*. Springer, Public Administration and Information Technology book series, 2020.

Martinez, Jose, Prager, Fynnwin, Jian-Yu, Ke, and Cagle, Chris, “Achieving Excellence for California’s Freight System: Developing Competitiveness and Performance Metrics Incorporating Sustainability, Resilience, and Workforce Development” Mineta Transportation Institute, 2021.

Martinez, Jose, Ramirez-Urquidi, Martin, Taxis-Flores, Michelle, Saavedra-Leyva, “Ecosistemas de Emprendimiento de las Entidades Federativas de México: Una Propuesta de Medición y Evaluación para Orientar la Política Pública” Ediciones del Lirio, 2022

Martinez, Jose, Prager, Fynnwin, Jian-Yu, Ke, and Cagle, Chris, ““TELE-commuting” during the COVID-19 pandemic and beyond: Unveiling state-wide patterns and trends of telecommuting in relation to transportation, employment, land use, and emissions in California” Mineta Transportation Institute, 2022.



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## Grants

- J.N. Martinez and F. Prager. Survey of Faculty and Staff Housing Choices. \$21,750; funded by CSU Dominguez Hills Offices of Administration and Finance and Academic Affairs. Published by the South Bay Economics Institute.
- F. Prager, J.N. Martinez, C. Cagle, J. Bacharach, and M. Rhoads. The “GO-Virtual Initiative” – Using flexible workplace practices to reduce traffic congestion, increase economic development, and provide more access to affordable housing choices in the South Bay Region of Los Angeles County. \$115,000; funded by the California State University Transportation Consortium at Mineta Transportation Institute and South Bay Workforce Investment Board. April 2018-December 2018.
- F. Prager and J.N. Martinez. The Impact of BlockChain on the South Bay Economy. \$45,000; funded by South Bay Workforce Investment Board. January 2018-June 2018.
- J.N. Martinez and F. Prager. Survey of Foreign-Owned Businesses in Southern California. \$101,600; funded by Los Angeles World Trade Center and CSU Dominguez Hills. August 2016-June 2017.
- Samad A., F. Prager, Brodmann, J., Malladi, R., and J.N. Martinez. Cannabis Industry in South Bay Los Angeles. \$1,866,311; California Department of Cannabis Control. June 2021-June 2024.
- Prager, Fynnwin, Lu, Tianjun, Ke, Jian-yu, and Martinez, Jose. The Impacts of Telecommuting and Remote Services on Transportation, Land Use, and Climate Change. \$800,000; California Air Resources Board. March 2024 – March 2026.

## Teaching (Undergraduate)

ECO 210 Economic Theory 1A Microeconomics

ECO 211 Economic Theory 1B Macroeconomics

BUS 445 International Business

FIN 484 Financial Forecasting and Modeling

## Teaching (Graduate)

FIN 508 Financial Forecasting and Modeling

FIN 595 Managerial Economics

PUB 528 Economics for Public Managers

SEE 540 Economics in Systems Engineering