

CSU's Got Talent

Live webcasts featuring innovative & essential training
for your professional and personal success!

Presented by Systemwide Learning & Development

April 15

10:00am - 11:00am PT

All CSU Staff and Faculty
are welcome to attend.

**Zoom Event
Registration**



Business Writing in the Age of AI Risks and Rules for AI Tools

Tempted to try AI to enhance your business writing? Whether you're writing formal business documents, research papers, letters, email messages, or social media posts, business writing can be painful and time-consuming. Writers increasingly turn to AI to speed the process, generate content, and enhance communications. When it comes to business writing, artificial intelligence works best when combined with human intelligence. In other words, consider risks and establish rules before adopting AI tools. This session is designed for those seeking to enhance their business writing with the help of AI. Writing Coach Nancy Flynn will share the pros & cons and dos & don'ts of AI writing tools. You'll leave with a strategy for creating clear, compelling, correct business documents—with a hand from AI.

About Nancy Flynn

Founder of Nancy Flynn Public Relations, Inc. and its Business Writing Institute™, ePolicy Institute™, and Marijuana Policy Institute™ divisions, Nancy Flynn is a recognized expert in traditional and electronic communication. The author of 13 books published in six languages, her titles include *Writing Effective E-Mail*, *The ePolicy Toolkit*, and *The Social Media Handbook*. An in-demand writers' trainer, writing coach, and business writer, Nancy Flynn helps clients worldwide improve their writing. A go-to media source, she often is in the news. Nancy Flynn has served as an adjunct faculty member at The Ohio State University, teaching business and technical writing to graduate and undergraduate students. Popular with CSU audiences, this is Nancy Flynn's fifth CSU's Got Talent appearance.

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This webcast will be recorded
and available on CSU Learn,
along with other past sessions
of CSU's Got Talent!