

Colin P. Preston

Educational Background

Master of Arts in Sport Management

University of San Francisco

Bachelor of Liberal Arts and Sciences, History

Minor Degree in Sport Management

University of California, Santa Barbara, College of Professional Studies

Professional Experience

El Camino College, Torrance, CA ***Director of Athletics & Kinesiology***

1/2016-Present

- Oversee and manage 22 intercollegiate athletic programs, 400+ student-athletes and 19 staff members
- Serve on the Student and Community Advancement management team to develop programing for promoting student success, retention and increasing enrollment
- Serve on the Title IX committee as well as Subcommittee for Physical Accessibility and Related Communications
- Oversee all aspects of fundraising while working in conjunction with El Camino College Foundation office
- Direct the annual golf tournament and Athletic Hall of Fame banquet
- Oversee the development of the Athletic budget and manage the day-to-day budget
- Assist in management and planning of \$163 million dollar facility projects that include a new stadium, multipurpose gymnasium and kinesiology and fitness complex
- Assist in the oversight and operations of the academic programs related to athletics and kinesiology
- Provide leadership and oversight to ensure athletic program abides by NCAA, CCCAA and South Coast Conference rules and regulations
- Responsible for assisting in the hiring of all athletic personnel as well as performing annual evaluations of staff per College policy and procedures
- Oversee and certify student-athlete eligibility for all athletic programs
- Develop and recommend the athletic schedules, staffing and administrative supervision of all athletic events
- Oversee all aspects of facility rentals and campus events hosted at athletic facilities, estimated to bring over 75,000 individuals on campus
- Manage all marketing and promotional activities in addition to collaborating with Student Development Office for campus wide events, i.e. Homecoming, Breast Cancer Awareness, LGBT History Month and Alumni Events
- Oversee the development of the Athletic budget and work in conjunction with the Auxiliary Service Board to ensure student-athletes receive appropriate program support
- Oversee all community engagement activities within athletic department
- Submit all federal, state, conference and CCCAA reports

Academy of Art University, San Francisco, CA ***Director of Athletics***

1/2013-1/2016

- Oversee and manage 16 intercollegiate athletic programs, 200+ student-athletes and 38 staff members
- Operate and manage \$3.9 million dollar budget as well as \$4 million dollar scholarship budget
- Maintain all policies and procedures to ensure that the athletic program abides by all NCAA, Pacific West Conference and Institutional policies
- Oversee Adidas contract for 16 programs
- Provide direct oversight of all revenue generation programs (fundraising, sponsorships, ticket sales, merchandising and licensing)
- Submit all federal, state, conference and NCAA reports that include, Equity in Athletics Data Analysis, Graduation Reports, Sport Sponsorship, Institutional Self Study Guides, Academic Tracking and Eligibility Reports
- Responsible for hiring all athletic personnel as well as performing annual reviews and future employment decisions
- Engage the athletic department's advisory councils and the University's Management Council
- Oversee all athletic schedules, travel, and transportation
- Direct all marketing initiatives for athletic events to involve community and student-body
- Develop and manage Campus Recreation schedule and events
- Represent the athletic department and University to external constituents, including supporting the athletics and promotion of the entire University, furthering the University's public interests.

Academy of Art University, San Francisco, CA

1/2012-1/2013

Associate Athletic Director-Compliance (Assistant Athletic Director – Compliance 1/2012-11/2012)

- Administer and oversee daily aspects of the athletic department compliance program for department, 16 athletic programs and University
- Oversee student-athlete initial and continuing eligibility and communicate status with coaches
- Assist in the completion and submission of required Federal and NCAA reports and NCAA waivers and appeals
- Coordinate with the Athletics Finance Manager on all aspects of athletics expenses, team and recruiting travel
- Responsible for monitoring Financial Aid limits offered based on team budgets to ensure compliance with institutional, NCAA and conference regulations
- Secure the release for potential transfer students and facilitate the release of student-athletes seeking to transfer, in consultation with the Head Coach and Director of Athletics
- Identify potential NCAA rules violations and report them to the Director of Athletics and Faculty Athletics Representative (FAR)
- Oversee Men's Soccer and Baseball programs and Academic Support for over 200 student-athletes
- Oversee Facilities and Operations, which includes game environment and ticketing and concessions. Conduct annual events for entire student population
- Coordinate the education of prospective student-athletes, enrolled student-athletes, coaches, college personnel, and representative of athletics interests with regard to NCAA, conference, and institutional rules

Academy of Art University, San Francisco, CA

8/2008-12/2011

Assistant Athletic Director-Operations

- Coordinate, develop and supervise all logistics for athletic home events
- Maintain a facility budget and travel budget that exceeds \$800,000
- Coordinate all travel and transportation for practices and competition
- Oversee all aspects of athletic facilities including equipment and supplies
- Serve as staff liaison to outside services for facility rentals for entire athletic program for all events
- Assist in the tracking and processing of all Athletic department invoices, reimbursements, purchase orders, and check requests
- Ensure all aspects of athletics expense reports, team and recruiting travel stay within athletic budget as well as NCAA restrictions
- Assist Compliance Director with overview of Countable Athletic Related Activities for all programs
- Serve as staff liaison to Housing Department for pre-season and vacation periods for student-athletes
- Develop and execute marketing plans and game-day activities for all home games including but not limited to pre-game, in-game and post-game activities
- Supervise and hire part-time, independent and work study students and schedule officials
- Assist in coordinating annual fundraiser for the Athletics and Wellness Foundation
- Conduct and establish community service events for student-athletes within Parks and Recreation

Academy of Art University, San Francisco, CA

1/2011-12/2011

Assistant Men's Soccer Coach

Assistant Women's Soccer Coach

5/2008-4/2009

- Assist in all aspects of the soccer program during pre-season, and off-season periods
- Recruit, retain and graduate successful student-athletes for the Academy of Art University
- Manage \$440,000 budget that included, travel, equipment, field rentals and athletic scholarships
- Assist with the individual player performance evaluation process
- Develop a competitive regional NCAA Division II soccer schedule
- Ensure proper supervision of athletes during practice, travel to and from competition, and during competition
- Ensure proper maintenance and repair of equipment

Academy of Art University, San Francisco, CA

4/2007-8/2008

Associate Athletic Manager

- Serve as main contact for all club sports and recreational activities within the Athletic Department
- Assist the Athletic Director in managing and facilitating all event/project efforts and project deadlines
- Assist the Athletic Director in strategic planning for the acceptance into the PacWest Conference and NCAA
- Assist with searching and hiring entire athletic staff and coaches with Athletic Director
- Oversee all aspects of the Academy of Art University aquatics facility
- Schedule recreation classes (aquatics, dance, yoga, volleyball, soccer, etc.)
- Prepare all logistical needs for athletic events including reserving venues for team practice, transportation requests, and equipment requests

Personal Development and Accomplishments

Academy of Art University

- Two NCAA National Champions Women's Indoor and Outdoor Track and Field
- Four Conference Championships
- Nine of Sixteen programs qualified for post season
- Two PacWest Community Engagement Awards
- One PacWest Diversity & Inclusion Award
- Selected as Facilitator for 2014 NCAA Leadership Development Forum
- Seven National Association of Collegiate Marketing Administrator (NACMA) awards (out of 1,000 schools)
- Served as the liaison for the PacWest Conference for the NCAA Division II Athletic Directors Association
- Representative for NCAA West Region Division II Athletic Directors Association Regulatory Advisory Group
- Served on the Regional Advisory Committee for Men's Soccer and Men's Golf
- Served as PacWest liaison for Men's Soccer
- Served on PacWest scheduling committee for all conference programs
- Raised over \$40,000 at annual golf fundraiser and \$50,000 at 2015 fundraiser
- Directed 2009 Pacific West Conference Cross Country Championships at Golden Gate Park in San Francisco
- Oversaw NCAA Blueprint for final certification into NCAA DII

El Camino College

- 2019-2020: Season cut short in Spring 2020
 - Men's Soccer best season since 1992
 - Men's Water Polo earned first playoff berth since 1993
 - Football won the Patriotic Bowl, qualified for post-season three years in a row (first time since 2007)
 - Women's Volleyball qualified for State Tournament (tied 5th in state)
- 2018-2019:
 - Seven Conference Championships
 - Baseball, Beach Volleyball Men's Volleyball, Women's Volleyball and Football all reached CCCAA State Championships. Men's X-C and Track & Field 2nd and 5th place in CCCAA
 - 7th Place in CCCAA NATYCAA Cup Standings; 17th for all two-year colleges (both program records)
- 2017-2018:
 - Three Conference Championships
 - First Football Bowl win since 2008
 - Three programs top 5 in CCCAA
- 2016-2017:
 - Four Conference Championships
 - Three programs top 3 in CCCAA

General El Camino Accomplishments:

- Generated \$30,000+ at each Golf Tournament (30k was not achieved prior)
- Selected as the at-large representative on the executive committee for the National Alliance of Two-Year College Athletic Administrators
- Negotiated and signed agreement to stream all home athletic events through Stretch Internet to provide visibility for student-athletes and El Camino College and generate revenue
- Hosted and managed the following major outside events: CIF Los Angeles Section Football and Track and Field Championships, CIF televised Bishop Montgomery/Chino Hills Basketball game, Mt. SAC Relays, CIF Southern Section Track & Field Divisional and Masters and Oakland Raiders Donald Penn Football Camp
- Increased annual revenue by \$100,000 from 2015-2016 to 2017-2018
- Signed contract with ETeams Sponsor for all sports fundraising
- Presented and received approval from Auxiliary Service Board to receive additional funds to cover meals and playoff expenses for all athletic programs
- Developed financial plan and raised \$35,000 for the addition of a new Baseball club house and \$30,000 batting cage under
- Serve as the South Coast Conference liaison for Men's Soccer and Track & Field
 - Presented plan and will host first ever South Coast Conference Men's Soccer Championship Tournament
- Assisted in the development of the new athletic website through PrestoSports
- Awarded National Association of Collegiate Marketing Administrator (NACMA) for Thursday Night Football Event and Baseball promotional video (out of 1,000 schools)
- Four South Coast Conference Don MacKenzie Scholarships for top overall student-athletes and one NATYCAA Female National Scholar Athlete of the Year
- Male CCCAA Scholar Athlete of the Year, second in history of El Camino College