



CSUDH Spring 2025
Enrollment Summit

**Ongoing
Conversations**

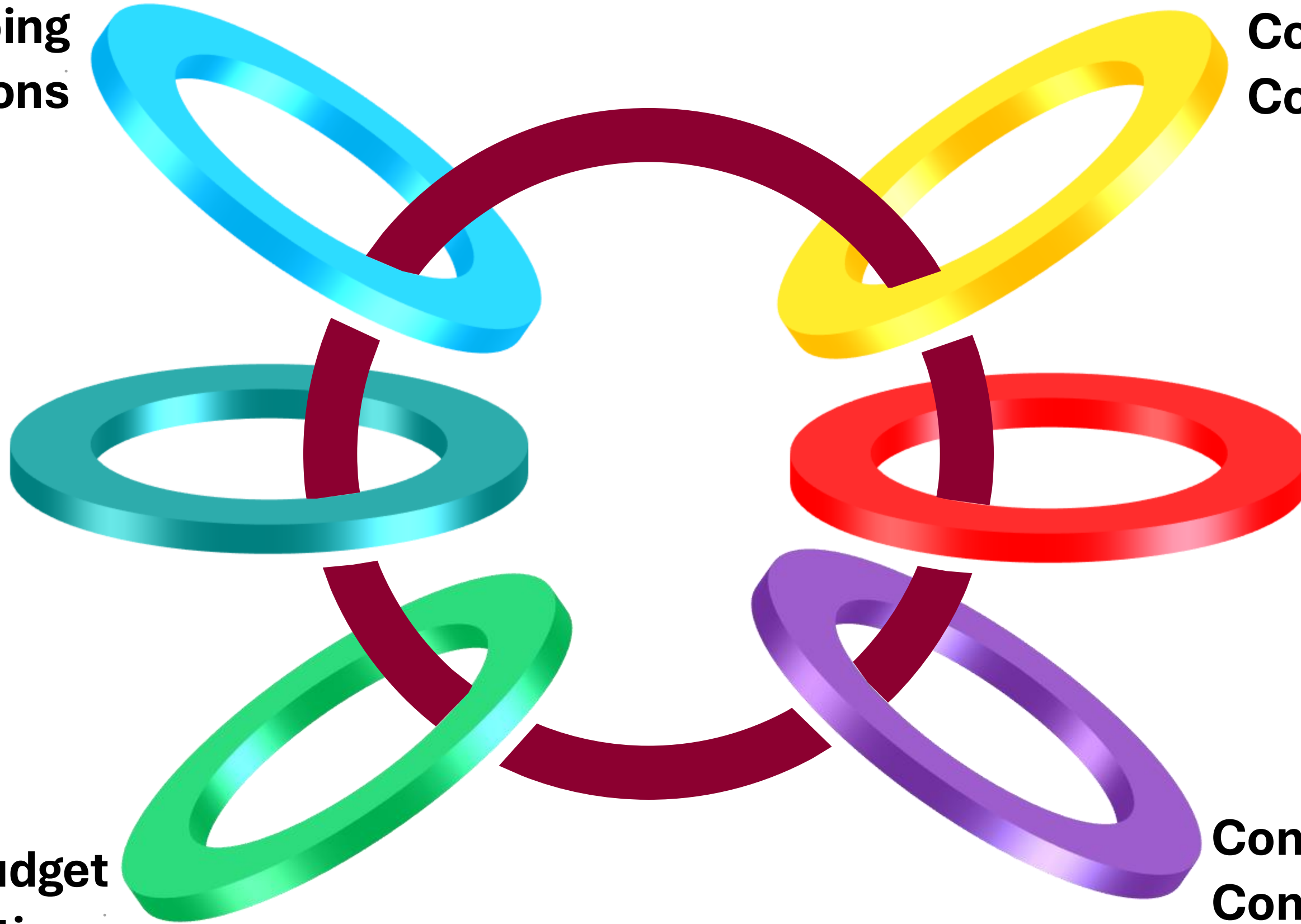
**Complex
Constellation**

**Less is More
Perspective**

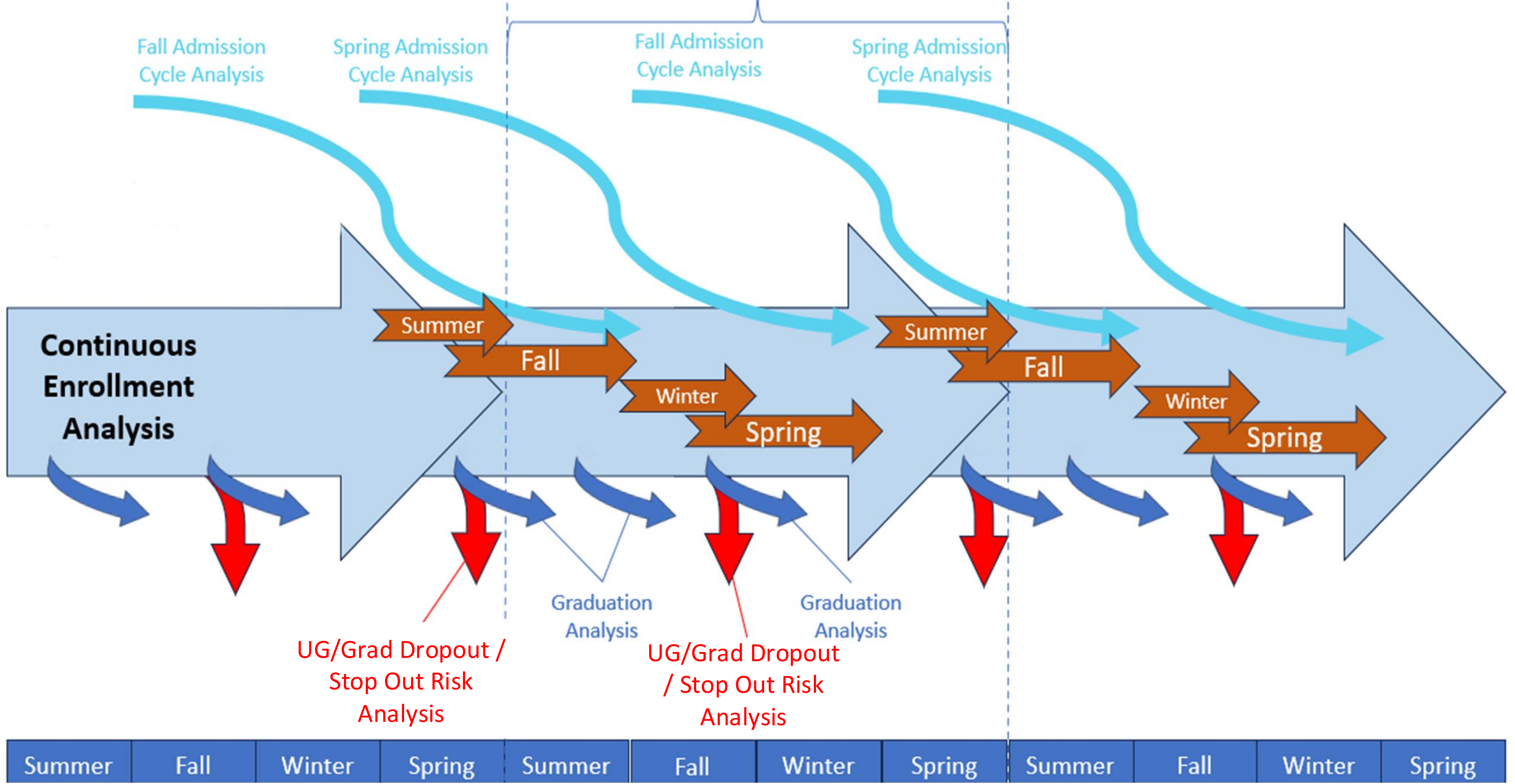
**Data, Metrics, and
Visualizations**

**Budget
Implications**

**Context Informs
Content**



Academic Year



Enrollment Cycle

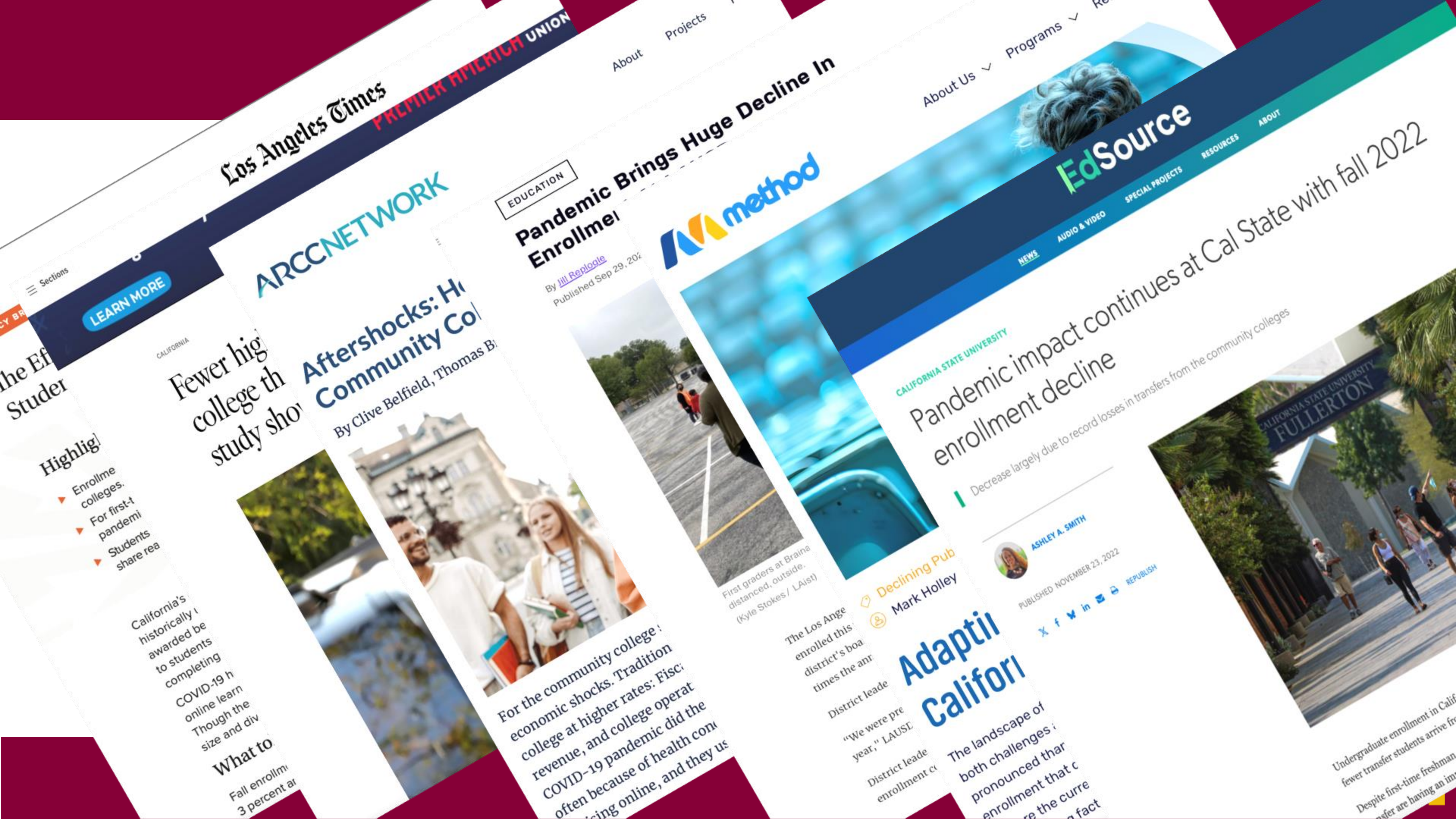
New Student Enrollment

Student Origins

Serving Los Angeles County Fall 2024

85.3% of new undergraduates
73.5% of our new Grad/PB

For all students, including continuing students, **82.9%**



ARCCNETWORK

CALIFORNIA

Fewer high school students show interest in college this fall

Aftershocks: High school students show less interest in college this fall

By Clive Belfield, Thomas Br...



California's historically high enrollment has been awarded to students to complete their education. COVID-19 has disrupted the traditional path of learning. Though the size and diversity of the student body is changing, the impact of the pandemic is still being felt.

What to expect

Fall enrollment is down 3 percent at community colleges.

EDUCATION

Pandemic Brings Huge Decline In Enrollment

By Jill Reppogle
Published Sep 29, 2021



First graders at Brainerd Elementary School in Brainerd, Tenn., are seen outside. (Kyle Stokes / LAist)

For the community college, the pandemic has brought economic shocks. Traditionally, community colleges have operated at higher rates. Fiscal cuts have reduced revenue, and college operators have often been forced to cut costs. Many have turned to online learning, and they are seeing a decline in enrollment.

EdSource

NEWS AUDIO & VIDEO

SPECIAL PROJECTS RESOURCES ABOUT

CALIFORNIA STATE UNIVERSITY

Pandemic impact continues at Cal State with fall 2022 enrollment decline

Decrease largely due to record losses in transfers from the community colleges



ASHLEY A. SMITH

PUBLISHED NOVEMBER 23, 2022

REPOST

Declining Public Enrollment at Cal State

Adapt to the New Normal

The Los Angeles Times reported that enrollment at the district's board of trustees is down 10 percent from the previous year.

"We were prepared for a year," LAUSE District leader said.

The landscape of higher education is changing. Both challenges and opportunities are pronounced. The enrollment decline is a fact of life.

CALIFORNIA STATE UNIVERSITY FULLERTON



Undergraduate enrollment in California is down 10 percent. Despite first-time freshman enrollment, fewer transfer students arrive from other institutions. This is a fact of life.

Outreach, Recruitment, and Community Partnerships

01

MOUs / DATA-SHARING AND PARTNERSHIP AGREEMENTS

LACCD, Corona/Norco, LBCC, Compton College, Deans/AD Collaborations

02

STRATEGIC, INTENTIONAL, AND FREQUENT COMMUNICATION

Extended Deadlines, Targeted Student Communications, UCM Partnership, Social Media Channels, Robust Comms Plan. EAB Focus

03

IN-PERSON, VIRTUAL, AND HYBRID CONNECTIONS

LAUSD College Night, On-Site Admission, Yield, Campus Collaborations, FAFSA/CADAA

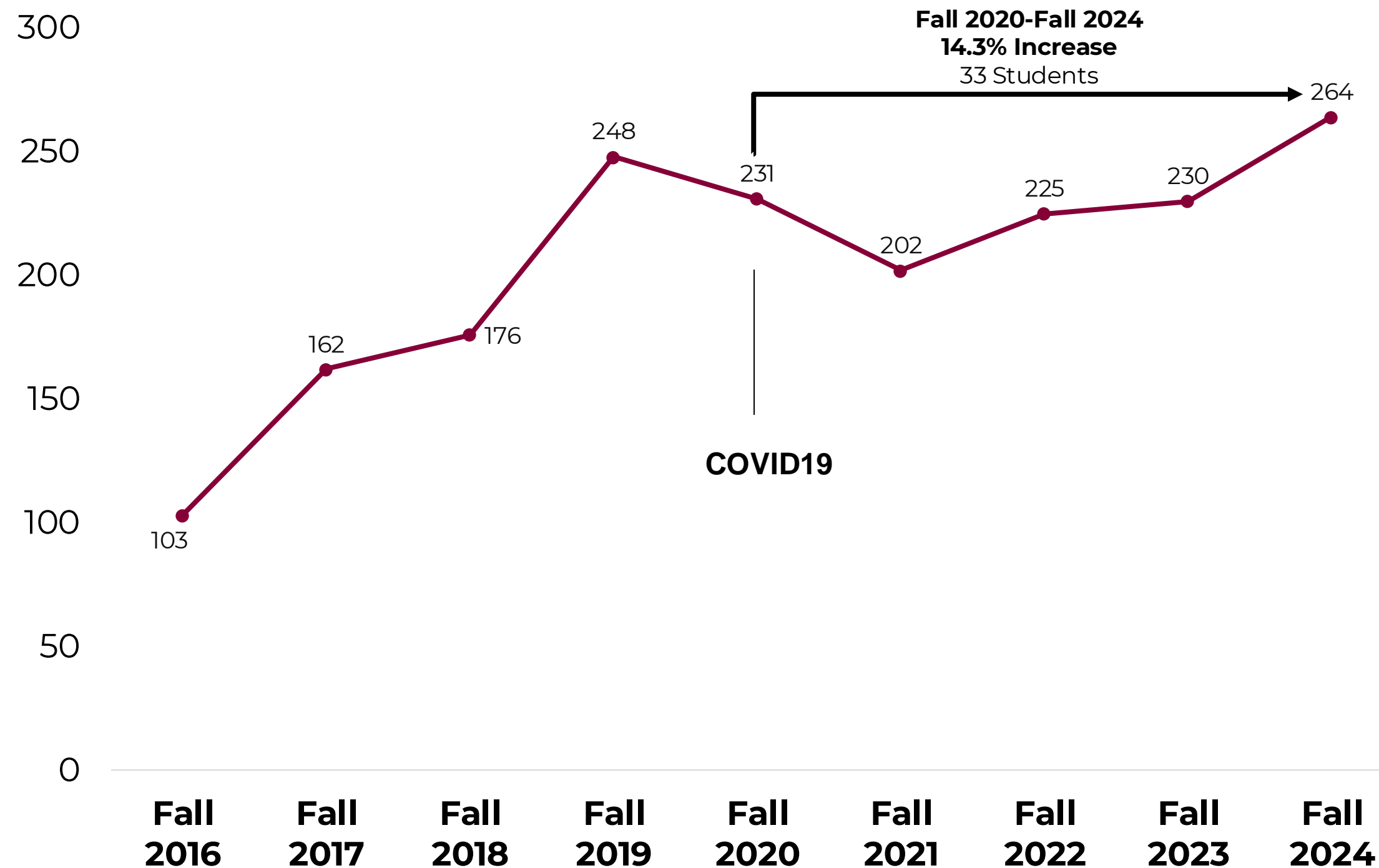
CSUDH Top High Schools New Student Enrollments Fall 2016-Fall 2024

Top 10 High Schools

Fall 2024

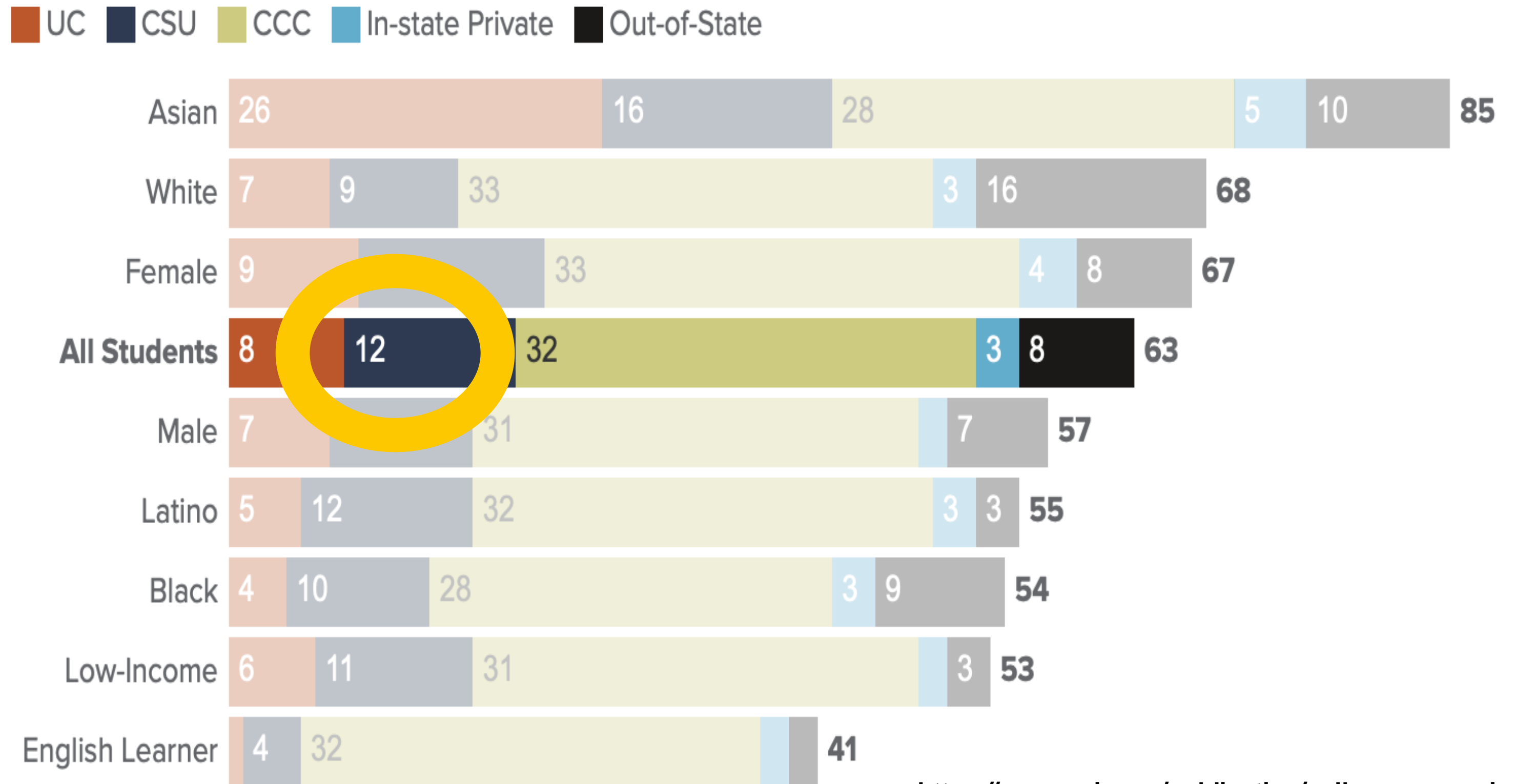
1. Fremont Senior High
2. Gardena Senior High
3. South East High
4. Lynwood High
5. Carson Senior High
6. Banning Senior High
7. Santee Educational Complex
8. Public Service Community at South Region High No.2
9. East Los Angeles Performing Arts Academy
10. South Gate Senior High

57 High Schools
18 School Districts



*Data Source: CSUDH Census Files and CSU Enrollment Dashboards

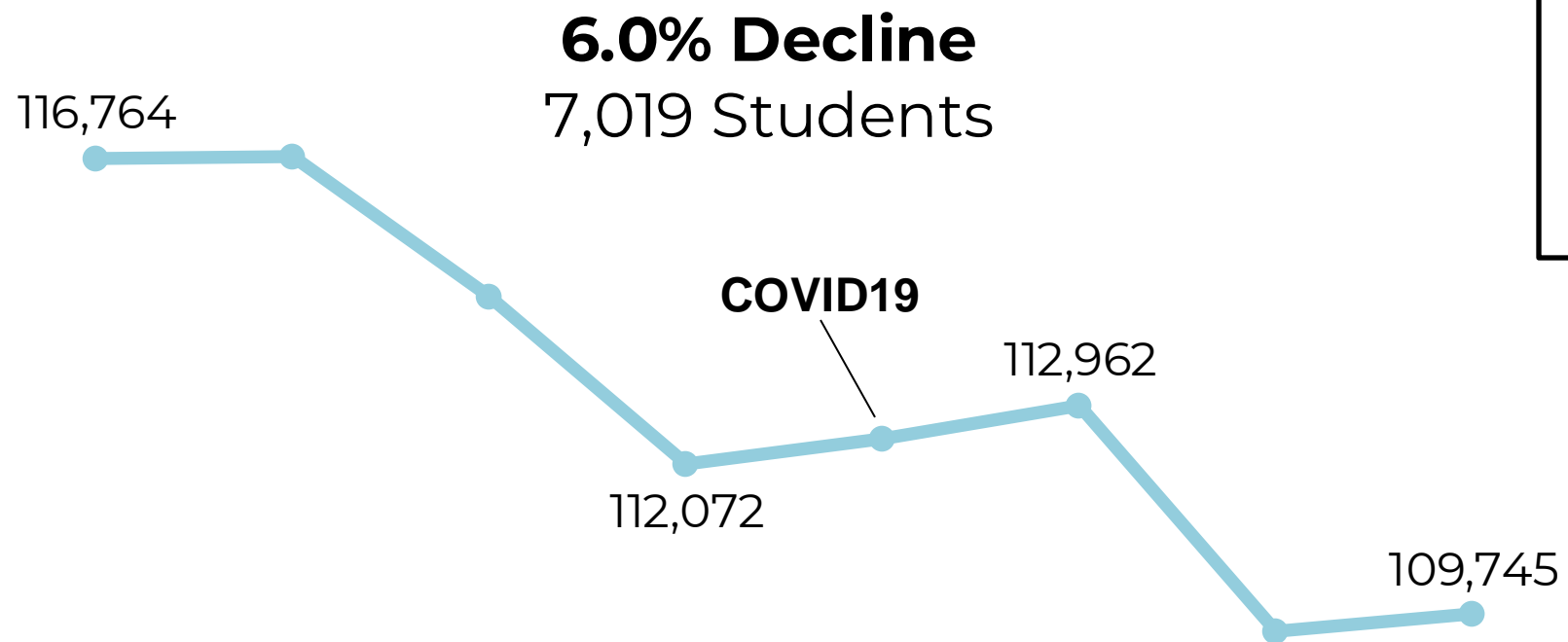
Whether and Where CA Students Attend College



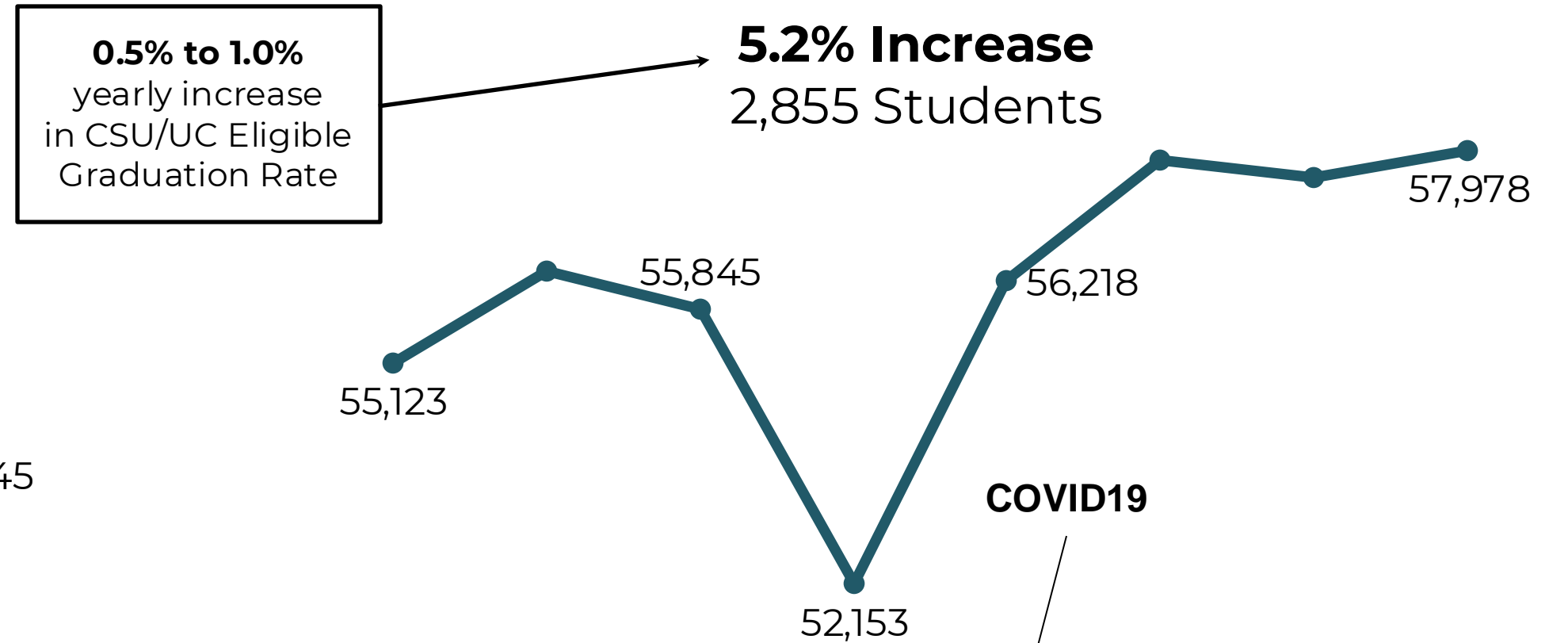
<https://www.ppic.org/publication/college-access-in-california/>

LA County: High School Senior Enrollment and UC/CSU Eligible Graduates Trends 2016-17 to 2023-24

High School Senior Enrollments



UC/CSU Eligible Graduates



12% of 57,978 = 6,957

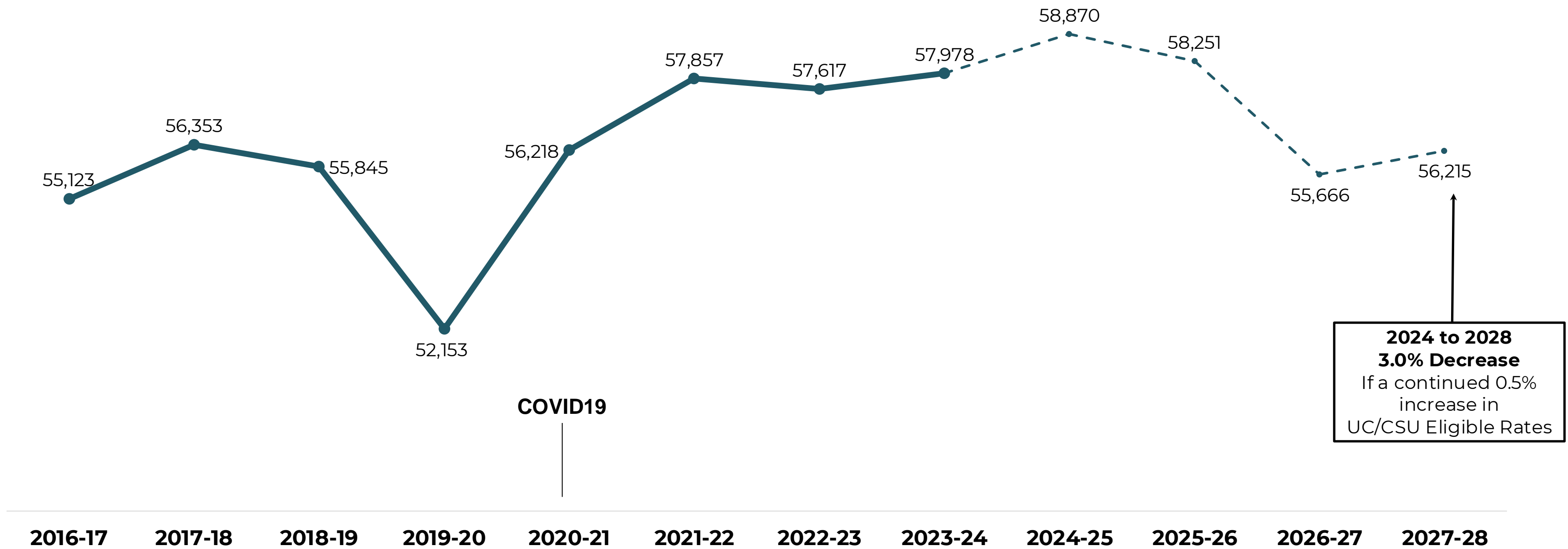
2016-17 2017-18 2018-19 2019-20 2020-21 2021-22 2022-23 2023-24

2016-17 2017-18 2018-19 2019-20 2020-21 2021-22 2022-23 2023-24

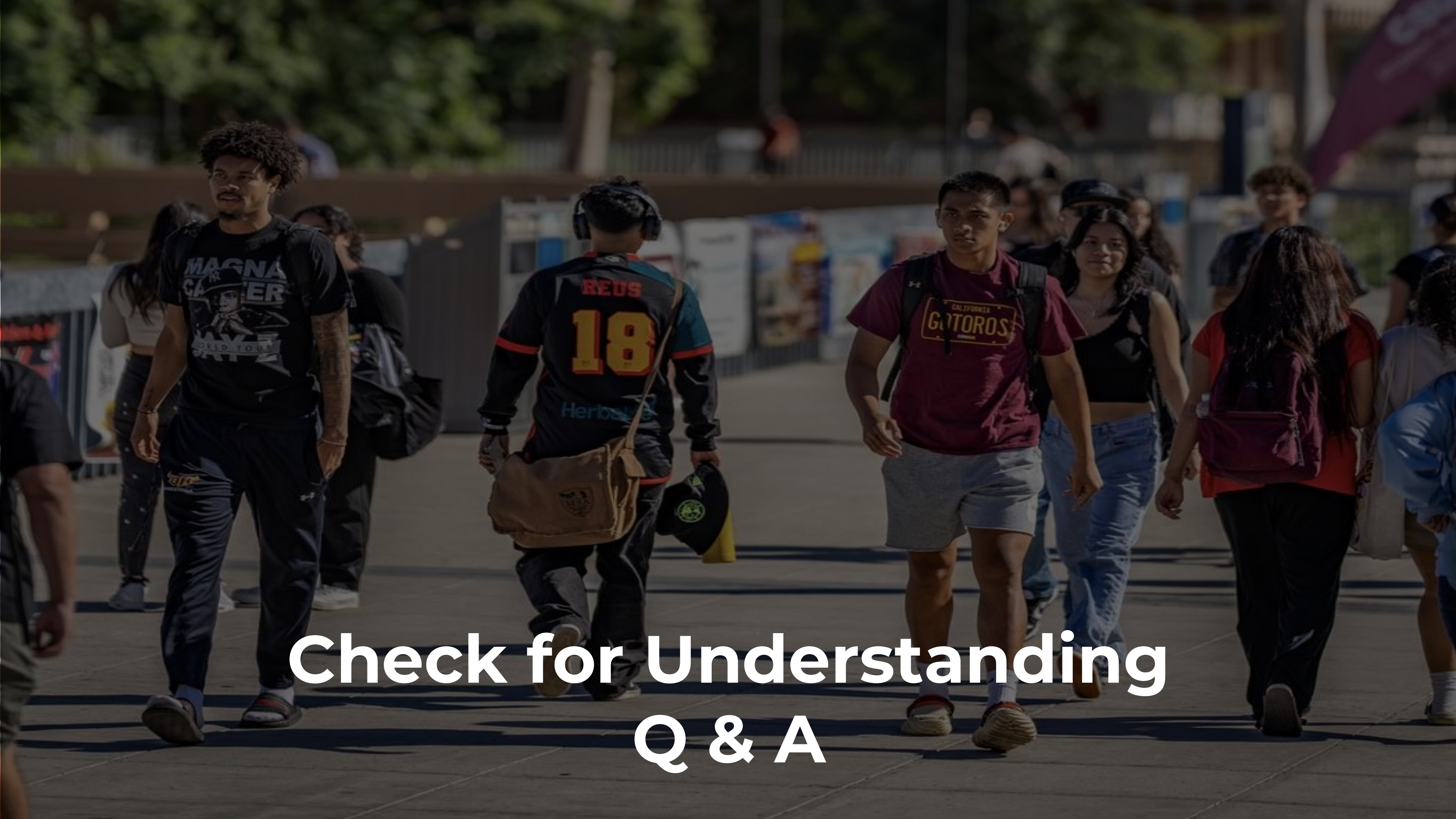
*Data Source: California Department of Education- Annual Enrollment Downloadable Files, Four-Year Adjusted Cohort Graduation Rate Report

LA County: 2016-17 to 2027-28

UC/CSU Eligible Graduate Projections 2016-2028



*Data Sources: California Department of Education - Four-Year Adjusted Cohort Graduation Rate Report
CA Department of Finance - HS Graduate projections by County - 2024 Series



Check for Understanding Q & A

WHAT IS AN FTE?

WHY IT MATTERS

FTEs = Full-Time Equivalents

Xiomara

Makenna



15 units = 1.0 FTE

**Xiomara is taking 15 units,
which equals 1 FTE.**

**Makenna is taking 6 units,
a fraction of 1 FTE or 6/15,
which equals .4 FTE.**

Total FTEs

$$1.0 + 0.4 = 1.4 \text{ FTEs}$$



CSUDH
Full-Time
Equivalent

01

New First-Year Students

Full-time and Part-time

02

New Transfer Students

Full-time and Part-time

03

New Graduate Students

Full-time and Part-time

04

Continuing Undergraduate and Graduate Students

Full-time and Part-time

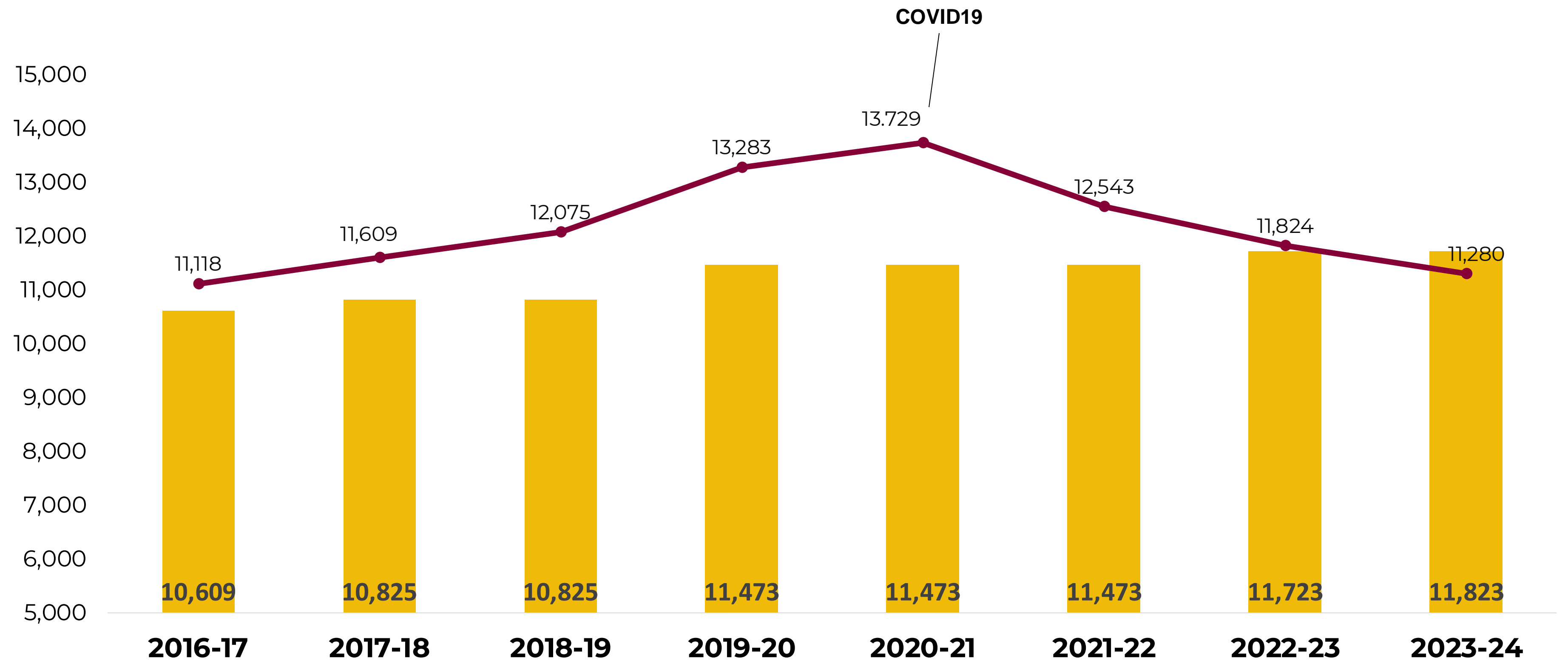
05

Returning Students

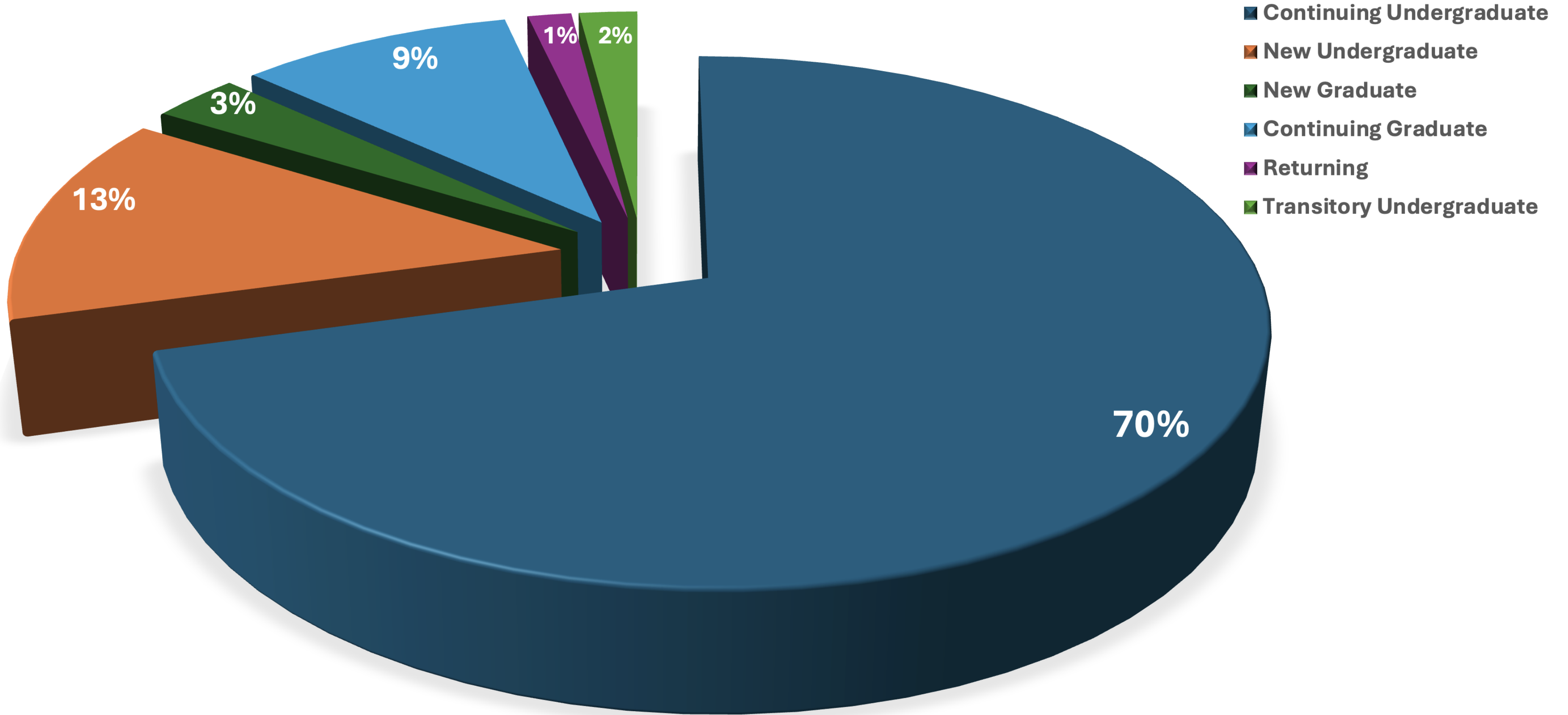
Full-time and Part-time

CSUDH Annualized FTES 2016-2024

Chancellor's Office Target vs Actual



2023-24 Enrolled Students by Percentages



New Student
Enrollment Trends
The XYZ Context

ABCs of the XYZ Formula

In 2022-23, CSUs were organized into groups based on enrollment levels.

The groups will adjust annually based on the final resident enrollment level.

- Group X – significantly below target
- **Group Y – below target (CSUDH)**
- Group Z – near target or above target



ABCs of the XYZ Formula

Beginning in 2024-25, FTES and associated resources will be **permanently reallocated** from universities with significant enrollment declines to universities that can grow.

The allocation of any **new and reallocated resident** FTES growth will be limited to universities **meeting or exceeding** their current funded target.



ABCs of the XYZ Formula

**CSU Chanel
Islands**

**CSU
Chico**

**CSU
East Bay**

**Cal Poly
Humboldt**

**Cal
Maritime**

**CSU
Monterey
Bay**

**San
Francisco
State**

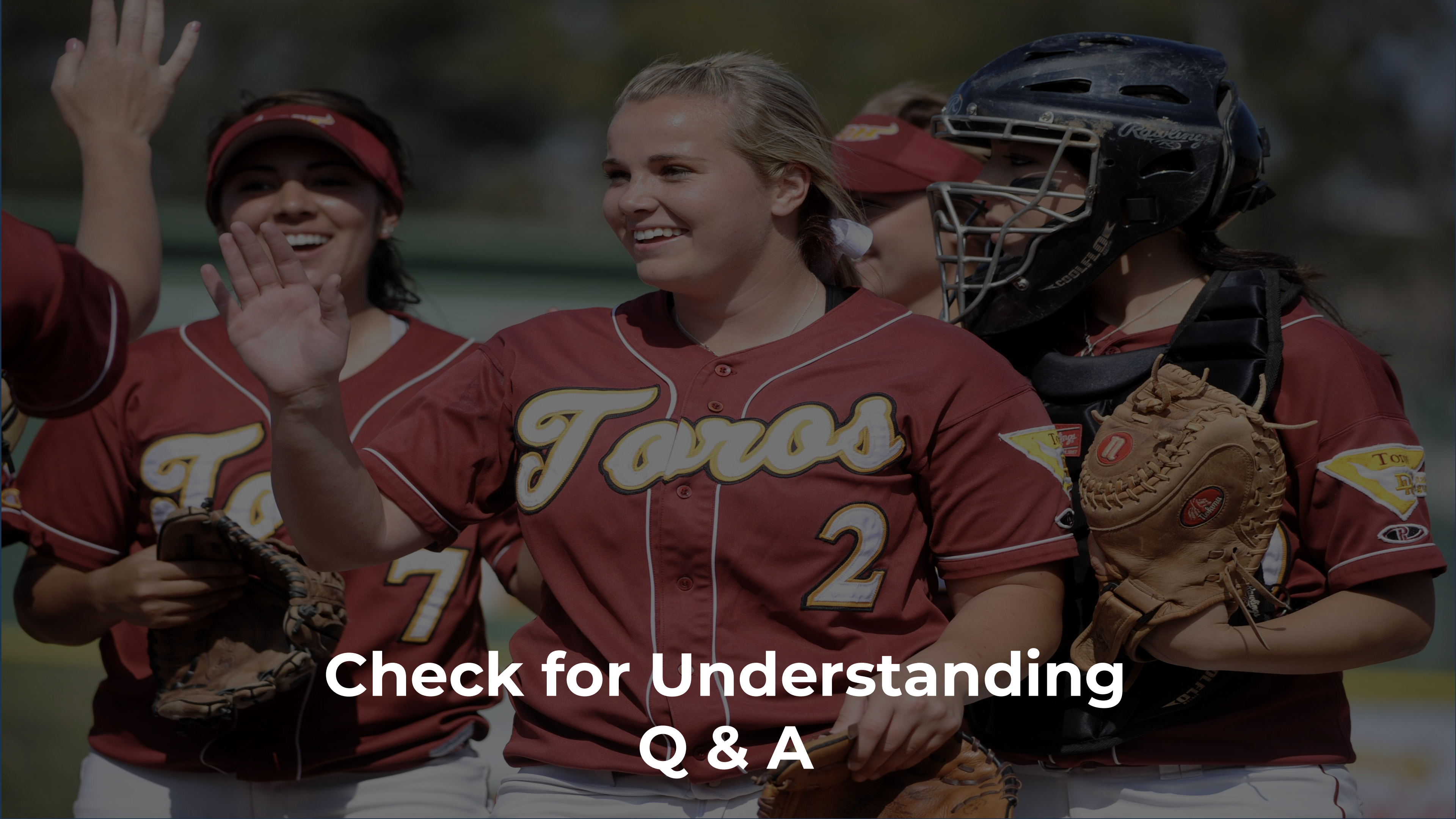
**Sonoma
State**

CSUs Significantly Below Target

ABCs of the XYZ Formula

CSU Fullerton	CSU Long Beach	CSU Los Angeles	CSU Northridge
Cal Poly Pomona	San Diego State	San Jose State	CSU San Marcos

CSUs Above Target



Check for Understanding

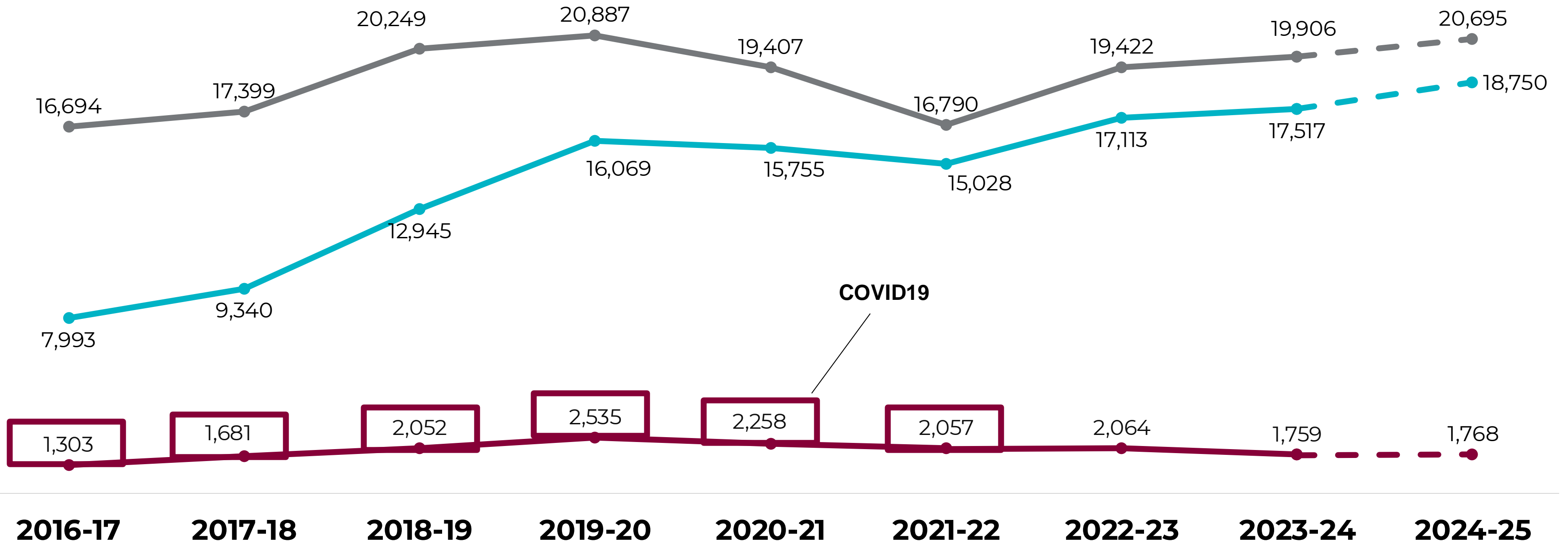
Q & A

New Student
Enrollment Trends
First-Time Students

CSUDH First-Time Students: AY 2016-17 to 2024-25

Applications, Admits, And Enrolled

Overenrolled

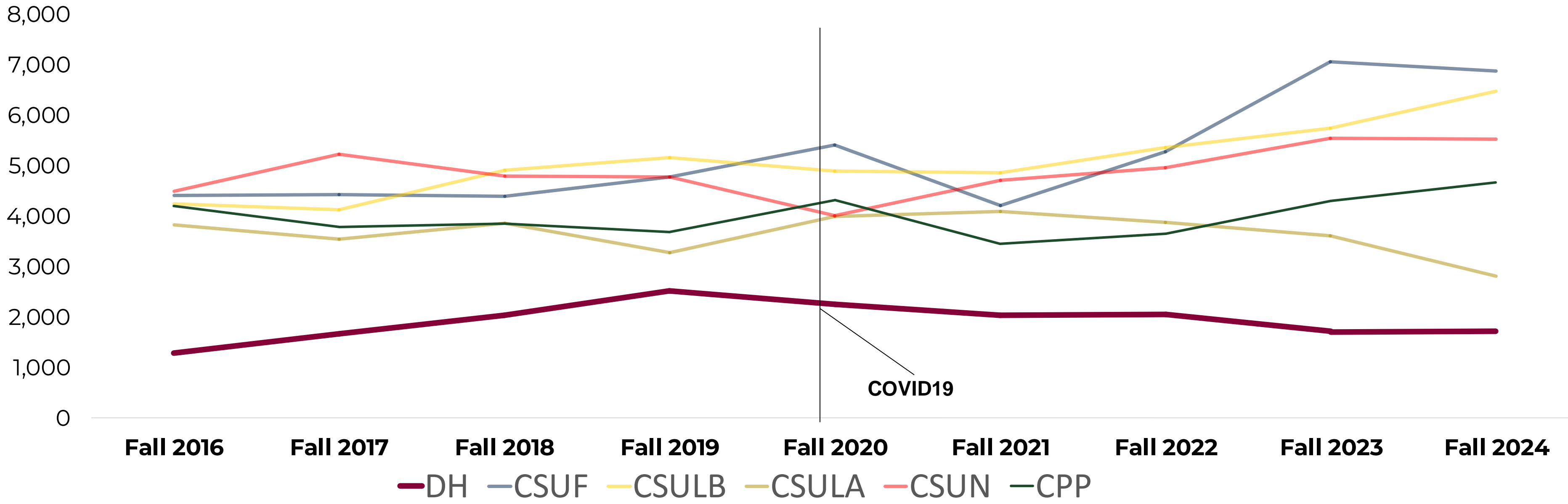


**Data Source: CSUDH Census Files
2024-25 figures include Spring 2025 unofficial numbers as of 2/10/25*

SoCal CSU New First Year Student Trends

Fall 2016-Fall 2024

CSUDH (Y)	CSULA (Z)	CSULB (Z)	CSUF (Z)	CSUN (Z)	CPP (Z)
Fall 2020: 2,048	Fall 2020: 4,000	Fall 2020: 4,908	Fall 2020: 5,425	Fall 2020: 4,016	Fall 2020: 4,323
Fall 2024: 1,732	Fall 2024: 2,814	Fall 2024: 6,482	Fall 2024: 6,887	Fall 2024: 5,543	Fall 2024: 4,679
% Change: -15.4%	% Change: -29.7%	% Change: 32.1%	% Change: 26.9%	% Change: 38.0%	% Change: 8.0%



*Data Source: CSU Chancellor's Office- Enrollment Summary Dashboard

New Student
Enrollment Trends:
Transfer Students

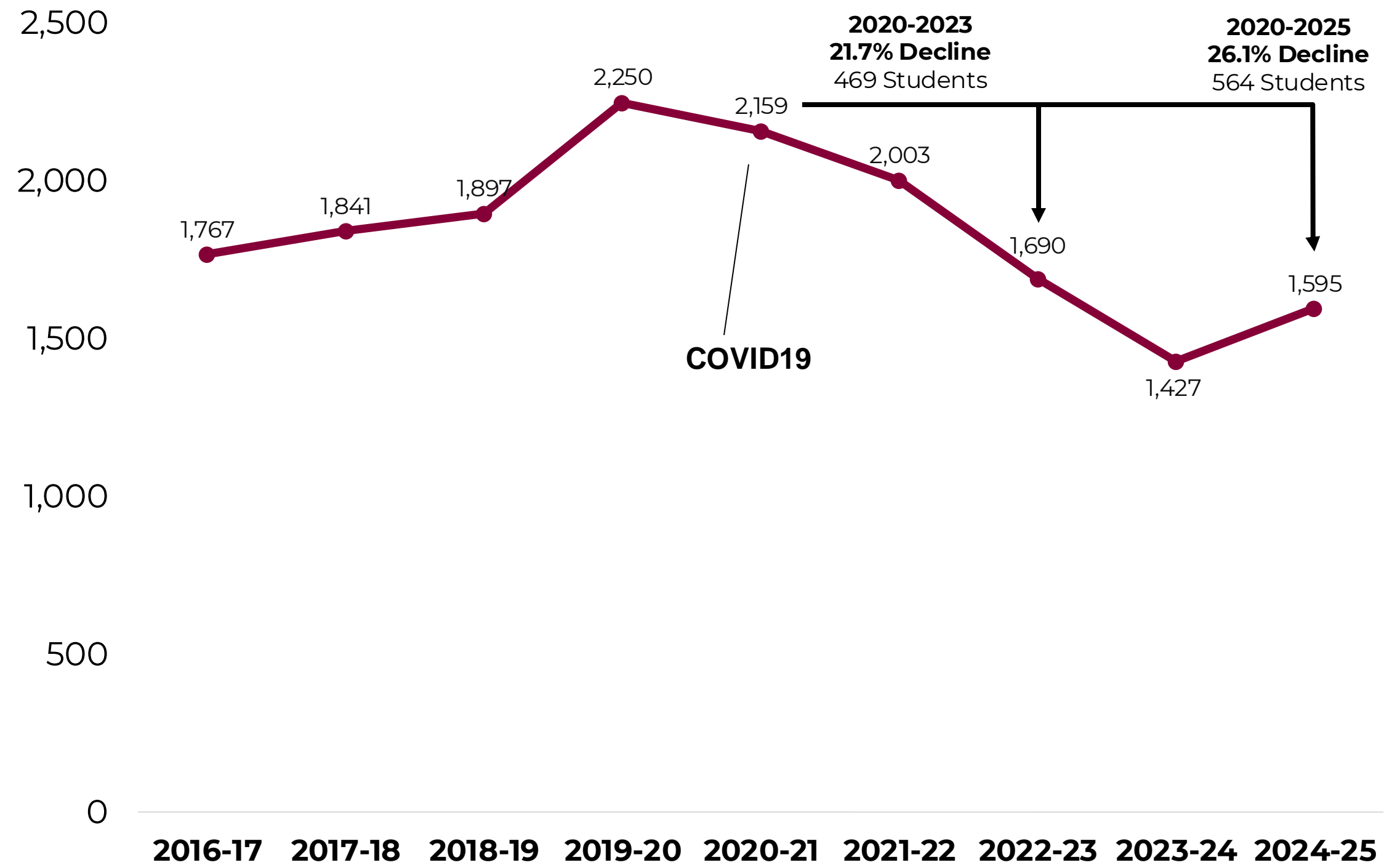
CSUDH Top Community Colleges

New Student Enrollments AY 2016-17 to 2024-25

Top 10 Schools Fall 2024

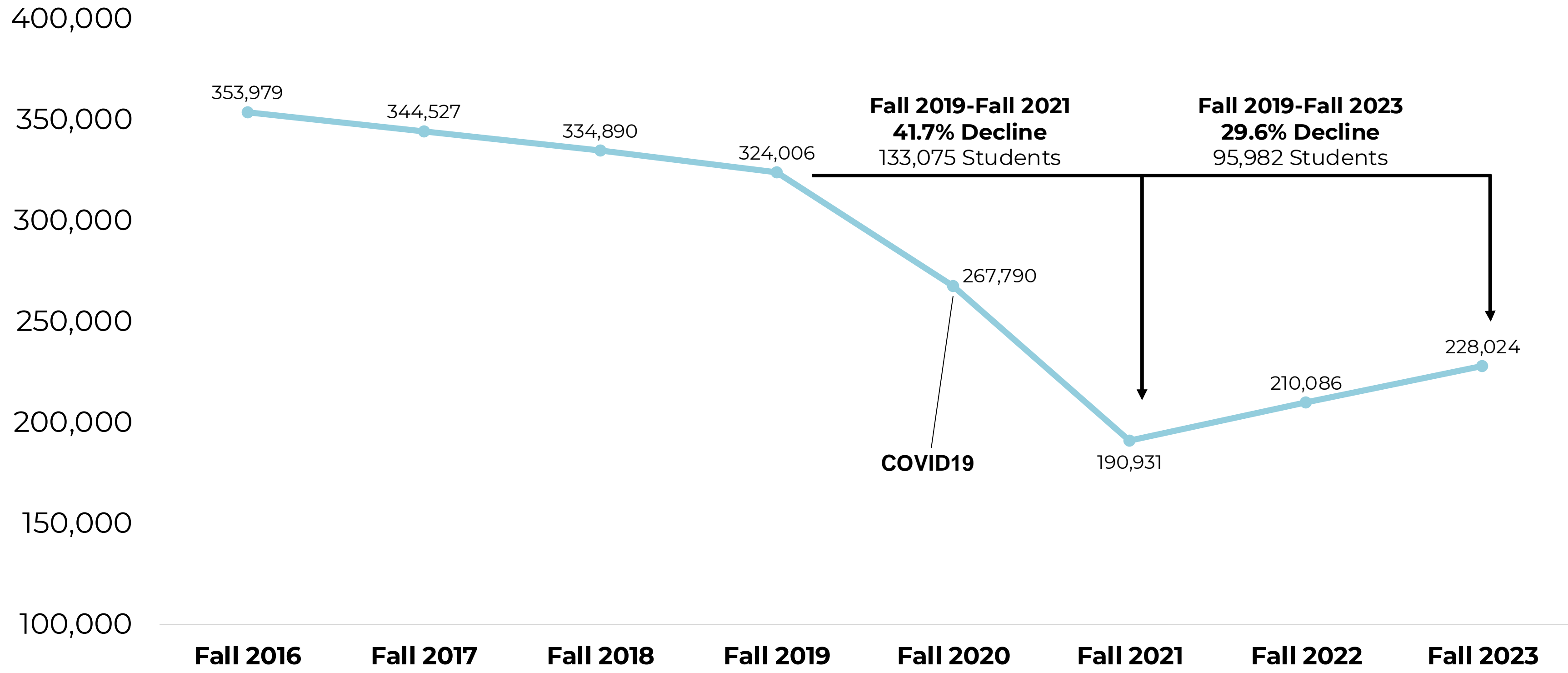
1. El Camino College
2. Long Beach City College
3. Los Angeles Harbor
4. Cerritos Community College
5. East Los Angeles
6. Santa Monica College
7. West Los Angeles College
8. Compton College
9. Los Angeles Trade Tech
10. Los Angeles Southwest College

29 Community Colleges
18 Community College Districts



*Data Source: CSUDH Census Files 2024-25 figures include Spring 2025 unofficial numbers as of 2/10/25, **CSU Enrollment Dashboards**

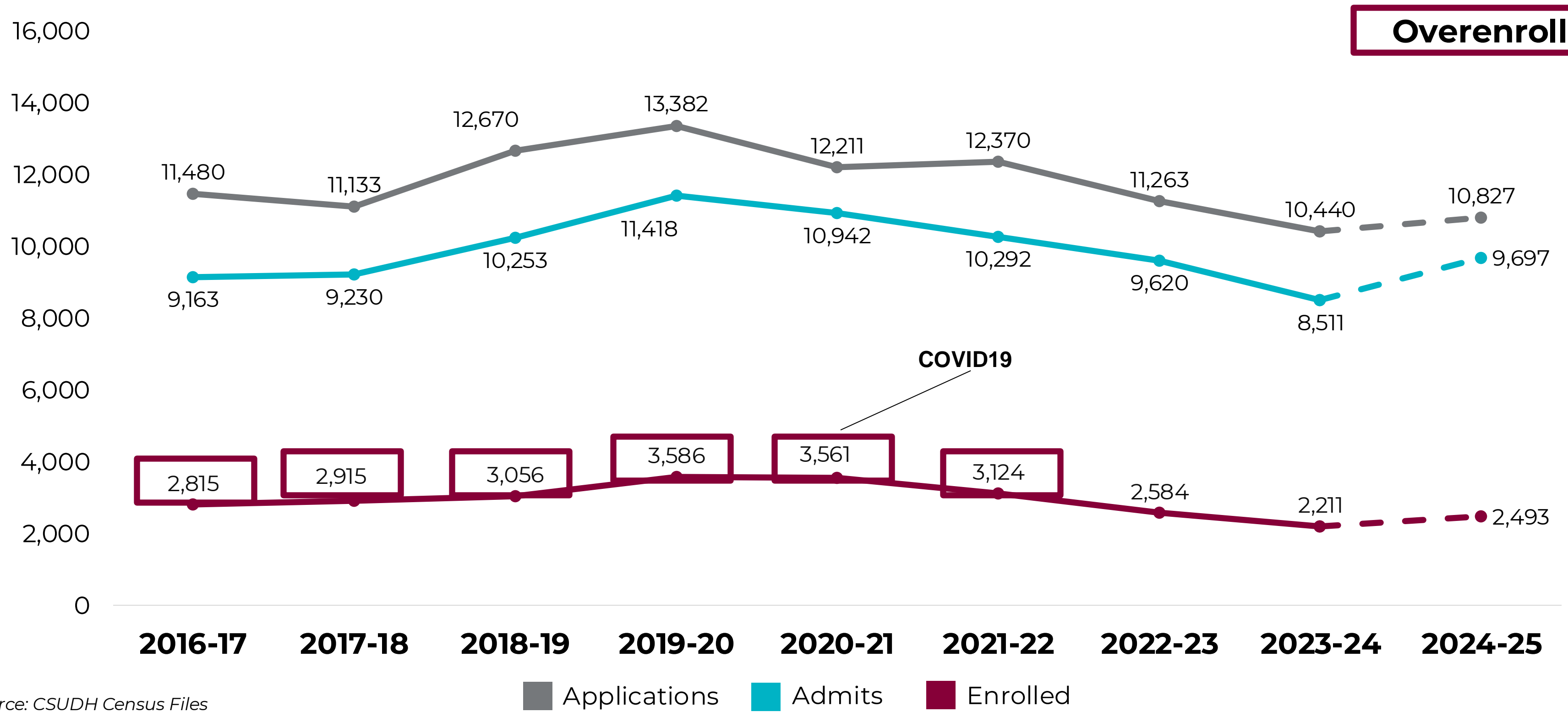
LA County Community Colleges Student Headcount Fall 2016-Fall 2023



*Data Source: California Community Colleges Chancellor's Office- Annual/Term Student Count Report

CSUDH New Transfer Students: AY 2016-17 to 2024-25

Applications, Admits, And Enrolled



*Data Source: CSUDH Census Files
 2024-25 figures include Spring 2025 unofficial numbers as of 2/10/25

SoCal CSU Transfer Student Trends

Fall 2016-Fall 2024

CSUDH (Y)
 Fall 2020: 3,363
 Fall 2024: 1,873
 % Change: **-44.3%**

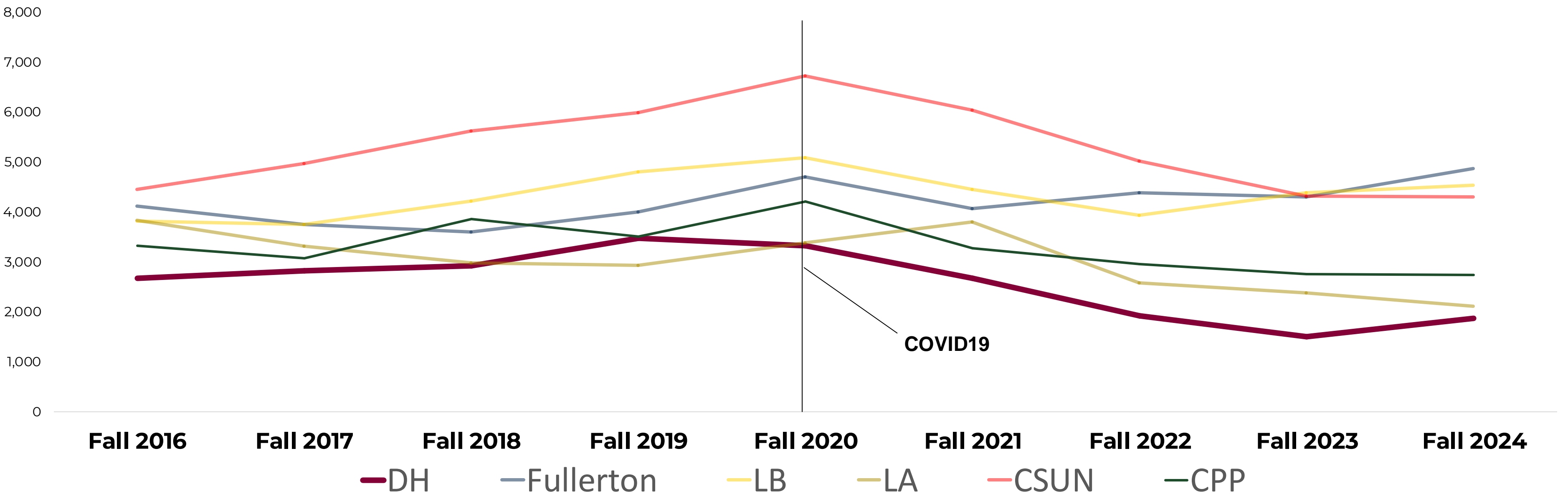
CSULA (Z)
 Fall 2020: 3,386
 Fall 2024: 2,113
 % Change: **-37.6%**

CSULB (Z)
 Fall 2020: 5,093
 Fall 2024: 4,542
 % Change: **-10.8%**

CSUF (Z)
 Fall 2020: 4,074
 Fall 2024: 4,880
 % Change: **19.8%**

CSUN (Z)
 Fall 2020: 6,733
 Fall 2024: 4,323
 % Change: **-35.8%**

CPP (Z)
 Fall 2020: 4,215
 Fall 2024: 2,755
 % Change: **-35.0%**



*Data Source: CSU Chancellor's Office- Enrollment Summary Dashboard



CAL STATE
DOMINGUEZ HILLS

Check for Understanding
Q & A

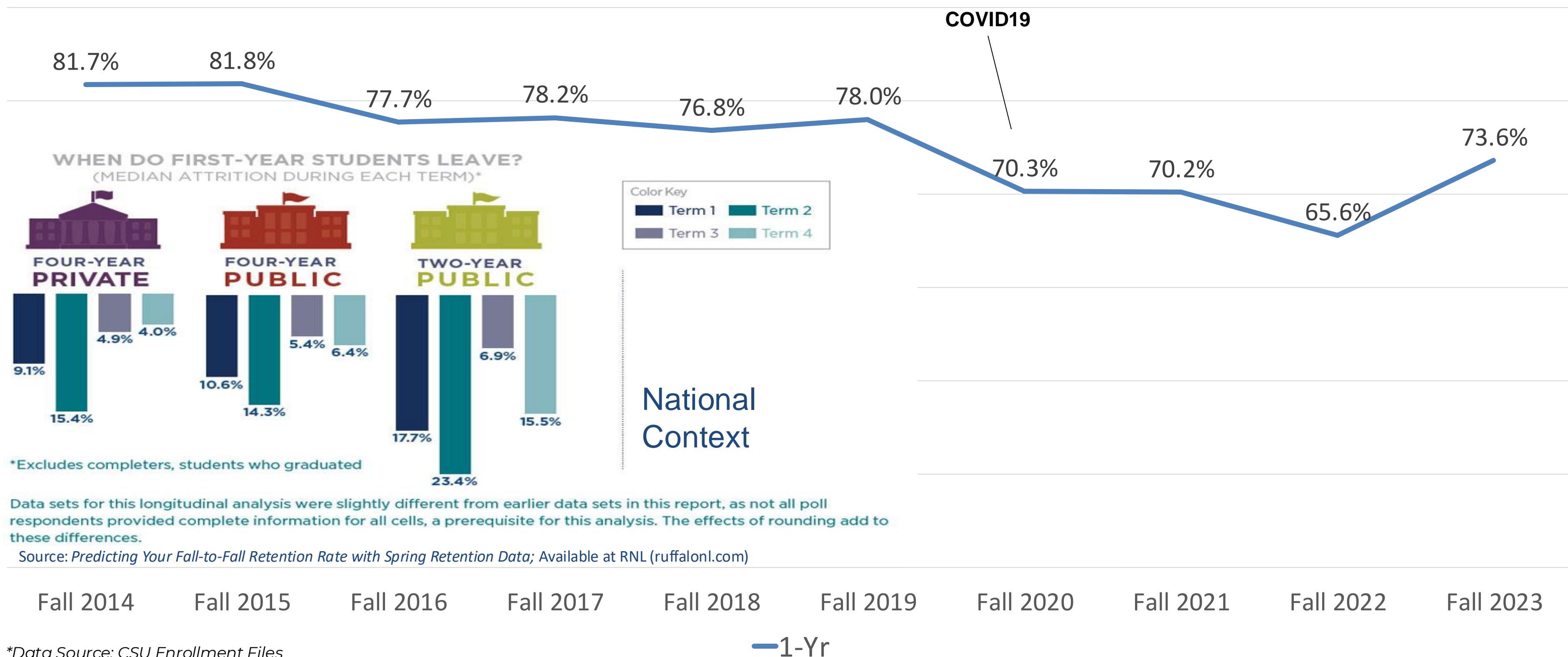
Continuing Student
Enrollment Trends:
**Undergraduate
Students**

Retention and Graduation in Focus

- The enrollment pipeline is a function of both new and continuing students, modified by the mean unit load at any point in time.
- Understanding and projecting the pipeline requires a cohort-specific grasp of retention and graduation rates.
- Shocks to any part of the pipeline can be felt for years, and improvements can take just as long to be fully felt.
- Rearview mirror to understand patterns and continued impact; windshield view to understand what is approaching

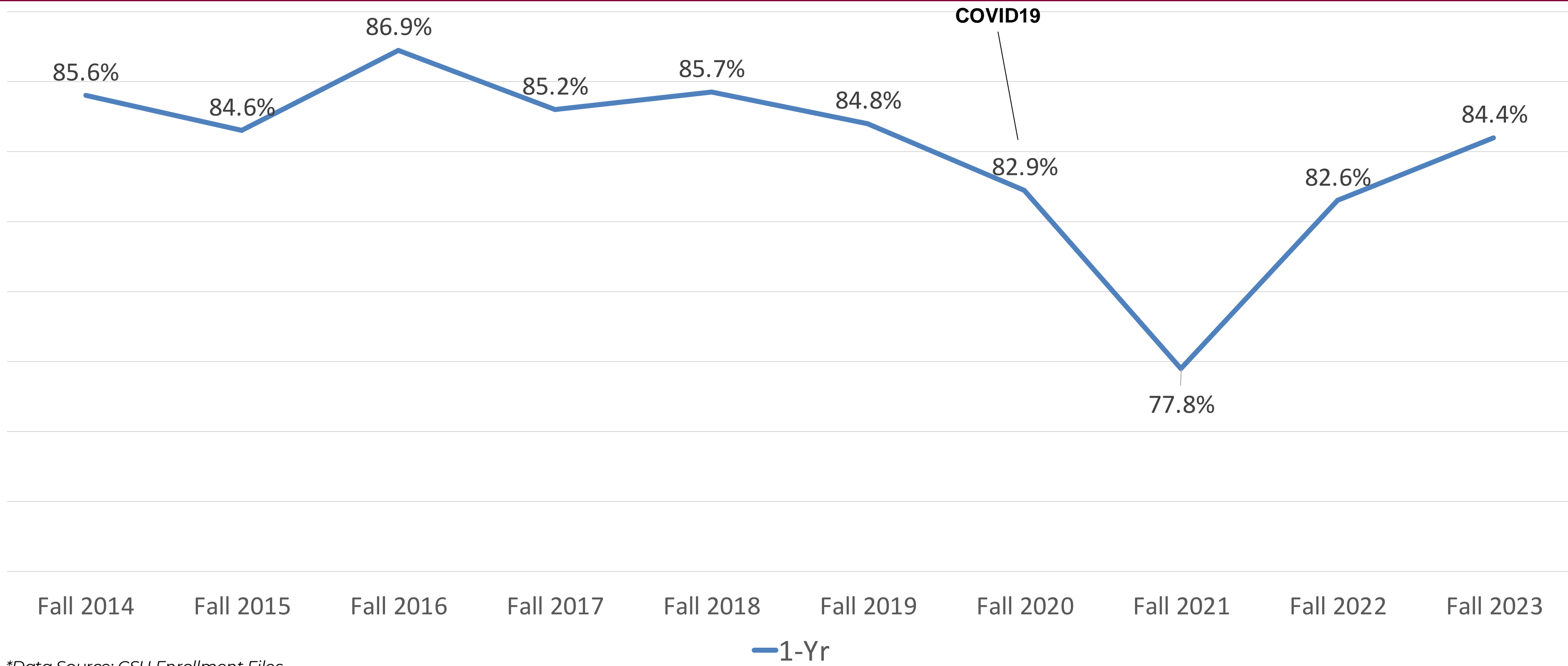


CSUDH Full-Time First-Year Student 1-Yr Retention Rates Starting With Fall 2014



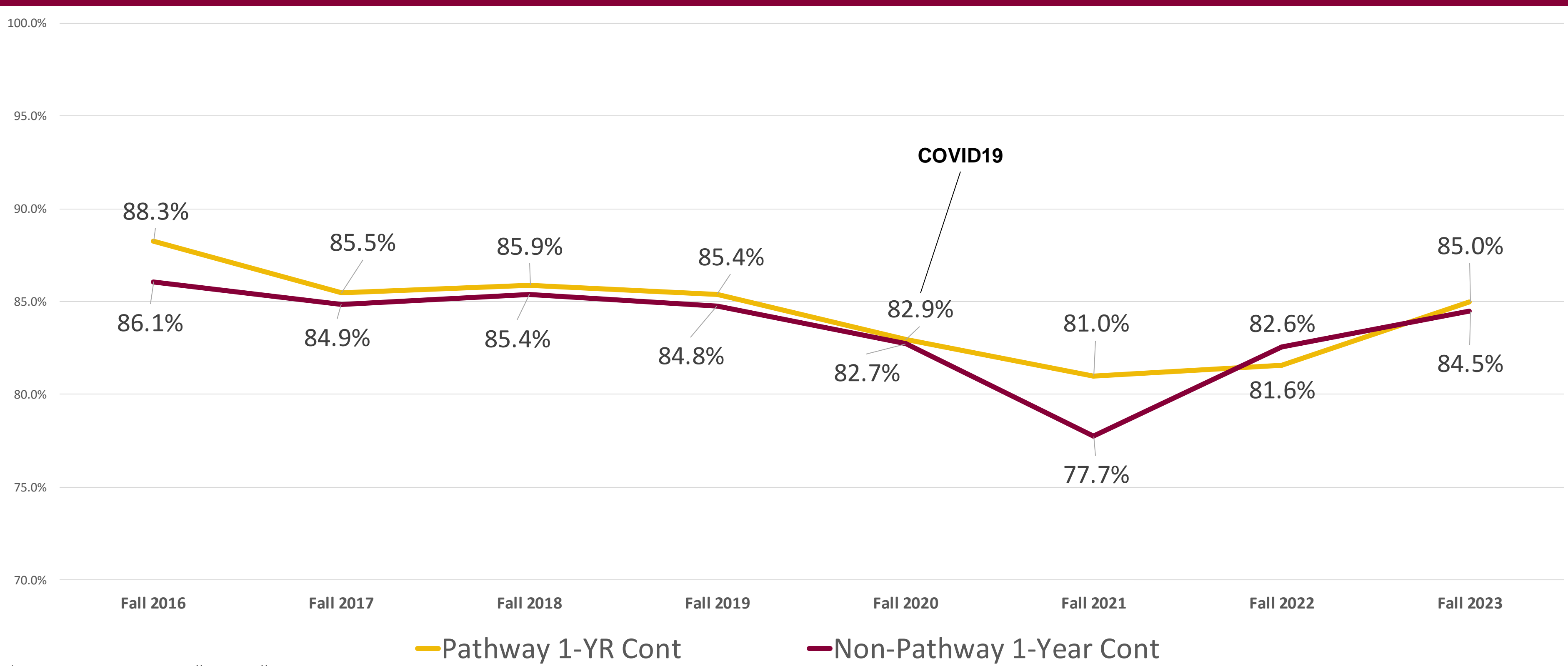
*Data Source: CSU Enrollment Files

CSUDH Community College Transfer Student 1-Yr Retention Rates Starting With Fall 2014



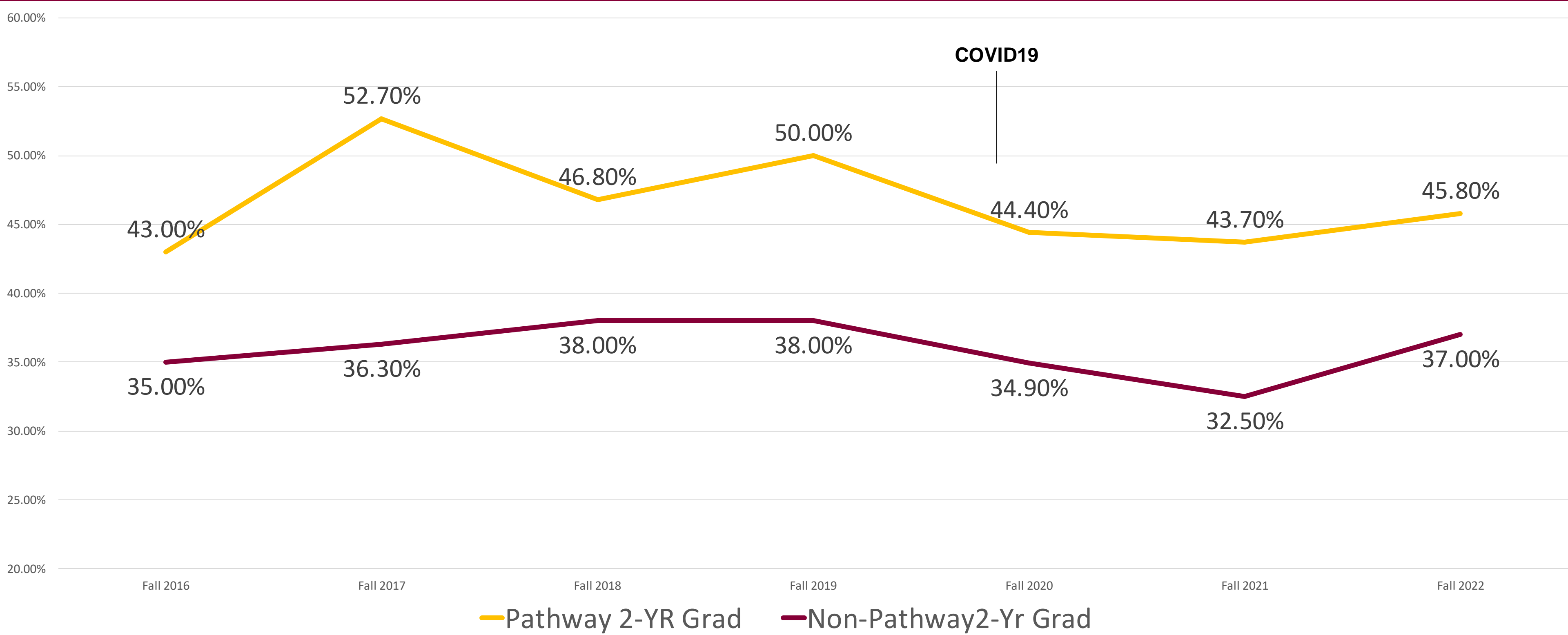
*Data Source: CSU Enrollment Files

CSUDH Community College Transfer Student ADT/Non-ADT 1-Year Continuation Rates Fall 2016 – Fall 2023



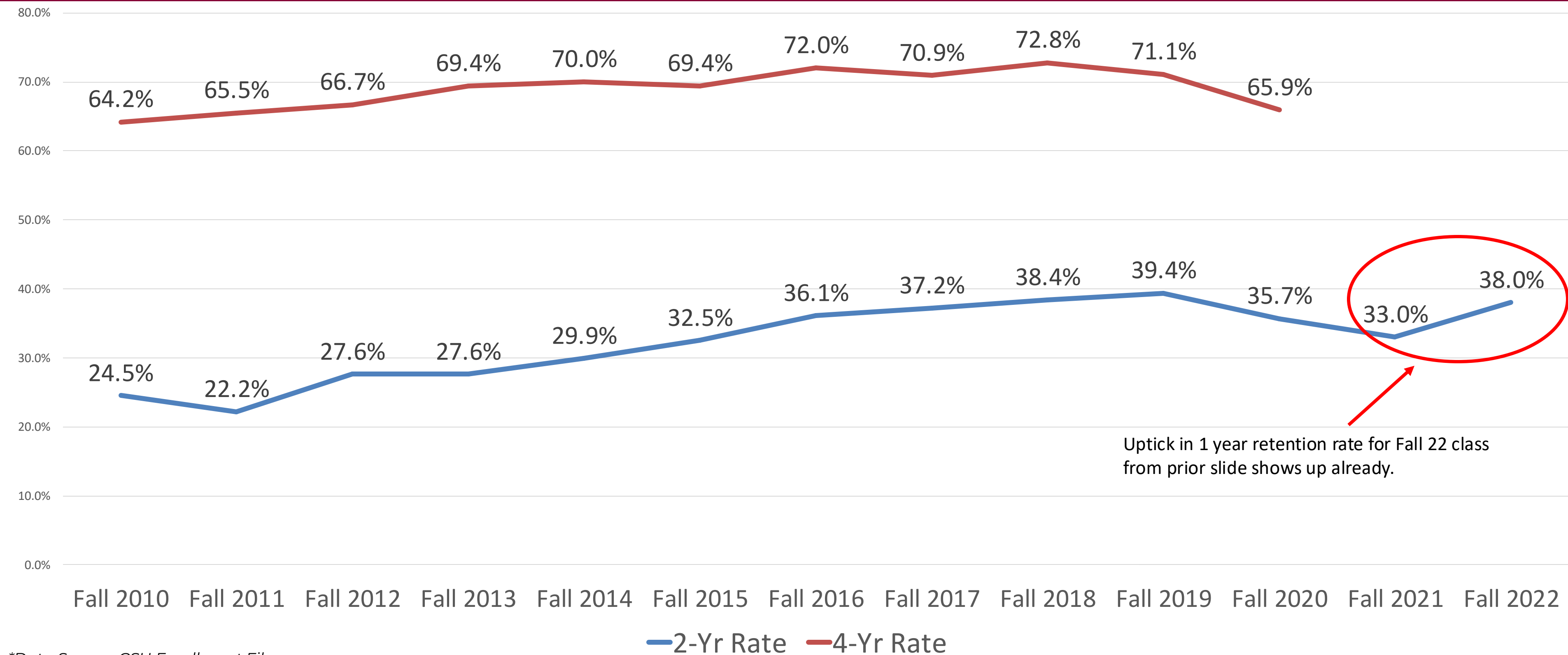
*Data Source: CSU Enrollment Files

CSUDH Community College Transfer Student ADT/Non-ADT 2-Year Graduation Rates Fall 2016 – Fall 2022



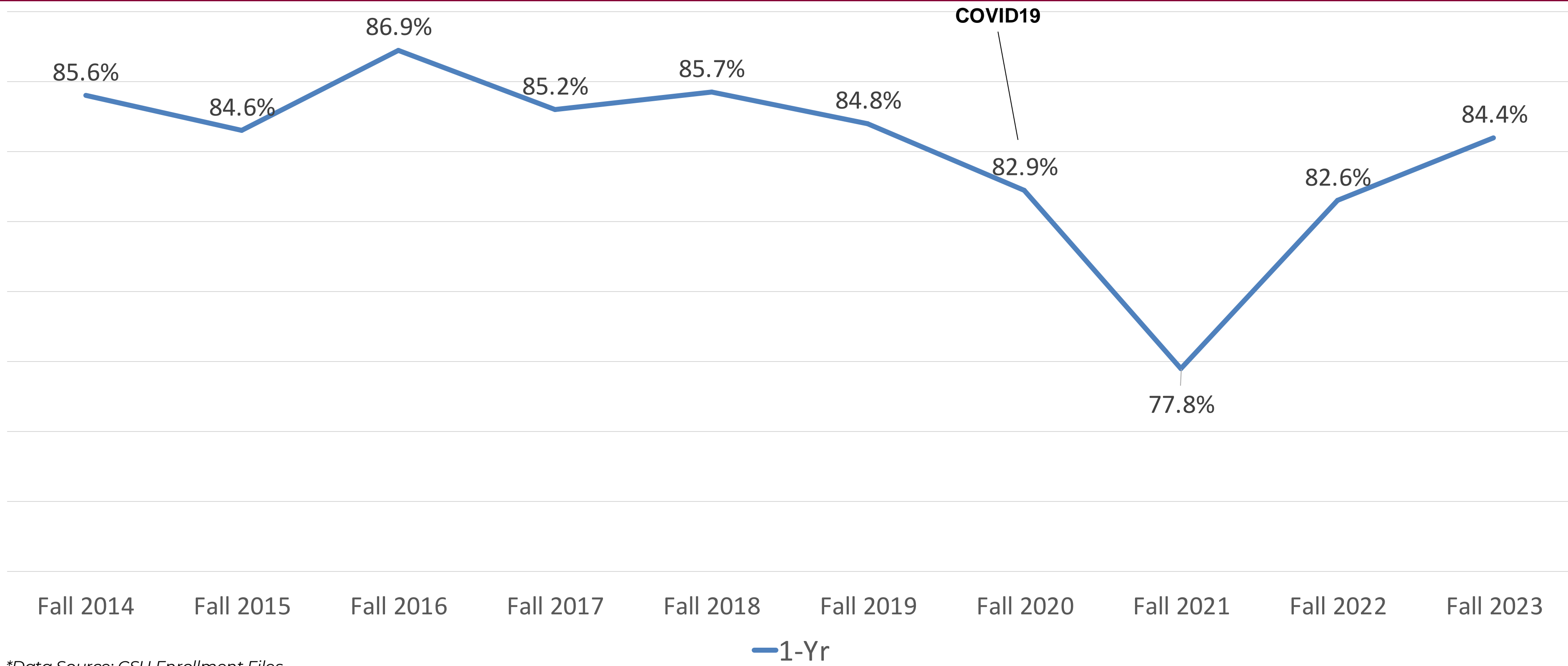
*Data Source: CSU Enrollment Files

CSUDH Community College Transfer Student Graduation 2- & 4-Year Rates Starting With Fall 2010



*Data Source: CSU Enrollment Files

CSUDH Community College Transfer Student 1-Yr Retention Rates Starting With Fall 2014



*Data Source: CSU Enrollment Files

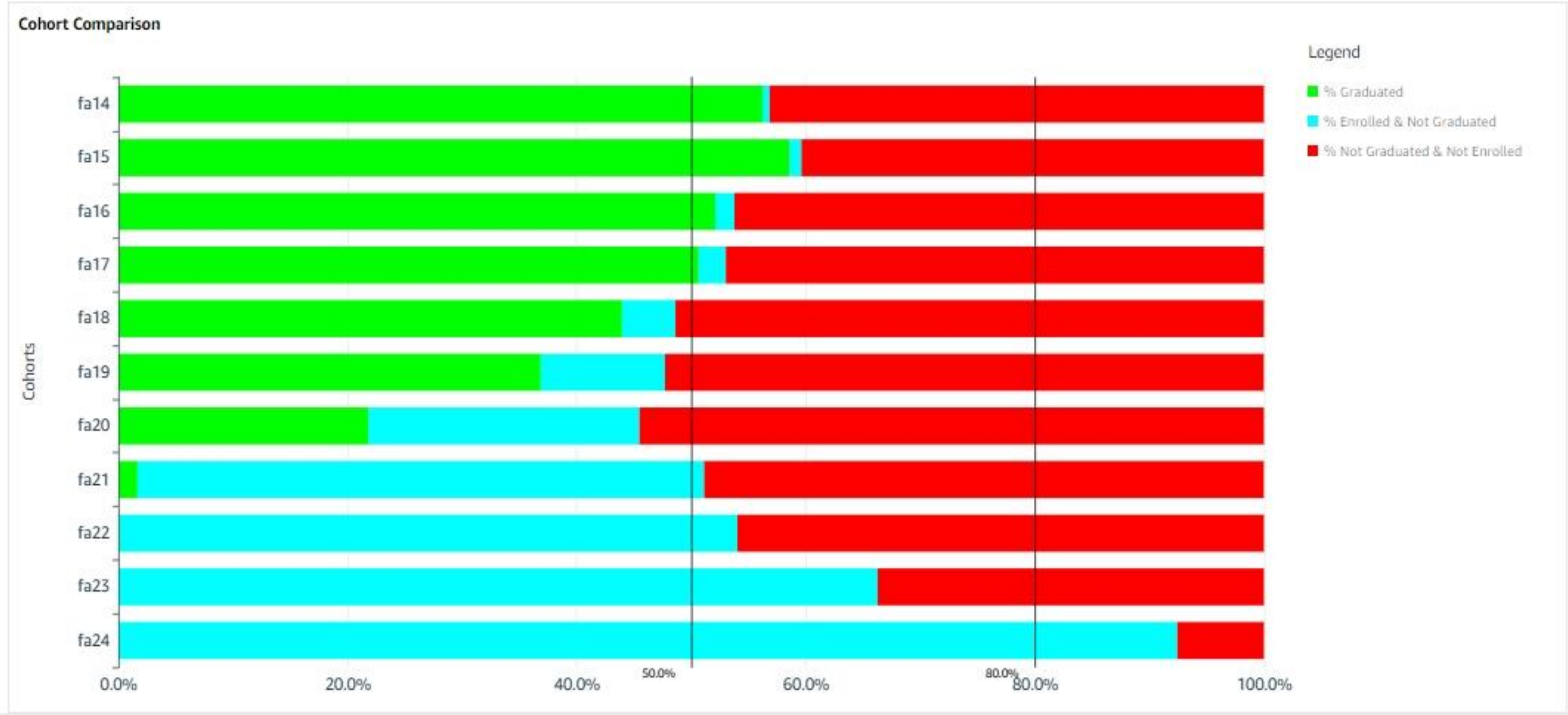
Cohort Patterns Feeding Enrollment Projections

Enrollment Type

First-time Full-Time Freshman

Data Refreshed as of 02/19/2025


[Graduate365 Training Guides and Videos](#)



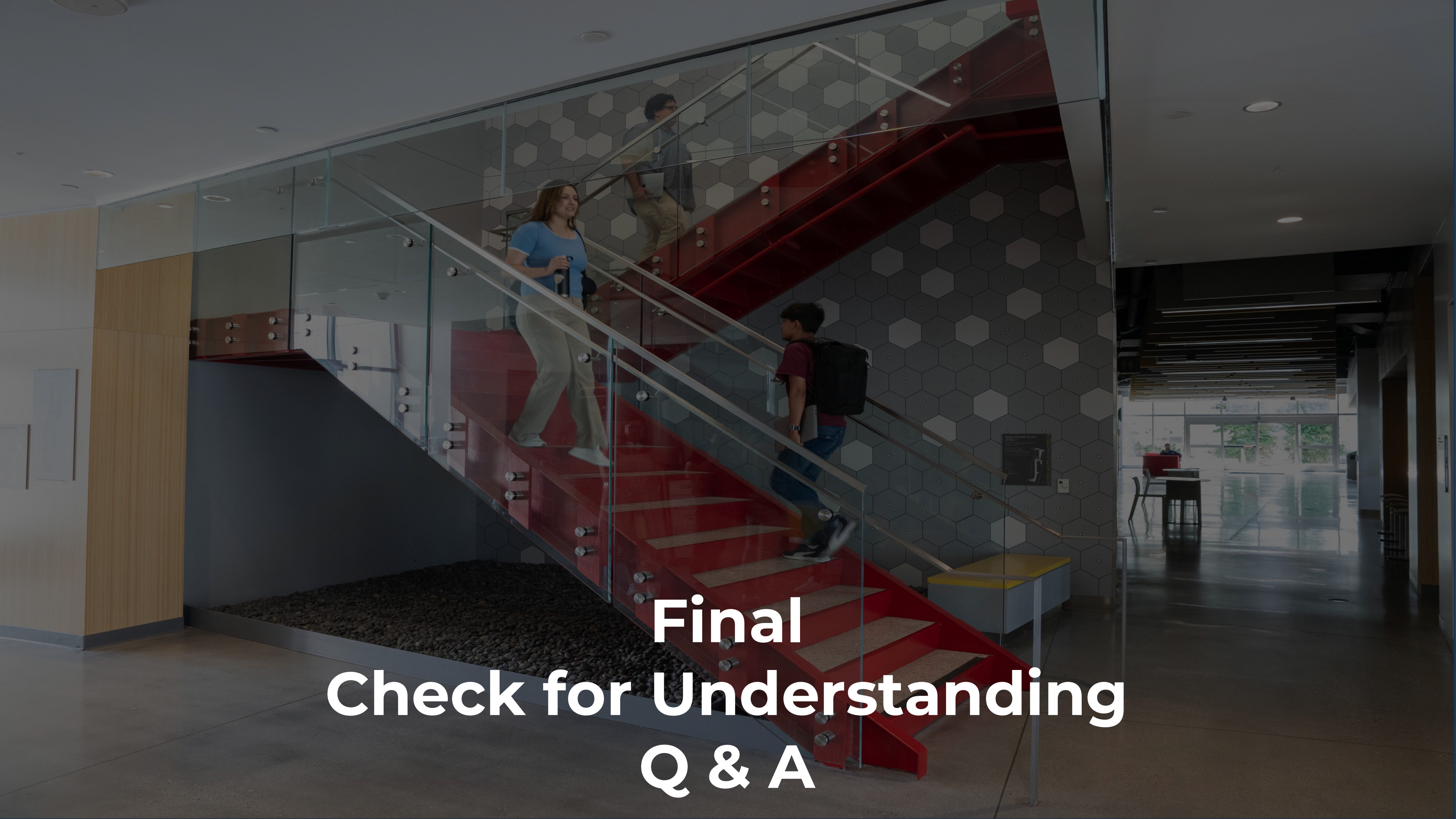
Our enrollment projections for future terms are comprised of current and prior cohorts as a function of:

- 1. Initial cohort size**
- 2. Continuation rate**
- 3. Mean unit load**

*Data Source: CSU Graduation 365 Dashboard

A wide-angle photograph of a busy university walkway. In the foreground, several students are walking away from the camera. One student in the center has a white tote bag with the 'Maple' logo. To the right, a student is looking at a piece of paper. The walkway is lined with trees on the left and a modern building with large windows on the right. In the background, there are various banners, including one that says 'DREAM HERE' and another that says '1983'. The overall atmosphere is bright and active.

Check for Understanding Q & A



**Final
Check for Understanding
Q & A**



CSUDH Spring 2025 Enrollment Summit

B.S.
Health
Science

Abel
Armando
Lopez

SS
1
12